

“BizMaestros and Management Trainee recruitment at Unilever Bangladesh”



Career and Placement Center arranged a workshop titled “BizMaestros and Management Trainee recruitment at Unilever Bangladesh” on October 18, 2016 at North South University. Ms. Fardina Habib, Management Trainee, Activation Team, Unilever BD, Ms. Fariha Rashna, Management trainee, HR, Unilever BD, Ms. Mahdia Chowdhury, Brand Manager, Sunsilk, Unilever BD, Ms. Ipshita Fahmin, Asst. Manager, Leadership Development, HR, Unilever BD were in the speakers panel on the event from Unilever end. The graduating students of SBE, NSU were the targeted attendees of the event. Dr. Abdul Khaleque, Director, Office of Admission, NSU chaired the session.

BizMaestros is a case competition which Unilever Bangladesh organizes every year for the graduating students of top campuses of the country. Over the past 6 years, this competition has provided an opportunity for the students of North South University to showcase their potential. Later on they have also had the opportunity to be recruited in the organization.

It should further be noted that, all Management Trainees among the speakers from Unilever BD were the alumni of NSU. In addition, targeted students came to learn MTO selection process in Unilever BD from speakers directly along with got chance to ask several questions throughout the session regarding other prospects in the corporate field as well.

