

ISRAT JAHAN LINDA

North South University, Plot 15, Bashundhara R/A, , Dhaka – 1229, Bangladesh

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Personal Information

Nationality	Bangladeshi
Date of Birth	15/07/1986
Gender	Female
Religion	Islam
Marital Status	Married

Education

Degree	Institution	Awarding Year	Area of Concentration
Master in Management (MIM) (Ranked No.1 worldwide by Financial Times Ranking in 2010)	ESCP-Europe, Paris	2012	Double Major: 1. Marketing 2. International Business & Project Development
Masters of Business Administration	School of Management, Asian Institute of Technology, Thailand	2012	Marketing
Bachelor in Business Administration	Faculty of Business Studies, University of Dhaka	2008	Accounting & Information Systems
Higher Secondary Certificate (HSC)	Viqarunnisa Noon College	2003	Science
Secondary School Certificate (SSC)	Motijheel Ideal School & College	2001	Science

Work Experience

1) Lecturer (Marketing & International Business)

Dates	January, 2015 - Present
Name of the Organization	North South University
Type of Business	Education

2) Lecturer (Marketing)

Dates	May, 2014 – December, 2014
Name of the Organization	Green University of Bangladesh
Type of Business	Education

3) International Marketing Executive

Dates	November 2008 – July, 2009
Name of the Organization	Phyathai International Hospital, Bangkok
Type of Business	Health Care Provider

4) Office Executive

Dates	May, 2007 – October, 2008
Name of the Organization	Phyathai International Hospital, Bangkok Bangladesh Information Center
Type of Business	Health Care Provider

Academic Research

Published/Accepted for Publication

- **Case Study**

Linda, I. J. & Kamal, Shawkat, (2015) 'Ispahani Tea: Brewing through Innovation and Excellence', IOSR Journal of Business and Management, July 2015, PP 100-103

- **Article (Accepted for publication)**

Linda, I. J. & Siddique, A. 2014. 'Strategies for Increasing International Patients in Thailand: A Case study of Phyathai International Hospital', *Panyapiwat Institute of Management Journal*

Ongoing Research Work:

- Corporate Social Responsibility Practices: A Comparative Study of Selected Companies in France and Thailand
- Medical Tourism in Thailand: Factors Influencing Customer Satisfaction in Phyathai International Hospital

Scholarships and Achievements

- i) First and only student from Asian Institute of Technology till now to obtain dual specializations with Distinction (Marketing, International Business & Project Development) from ESCP Europe, Paris.
- ii) Participant of the Best Group based of class performance in ESCP Europe, Paris, September, 2011 Semester;
- iii) Fellowship for MIM from ESCP Europe, Paris (Ranked No. 1 worldwide by Financial Times Ranking for Master in Management Program);
- iv) Fellowship (Partial) for MBA from School of Management, Asian Institute of Technology, 2009 (Ranked 2nd for MBA in Thailand);
- v) Dhaka University scholarship for BBA result in 2008
- vi) Placed in the Dean's Merit List (12th among 190+ students in BBA 10th Batch, A&IS, Faculty of Business Studies, University of Dhaka);
- vii) Placed 5th in the Admission Test, 2003 in University of Dhaka;
- viii) Government Scholarship for outstanding result in Secondary School certificate (1 among the 72 students who got CGPA 5 from all over Bangladesh in 2001, the first batch with Grading System Result);
- ix) Junior Scholarship, 1998 (Talent Pool, placed 3rd in the Combined Merit List and 1st position among girls);

Extracurricular Activities

- i) President of AIT Bangladesh Association, 2010;
- ii) Chairman of Media Affairs Committee, 2010, Student Union, AIT;
- iii) Member of Sports committee, 2010 Student Union, AIT.
- iv) Member, Viqarunnisa Noon Science Club,
- v) Member, Viqarunnisa Noon Debate Club,
- vi) Founding Member, Ideal Debate Club.

Computer Skill & Competence Microsoft Office, Internet, SPSS

Language Skill

Bengali	Native Speaker
English	Excellent (Reading, writing, listening, speaking)
Hindi	Excellent (Speaking, Listening)
French	Fair (Speaking, Listening) (Passed Level 2 in TEF Exam preparation)
Thai	Basic

Hobbies Photography, Reading, Traveling

Reference

Available upon request