

*A unique program designed exclusively for mid-level  
and senior executives.....*



School of Business and Economics (ACBSP accredited)

NORTH SOUTH UNIVERSITY

Excellence in Higher Education



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EMBA @ NSU

Greetings from the Director!

EMBA at NSU, it is where education enhances success with satisfaction.

The Executive MBA being a prestigious qualification can boost motivation and significantly increase the value to take on a senior role in your organization. The NSU EMBA will increase your creativity with credibility; strengthen your communication, leadership and decision-making skills.

NSU SBE; School of Business and Economics (ACBSP accredited) is the destination for preference for the litterateurs and highly qualified business academics (American PhD or equivalent) as well as mastermind corporate and tenured industry leaders. Thus, NSU is the only university in Bangladesh positioned to offer a truly world-class EMBA.

On- the -job studying enables executives and managers immediately transfer their learning to enrich their job performance by generating and implementing innovative ideas, benchmarking, strategic planning and sustainable practices. The EMBA program facilitates employment to exploit industries' external opportunities and challenges to pursue growth and innovation in the age of technology and globalization.

Welcome leaders –to the greater responsibility and self-actualization, to the millennial culture of knowledge and development, and to the booming network of 1000+students and alumni worldwide.

Thank you!

With best regards,

Dr. Muslima Zahan  
Director  
MBA and EMBA Programs

# THE NSU EMBA

## Overview

**// All EMBA faculty members have PhD's from US universities or equivalent, and top-level corporate executives with long industry experience**

**// Financial aid available to select students upon meeting set criteria**

**// 50% tuition waiver for NSU graduates having CGPA 3.8 or above**

**// Course waiver/transfer options (up to 15 Cr out of 50) for those meeting criteria**

North South University, the premier private university in Bangladesh was established by the NSU Foundation with the initiative of a group of philanthropists, industrialists, bureaucrats and academics. The government of Bangladesh approved the establishment of North South University in 1992 under Private University Act (PUA) 1992. The university follows American system- semesters, credit hours, letter grades, one examiner system etc. Its curriculum when first introduced, were reviewed by relevant departments of University of Illinois, Urbana-Champaign, and University of California at Berkeley, USA and duly approved by UGC. The academic programs are continually updated and adapted to meet the local needs.

The NSU School of Business and Economics (SBE) made history by becoming the first business school in Bangladesh to receive specialized American accreditation. The SBE received accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), USA. Accreditation from ACBSP validates the quality of the education the SBE provides.

The EMBA program of the School of Business and Economics, North South University aims at developing managers and leaders of the 21<sup>st</sup> century. It is flexible, career oriented and designed to meet the needs of the professionals in various fields, viz., business, engineering, social science, medicine, and others.

The EMBA curriculum recognizes and incorporates emerging trends, concepts, and issues of globalization. This is reflected in course design and pedagogy. Interdisciplinary integration with globalization is attained through a global capstone course.

The program can be completed in about three to four semesters (about 1 – 1<sup>1</sup>/<sub>4</sub> years). Students who have completed relevant coursework at their undergraduate or graduate levels may apply for a waiver up to 15 credit hours. If a student can take the full advantage of course waiver, he/she can complete the EMBA Program in about three semesters.

Faculty members teaching in the EMBA program have Ph.D. from North America or equivalent universities, and top-level corporate executives with long industry experience.

Classes are offered from 7:00 PM to 10:30 PM on Thursday, 9:00 AM to 12:30 PM, 3:00 PM to 6:30 PM & 7:00 PM to 10:30 PM on Friday and 3:00 PM to 6:30 PM & 7:00 PM to 10:30 PM on Saturday. There is a break of 30 minutes in the middle of the class. Refreshments are served to students during the break. The timing helps working professionals attend the program.

The NSU EMBA is a 50-credit program (16 courses of 3 credits and one course of 2 credits) with three major components - foundation courses (15 credits), functional core courses (23 credits), and concentration courses (12 credits). Foundation courses prepare students with a broad base in quantitative areas, economics, management marketing and research methodology. They must be completed before taking the functional core courses. The functional core courses comprise of a course in international business (global stone) and four courses in the functional areas of management. Concentration courses in finance, human resource management, management, and marketing develop specialization in specific areas. It is attained through a strategy/policy course (functional capstone). Students are required to take courses in a predetermined sequence (see flow chart) offered throughout the year. The EMBA Yearly Schedule helps students make advance planning in taking the courses.



# Admission

// eligibility

// criteria

// admission test

// application form

New students are admitted to the program three times a year ( in Spring, Summer and Fall). Applications must be submitted within the deadline announced for the semester of intake. All admission queries should be directed to the EMBA Program Office, School of Business and Economics. To be eligible to apply for admission a candidate will require

1. A four-year Bachelor's or a three-year Honor's degree or a Master's degree in any discipline.
2. At least Second Class in all exams or a minimum CGPA of 2.75 on a 4-point scale.
3. At least three years of continuous work experience as executive.
4. Candidates with a two-year Bachelor's degree will require five years of executive experience to be eligible for admission.
5. Candidates will not require a written test but must pass an oral test for admission.

The final decision on admission is taken on the basis of the following:

- Past academic performance (at high school, college, and university levels).
- Scores of interview administered by NSU.
- Interview with the Admission Committee.
- Work experience in managerial positions.

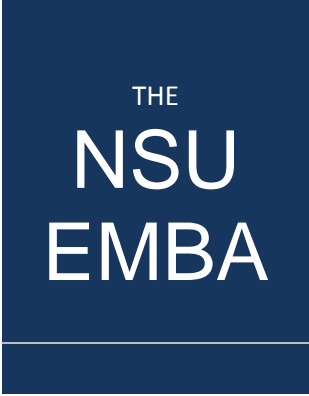
Application packages can be purchased by paying Taka 1,500 at UCBL, IFIC, DBBL, South East Bank (Bashundhara Branch) in Dhaka. Only complete applications will be processed. You may download the Application Form from the net, and submit the same with a pay-order of Taka 1,500 from any bank. A complete application will include:

- A graduate application form, completed and signed
- Candidates five passport sized signed photographs and National ID.
- Parents passport sized signed Photographs, and National ID Photocopy.
- One set of photocopies of all previous certificates and transcripts (mark sheets), notarized or attested. Incomplete or improper attestation will deem the application void.
- One set of appointment letter(s) and experience certificate(s) (attested).
- 350 words—Statement of Purpose.

## INTERNATIONAL STUDENTS

North South University welcomes international students. Special consideration is given to the students from SAARC countries and South and Southeast Asia. Prospective students are advised to contact the Director, EMBA Programs, by email at [mbainfo@northsouth.edu](mailto:mbainfo@northsouth.edu)

International students are advised to process their application at least six months prior to the commencement of the program. Students should ask the Educational Testing Service send their GMAT score directly to the Director, EMBA Program. The code number of North South University is 2505. Foreign nationals currently living in Bangladesh may take the NSU admission interview in lieu of GMAT. All international students must provide a financial solvency certificate from a bank. The document must mention that the applicant or the sponsor has the ability to bear the educational and related expenses of the student during the period of study at North South University. The applicant must also hold valid visa to study at NSU. Responsibility of getting a visa from a Bangladesh Consulate lies with the student. NSU does not provide accommodation or housing or dormitory facility.



# Financial Information

Total cost of the program ranges from Taka 2,42,000 to Taka 3,36,000, depending on the standing of the student at the time of admission. All fees are subject to change. Please check with the EMBA Program Office for the most recent fee structure.

| Cost/Fee Structure                | Amount    |
|-----------------------------------|-----------|
| Tuition Fee per credit            | Tk. 6,000 |
| Student Activity Fee per semester | Tk. 2,000 |
| Computer Lab Fee per semester     | Tk. 1,500 |
| Library Fee per semester          | Tk. 500   |

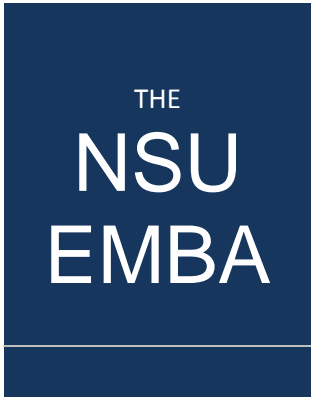
Please note that all students must pay a non-refundable, one time only admission fee of Tk. 20,000.

North South University recognizes the need for supporting meritorious and needy students. The support is provided through SCHOLARSHIP/FINANCIAL AID. Continuation of financial aid or assistantship is subject to satisfactory academic performance. Please check with the EMBA Programs Office for details.

# Degree requirements

A student must complete the required number of credits with a 'B-' average (i.e., with a minimum CGPA of 2.7/4.0) to earn the EMBA degree. To continue in the program a student must be in good standing (i.e. maintain a minimum CGPA of 2.5 at all levels of academic advancement). If in any semester the CGPA drops below 2.5 the student is put on academic probation. A student will be dismissed after being on probation for two consecutive semesters.

Students who have completed similar courses at their undergraduate or graduate levels from recognized institutions are eligible for waiver of a maximum of 15 credit hours from the foundation level courses. A waiver decision will be made upon a student's admission to the program. At least 35 credit hours must be completed at NSU for the degree (residency requirement). The decision of the university is final on the issue of waiver of credit.



# Curriculum

// ACBSP accredited first business school in Bangladesh

// American-style, semester and credit-hour based

// Students can pursue dual major

Foundation Courses (15 Cr)

- EMB 500 Communication Skills for Managers
- EMB 501 Quantitative Tools in Business
- EMB 502 Business Economics
- EMB 510 Principles of Accounting and Finance
- EMB 520 Principles of Management and Marketing

Functional Core Courses (23 Cr)

- EMB 601 Organizational Behavior
- EMB 602 Human Resource Management
- EMB 620 Strategic Marketing
- EMB 650 Operations Management
- EMB 660 Corporate Finance
- EMB 670 International Business
- EMB 690 Strategic Management
- BUS 700 Seminar

Major Courses (12 Cr)  
(Any 4 from a major; the following provides only partial lists)

- FINANCE
  - FIN 635 Financial Analysis and Control
  - FIN 637 Investment Theory
  - FIN 640 Real Estate Finance
  - ... (9 other courses; please refer to Appendix)
- MANAGEMENT
  - MGT 602 Management Science
  - MGT 675 Total Quality Management
  - MGT 680 Supply Chain Management
  - ... (11 other courses; please refer to Appendix)
- MARKETING
  - MKT 621 Buyer Behavior
  - MKT 625 Distribution Management
  - MKT 627 Services Marketing
  - ... (7 other course; please refer to Appendix)
- HUMAN RESOURCE MANAGEMENT
  - HRM 602 Human Resource Planning and Staffing
  - HRM 603 Training and Development
  - HRM 605 Industrial Relations
  - ... (9 other course; please refer to Appendix)

THE  
**NSU**  
**EMBA**

# Core Faculty Members

## (A-Z)

**Dr. Jashim Uddin Ahmed**  
Ph.D. (Manchester University, UK)

**Dr. Ahsanuzzaman**  
Ph.D. (Virginia Polytechnic Institute and State University, VA)

**Dr. Md. Shahedul Alam**  
Ph.D. (University of Waterloo, Canada)

**Dr. Sakib Bin Amin**  
Ph.D. (Durham University, UK)

**Dr. M. Hafizur Rahman Arman**  
Ph.D. (Purdue University, USA)

**Dr. Shamim Al Azad**  
Ph.D. (Seoul National University)

**Dr. Salma Begum**  
Ph.D. (University of Kentucky, USA)

**Dr. Tamgid Ahmed Chowdhury**  
Ph.D. (Macquarie University, Australia)

**Dr. Basman Towfique DeWald**  
Ph.D. (Clemson University, Clemson, S.C, USA)

**Dr. Gour Gobinda Goswami**  
Ph.D. (University of Wisconsin, USA)

**Dr. Samsul Islam**  
Ph.D. (Auckland University, New Zealand)

**Dr. M. Mujibul Haque**  
Ph.D. (Texas Tech University, USA)

**Dr. Ummaha Tul Hazra**  
Ph.D. (University of Cape Town, South Africa)

**Dr. M. Ismail Hossain**  
Ph.D. (University of Toronto, Canada)

**Dr. Md. Abdul Hoque**  
Ph.D. (Lancaster University)

**Dr. Mausumi Mahapatro Khan**  
Ph.D. (SOAS, University of London)

**Dr. Anandamayee Majumdar**  
Ph.D. (University of Connecticut)

**Dr. M. Khasro Miah**  
Ph.D. (Nagoya University, Japan)

**Dr. Austin Lee Nichols**  
Ph.D. (University of Florida)

**Dr. Asad Karim Khan Priyo**  
Ph.D. (University of Toronto, Canada)

**Dr. Md. Arifur Rahman**  
Ph.D. (University of Western, Sydney)

**Dr. A.F.M. Ataur Rahman**  
Ph.D. (American University, Washington DC, USA)

**Dr. A.K.M. Atiqur Rahman**  
Ph.D. (Houston, USA)

**Dr. Mohammad Mahboob Rahman**  
Dean, School of Business and Economics  
Ph.D. (The University of Kansas, USA)

**Dr. Mustafa Abdur Rahman**  
Ph.D. (University of Western Sydney, Australia)

**Dr. Mahmud A. Shareef**  
Ph.D. (Carleton University, Canada)

**Dr. Ahmed Tazmeen**  
Ph.D. (University of Manitoba, Canada)

**Dr. Frank Henry Wade**  
DBA (Golden Gate University, USA)

**Dr. Muslima Zahan**  
Director, MBA & EMBA Programs  
Ph.D. (University of Turin, Italy)

THE  
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*Adjunct/  
Visiting  
Faculty  
Members*

**(A-Z)**

**Dr. Kamal Uddin Ahmed**

Ph.D. (Victoria University of Wellington, NZ)

**Dr. A.K. Mohammad Ali**

Ph.D. (University of Manchester, UK)

**Dr. Mahmudul Anam**

Ph.D. (Carleton University, Ontario)

**Dr. Abdullahil Azeem**

Ph.D. (The University of Western Ontario, Canada)

**Dr. Zaid Bakht**

Ph.D. (Cornell University, USA)

**Dr. Mohammad Nazmuzzaman Bhuiyan**

Ph.D. D (University of London, UK)

**Dr. Md. Hamid Ullah Bhuiyan**

Ph.D. (La Trobe University, Australia)

**Dr. A. A. Mahboob Uddin Chowdhury**

Ph.D (University of Dhaka, Dhaka)

**Dr. Kanchan Das**

Ph.D. (University of Windsor, ON, Canada)

**Dr. Md. Ridhwanul Haq**

Ph.D. (University of Western Sydney, Australia)

**Dr. M. Mahmudul Hasan**

Ph.D. (University of Wales, UK)

**Dr. Md. Hasanuzzaman**

Ph.D. (National Institute of Informatics (NII), Tokyo, Japan)

**Dr. M. Ahsan Akhtar Hasin**

Ph.D. (Asian Institute of Technology, Thailand)

**Dr. Farah Hasin**

Ph.D. (University of London, UK)

**Dr. H. M. Mosarof Hossain**

Ph.D. (University of Dhaka)

**Dr. Zakir Hossain**

Ph.D. (University of Newcastle, USA)

**Dr. Sheikh Mohammed Rafiul Huque**

Ph.D. (Yokohama National University, Japan)

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Ph.D. (University of Dhaka, Dhaka)

**Dr. Md. Shahidul Islam**

Ph.D. (Georg-August University in Goettingen, Germany)

**Dr. Mohammad Thoufiqul Islam**

Ph.D. ( Ritsumeikan University, Japan)

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**Mr. M. Rafiqul Matin**

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**Dr. Md. Mizanur Rahman**

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**Dr. Ferdous Sarwar**

Ph.D. (North Dakota State University, USA)

**Dr. A. K. Fazlul H. Shah**

Ph.D. (Northeastern University, Boston, USA)

**Dr. Mohammad Tareq**

Ph.D. (RMIT University, Melbourne)

**Dr. Muhammad Shariat Ullah**

Ph.D. ( Ritsumeikan University, Japan)

**Dr. Md. Main Uddin**

Ph.D. (Tohoku University, Japan)

**Major Gen. AMA Wadud (retd)**

MBA (Royal Roads University, Canada)

**Dr. Shima Zaman**

Ph.D. (Macquarie University, Australia)

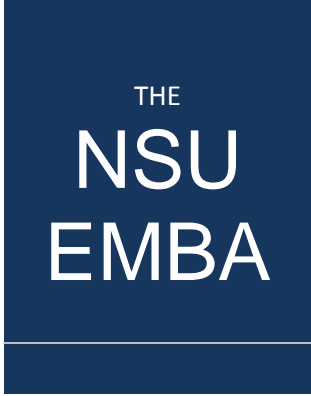
**Mr. K.M. Jamshed uz Zaman**

M.A (Yale University, USA)

**Dr. Kais Zaman**

Ph.D. (Vanderbilt University, Tennessee, USA)





# Contact

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Mr. Md. Mahbubul Alam, Senior Administrative Officer

### **Supports**

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