

## **1. Program Name : Career Boot Camp 1**

**Program Date : January 31, 2015**

Career Boot Camp-1, is one of the remarkable events organized by Career & Placement Center (CPC), in order to help the students better understand about how to choose the most suitable employment options for building a successful future career for themselves and how to prepare for it. Total **168** interview simulations were taken by 20 HR Professionals of NSU Alumni from **11** reputed organizations; KRISENERGY, Robi, PRAN, Banglalink, Accenture, Grameenphone, MGH, Nestle, Marico, BATB, & BRAC EPL.



## **2. Program Name : Career at Google**

**Program Date: February 14, 2015**

CPC organized seminar on a “Career at Google” for NSU students, where Mr. Bickey Russell, Head of Agency Development, Global SMB Revenue Organization, Google, conducted the session. Mr. Benjir Ahmed, Chairman of NSU Trust was the chief guest of this program. Over 400 eager students from all departments of NSU participated in this seminar. Mr. Bickey Russell spoke to the students on how to apply to Google for a job, and informed them on career prospects at Google while sharing insightful suggestions. Google agreed to hiring students from NSU.



### **3. Program Name: Career Boot Camp -2**

**Program Date: February 26, 2015**

After the success of Career Boot Camp 1, CPC arranged the second Career Boot Camp on 26<sup>th</sup> February, 2015 where 15 NSU Alumni and HR Professionals came from Grameenphone. 198 students from all departments of NSU participated in this workshop and good number of students got on-campus recruitment opportunities in GP as



intern and full time employee. In the opening ceremony Mr. Quazi Mohammad Shahed, CHRO, Grameenphone and Syed Tanvir Hussain, Director - People & Organization, Grameenphone were among special guests present in this program. Mr. Benjir Ahmed, Chairmen of NSU Trust was the chief guest and the event was chaired by Prof. Amin Sarker, Vice Chancellor of NSU.

### **4. Program Name: On-Campus Recruitment 1-THERAP**

**Program Date: March 24, 2015**

THERAP, the recognized national leader in providing web based Commercial – of – the Shelf and Service as Software, came to NSU to recruit Engineering students of NSU for some specific positions such as Software Engr. Software Engineering Testing, UNIX Administrator, Technical Writer, Database Engineering, Junior Graphics Designer. This seminar was open for only final semester's students and more than 70 students were signed up for this on-campus recruitment.



## **5. Program Name : On-Campus Recruitment 2– Teach for Bangladesh (TFB)**

**ProgramDate: March 29 & March 30, 2015**

On 29<sup>th</sup> & 30<sup>th</sup> March, 2015, TFB came to NSU to recruit students eligible for the fellowship program. **110** students signed up for the fellowship program opportunity. TFB also visited most **400** level courses' class to promote about their fellowship opportunity and they also opened booth beside recreation hall.

## **6. Program Name : Robi Career Carnival (Career Boot Camp 3)**

**Program Date: April 2, 2015**

Career and Placement Center (CPC) of North South University (NSU) had hosted “Robi Career Carnival / Career Boot Camp - 3” at NSU campus. Total 400 participants from various departments of NSU attended this professional workshop. An interview session was conducted by the respected HR Team of Robi and 112 students from all departments of NSU participated in the interview session and some got recruited on-campus. In the program a quiz competition also held by Robi and the winning team got 25,000 taka, first runner-up got 10,000 taka and runner up got 10,000 taka.

Robi hired 5 students from this event as Intern.



## **7. Program Name: Industrial Relations and Bangladesh Labor Act**

**Program Date: March 30, 2015**

A seminar was held on 30<sup>th</sup> March, 2015 about Industrial Relations and Bangladesh Labor Act. In this seminar Qazi Mohammad Shahed the CHRO of Grameen Phone was invited and he talked about the recent industrial relations and the amended labor act of Bangladesh. Whoever attended the program, they said that they are satisfied and wanted more events like this one.



## **8. Program Name: Haat The Entrepreneurship Stimulation**

**Program Date : April 5, 2015**

**Haat Bazaar: The Entrepreneurship Stimulation**, an unique event, was held on 5<sup>th</sup> April, 2015, in the undergraduate university arena of Bangladesh, where in students are provided a real life opportunity to display their entrepreneurial skills. This was an initiative of the Department of Management of North South University and only students enrolled in certain sections of the Management 368:



Entrepreneurship Course can have stalls, which was directly supported by CPC.

## **9. Program Name : Marico Management Trainee Program**

**Program Date: May 9, 2015**

The last seminar and campus recruitment was held on 9<sup>th</sup> May, 2015 by Marico under the supervision of CPC. For this event, 167 students applied and sat for the written exam and 40 students are shortlisted for the second phase of its recruitment process.

1 Student joined as a Management Trainee Officer at Marico Bangladesh.



## **10. Program Name: Introduction to the CFA program**

**Program Date: May 27, 2015**

This program actually helped the NSU students to know better about CFA and how it can add up value in someone's career. NEIL GOVIER, CFA was the main speaker and chief guest of this program. Many Accounting and Finance major students attended this seminar. Others speakers were Md. Moniruzzaman, CFA (CEO, IDLC Investments Limited), KhandakarSafwanSaad, CFA (Deputy Head of Research, BRAC EPL Stock Brokerage) and Asif Khan, CFA (Associate Director, Exotix Partners LLP)



**11. Program Name: Unilever Leadership Internship Program (ULIP)**

**Program Date: May 28, 2015**

This seminar was conducted by Unilever Bangladesh Limited. 200+ students attended this seminar from various departments of NSU. The HR professionals conducted a small session and after that there was aptitude test. Five (5) students were selected as Intern at Unilever.

**12. Program Name: Career Boot Camp 4**

**Program Date: June 10, 2015**

NSU Alumni and HR Professionals from SCB conducted a seminar for NSU students. 200+ students of NSU participated in this workshop and got on-campus recruitment opportunities in SCB as intern. This professional workshop provided many important and necessary benefits to 200+students from NSU such as interview simulation, interview feedback, CV feedback etc. Students were highly pleased to received opportunity to participate in the program. After this session SCB had conducted a Mock Interview.

**13. Program Name: ABC Radio RJ Hunt**

**Program Date: 14<sup>th</sup> & 15<sup>th</sup> June, 2015**

The students of North South University were thrilled to have been provided with the opportunity of being able to sit for such an assessment from the convenience of their campus and are looking forward to further programs like these. The career opportunity that CPC exposes students has helped to get better grip of reality and career opportunities.



#### **14. Program Name: Academia and Industry Collaboration**

**Program Date: June 18, 2015**

The presidents of FBCCI and American Chambers Mr. Abdul Motlub Ahmed and Mr. Aftab Ul Islam graced the event held by Career and Placement Centre (CPC) on 18<sup>th</sup> June 2015. They talked to students of the School of Business about the business setting of our country. Their main focus was on giving a clear view to the students about what business is all about. They shared their own experiences with their own businesses.

#### **15. Program Name: Providing Superior Academic Experience: “The Staff Perspective” Supported by Grameenphone**

**Program date: July 1, 2015**

Grameenphone conducted a seminar on the proper customer service behavior at North South University on 1<sup>st</sup> July 2015. They talked about the kind of behavior the customers expect to receive from their employees. The staff members of NSU were highly benefitted by this event.

#### **16. Career Boot Camp 5: Accenture Bangladesh**

**Program Date: August 2, 2015**

Accenture Bangladesh came to NSU on 5<sup>th</sup> July to conduct a seminar as well as a recruitment session. They took interviews of the interested applicants and selected 22 of them for internship. Syeda Yasmin Rahaman, the CPO of Accenture Bangladesh graced the event with her highly insightful and informative speech. Prof. Amin U. Sarkar (Vice Chancellor & CEO), Prof. Mizan R. Khan (Director, External Affairs) and Mr. Faisal Wali (Director, CPC) spoke in the program.

#### **17. Career Boot Camp 6: Nestle Bangladesh Ltd**

**Program Date: August 9, 2015**

Nestle conducted a seminar at NSU as part of their recruitment process. They set a booth in the campus for “on-campus” recruitment. They selected 26 applicants for their internship purposes. Syeda Durdana Kabir, HR Director of Nestle Bangladesh, discussed about their requirements in the company. Prof. Amin U. Sarkar (Vice Chancellor & CEO), Prof. Mizan R. Khan (Director, External Affairs) and Mr. Faisal Wali (Director, CPC) spoke in the program.

## **18. On Campus Recruitment: Teach for Bangladesh**

**Program Date: July 7, 2015**

TFB set up a booth for recruiting fresh graduates. Their recruitment manager, Mashrifa Islam came to NSU. They visited the 400 level courses and promoted their mission among the students. They set up booths in the campus premises where the students could apply for internship



and course admission. They also had the opportunity to drop CVs for permanent job with TFB.

## **19. Career Boot Camp 7: Banglalink**

**Program date: August 23, 2015**

Banglalink conducted a seminar at NSU on August 23, 2015 on the 7<sup>th</sup> boot camp of CPC. Their Recruitment Senior Manager & OD Deputy Manager conducted the grooming session where they discussed on smart CV



writing and corporate culture. The human resources and administration senior director, Monjula Morshed and Mr. Mizan R. Khan, Director, External Affairs, attended the program. They conducted a grooming session in the morning an interview session later on that day. They selected 20 students for internship. Prof. Amin U. Sarkar (Vice Chancellor & CEO), Prof. Mizan R. Khan (Director, External Affairs) and Mr. Faisal Wali (Director, CPC) spoke in the program.

## **20. CPC Hangout and Career Adda with Banglalink**

This program was held in at North South University on 29 November 2015. The event started at 11am with a session on The Art of CV writing. At 11:30am, the HR team of Banglalink held another session where they gave tips and pointers for interviews. After this, a mock interview session was held with the first 100 registered students.

A panel discussion was hosted by Mr. Faisal Wali, Director, Career and Placement Centre (CPC). This session was graced by Sharfuddin Ahmed Chowdhury, Head of B2C, Banglalink Digital Communications Ltd, Mr. Mashroor, Head of Alternative Channel, bKash, Mr. Muntasir,



CEO, MAPL, Ex NSU Student and Faculty member and Ms. Zara Mahbub, Head of Marketing, BRAC Bank.

Throughout the discussion, the guests shared their own experiences in their respective job sectors. They talked about interviews in general and what each of them look for in the job seekers. This discussion session was an interactive one where the students asked the guests various questions about interviews and the potential career paths they may follow after graduation. The panelists were delighted to see the enthusiasm of the graduating students who would be looking for jobs soon. They were delighted by the students' interests and gave a few pointers that would be helpful should the students want to apply for any of their organizations.

### **21. Grameenphone Hangout and CPC Adda**

This program was held in the North South University premises on 16 November 2015. The Head of Digital Channel, Mr Shabbir Hossain and the Director of Center Expertise, People and Organization, Syed Tanvir Husain attended the program.

Mr. Shabbir Hossain shared his valuable insights on various consumer and digital marketing media tips. He shared his

experience of long 15 years in the Digital Channel world and also shared a few glimpse of his journey of advertisement world and digital forte of Grameenphone with the students of NSU. He also gave a few essential pointers to help the graduating students in choosing a career path for them.

Syed Tanvir Husain shared his expertise on HR related issues. He shared various experiences while handling certain issues that are critical but highly typical in any organization. Mr Husain talked about the preferred type of candidates for jobs at Grameenphone and what they look for in them.



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## **23. Program Name: Haat Bazar**

**Program Date: August 5, 2015**

Haat Bazar is an entrepreneurship simulation where the students are given a first-hand experience of the real business world in a small span. The students learn how to deal with all the issues such as, cash management, profit management and leadership skills. This program is held every semester to boost the corporate ideas of the students of the School of Business and Economics.

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