

ADINA MALIK

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EDUCATION:

Masters 2009-2011	International Business Grenoble Ecole de Management France
BSc. 2006-2009	Accounting and Finance London School of Economics and Political Science (LSE) United Kingdom

EMPLOYMENT:

May, 2012-Present	Lecturer, Department of Marketing and International Business, School of Business and Economics, North South University, Bangladesh. <ul style="list-style-type: none">• Teaching international business and international negotiation courses in BBA Program.• Taught Financial and Managerial Accounting courses in BBA program previously, during the years 2012-2014.• Supervising undergraduate intern students in preparing their internship reports.• Conducting research on the consumer behavior, international business, and empirical research methods in various areas of marketing and technology acceptance models.
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ACADEMIC EXPERIENCE:

Lecturer, Department of Marketing and International Business, School of Business and Economics, North South University, Bangladesh.
May 2012-present

Tutor (Part-time)
Harrison Allen Tutoring Agency, London, United Kingdom
November 2009-March 2010

- Taught Accounting courses to undergraduate students of various universities of United Kingdom.

PUBLICATIONS:

Book Chapter:

Malik, Adina (2015), 'The Paradox between Economic Development and Environmental Sustainability: Evidence from Bangladesh, (co-author: Hossain, M Zubair), Green Banking in Bangladesh and Beyond (Book Chapter), Green Banking Project, 234-251.

Conference Proceedings:

Idrish, S., Iqbal, M., Nisha, N., Chowdhury, K.M.K. & Malik, A. (2014). Consumer behavior towards instant noodles as a quick meal option in Bangladesh, paper presented at SenseAsia 2014: The Asian Sensory and Consumer Research Symposium, Food Choice and Consumer Behavior, 11-13 May, Singapore.

UNIVERSITY SERVICES:

January 2015 – Present

Member, Student Engagement and Support Committee

Responsibilities: Enhancing the student learning experience and further develop their intellectual capacity in the milieu of marketing and international business via seminars and workshop under the School of Business and Economics, North South University.

- Lead coordinator of the seminar on “The Mechanism of the Letter of Credit (L/C)” along with Ms. Kashfah Mahmud Khan Chowdhury, which was held on the 28th of November 2015.
- Facilitated in coordinating a seminar on “Ethics in International Business” on the 19th of November, 2015, hosted by the Dept. of Marketing & International Business and led by Ms. Farzana Choudhury.
- Facilitated in conducting a seminar on “Business and Innovation” by the Tech School on the 20th of February 2015.

May, 2013

Corporate Relation Team Leader, 8th National Career Fair

Responsibilities: Facilitated initiatives to increase student involvement with external stakeholders and vice versa (the industry, public and private institutions, non-profit sector, etc.), thereby bringing prospective employers and to-be graduates on the same platform.

- Endeavored to approach various financial institutions and successfully brought IPDC of Bangladesh Limited and IDLC Finance Limited to participate at the NCF.

PROFESSIONAL EXPERIENCE:

Management Trainee (Full- Time)

Corporate Division, IDLC Finance Limited, Bay's Galleria, 57 Gulshan Avenue, Dhaka.
August 2011-April 2012

Responsibility:

- To research about the financial market and prospective clients and endeavor to enlarge the client pool
- Communicate effectively with potential clients
- Prepare client reports and budget reports with precision and relevance
- Pursue the management team for approval for the sanction of lease/loan i.e. selling financial products to the clients.
- Work under pressure and meet the targeted budget and deadline.
- Also participated wholeheartedly during the re-branding campaign.
- Participated in a 3-day 'Training on Project Finance', arranged by IDCOL.

Intern (Full-time)

Consumer Banking, Chawk Bazar Branch, Standard Chartered Bank (SCB), Dhaka
15 July 2007-13 September 2007

Responsibility:

- Providing excellent front-line customer service
- Administered and maintained updated records