



**Plan. Work. Succeed.**



**NORTH SOUTH UNIVERSITY**  
Excellence in Higher Education

THE  
NSU  
MBA

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What exactly does it mean to get an MBA?

At NSU, we ask that question, again and again. And we use the answers to continuously improve our MBA program.

Today, we're proud to offer the best MBA in Bangladesh. But our continuous improvement efforts mean that we're not stopping even where we are. In fact, today, we're also the only university in Bangladesh getting poised to start a *truly* world-class MBA .

NSU is *the* destination of choice for the most qualified business academics of Bangladesh. The academic profile of the NSU MBA faculty is unparalleled in the nation. That's not surprising, as every NSU academic in the MBA program is required to possess an American PhD degree or equivalent.

Today, NSU is also *the* destination of choice for some of the brightest students, managers and future business leaders of the country, and recruiters know it.

Sharp analytical reasoning, superior communication skills, and best practices knowledge are just some of what NSU MBA's offer to companies.

If you're a prospective student, I welcome you to discover how 1500+ alumni are answering what it means to get an NSU MBA.



M. Mahboob Rahman, Ph.D. // Director, MBA programs



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## Overview

- // All MBA faculty members have PhD's from US universities or equivalent**
- // Financial aid available to select students upon meeting set criteria**
- // 50% tuition waiver for candidates with high admission test scores**
- // 50% tuition waiver for NSU graduates having CGPA 3.8 or above**
- // Course waiver/transfer options (up to 24 Cr out of 60) for those meeting criteria**

The MBA program aims at developing managers and leaders of the 21st century. Flexible and career-oriented, it is designed to meet the needs of professionals in the corporate world. The MBA program has been designed following the guidelines of the American Assembly of Collegiate Schools of Business (AACSB), the highest accreditation body of business schools in USA.

The program is open to all university graduates preparing for major career advancements. NSU faculty members are educated and trained in North American or universities or their equivalent. Classes are held four days a week (Sun-Wed) in two slots, in the afternoon (3:00 pm) and evening (7:00 pm), to accommodate the schedules of full-time professionals.

The academic programs are offered throughout the year in three terms: Spring, Summer and Fall. Each term spans 13 weeks. The Spring term begins in January, Summer in May, and Fall in September.

Students can choose to major in Management, Marketing, Finance, Human Resource Management, Accounting or MIS.

NSU has agreements for academic cooperation and exchange programs with the following foreign universities:

The University of California, Berkeley; the University of Illinois at Urbana-Champaign; George Washington University; Pennsylvania State University; Colorado State University; the University of Southern Indiana; St. Xavier University, Chicago; International Islamic University, Malaysia; Yarmouk University, Jordan; Witswatersrand University, South Africa.



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# Curriculum

// Following AACSB guidelines

// American-style, semester and credit-hour based

// Students can pursue dual major;  
Open electives can be counted toward that

## Foundation Courses (24 Cr)

- BUS 500 Communication Skills for Managers Non Cr
- BUS 501 Business Math
- BUS 505 Accounting Principles
- BUS 511 Business Statistics
- BUS 516 Computer Information Systems
- BUS 518 Business Law and Ethics
- BUS 520 Management and Organizational Behavior
- BUS 525 Managerial Economics
- BUS 530 Economic Conditions Analysis

## Advanced Courses (15 Cr)

- BUS 601 Human Resource Management
- BUS 620 Marketing Management
- BUS 635 Managerial Finance
- BUS 650 Operations Management
- BUS 685 International Business

## Integrative Course (3 Cr)

- BUS 690 Strategic Management

## Major Courses (12 Cr)

(Any 4 from a major; the following provides only partial lists)

- FINANCE
  - FIN 635 Financial Analysis and Control
  - FIN 637 Investment Theory
  - FIN 639 Corporate Finance
  - ... (10 other courses; please refer to Appendix)
- MANAGEMENT
  - MGT 602 Management Science
  - MGT 675 Total Quality Management
  - MGT 680 Supply Chain Management
  - ... (11 other courses; please refer to Appendix)
- MARKETING
  - MKT 621 Buyer Behavior
  - MKT 625 Distribution Management
  - MKT 627 Services Marketing
  - ... (7 other course; please refer to Appendix)
- HUMAN RESOURCE MANAGEMENT
  - HRM 602 Human Resource Planning and Staffing
  - HRM 603 Training and Development
  - HRM 605 Industrial Relations
  - ... (9 other course; please refer to Appendix)

## Open Electives (6 Cr)

- Any two upper level (500 or above) courses

# Degree requirements

A student must complete the required number of credits with a 'B' average (i.e., with a minimum CGPA of 3.00/4.00) to earn the MBA degree. To continue in the program a student must be in good standing (i.e. maintain a minimum CGPA of 2.7 at all levels of academic advancement). If in any semester the CGPA drops below 2.7 the student is put on academic probation. A student will be dismissed after being on probation for two consecutive semesters.

Students who have completed similar courses at their undergraduate or graduate levels from recognized institutions are eligible for waiver of a maximum of 12 credit hours from the foundation level courses. A waiver decision will be made upon a student's admission to the program. A student may apply for a maximum of 12 credit hours to be transferred to NSU if he/she has completed similar graduate level courses at other recognized institutions. Students may also be eligible for course waiver up to 6 credit hours if they have two years' uninterrupted full-time work experience. At least 36 credit hours must be completed at NSU for the degree (residency requirement). The decision of the university is final on the issue of waiver or transfer of credit.

## Financial Information

Total cost of the program ranges from Taka 2,34,000 to Taka 3,70,000, depending on the standing of the student at the time of admission. All fees are subject to change. Please check with the MBA Program Office for the most recent fee structure.

Cost/Fee Structure	Amount
Tuition Fee per credit	Tk. 5,500
Student Activity Fee per semester	Tk. 2,000
Computer Lab Fee per semester	Tk. 1,500
Library Fee per semester	Tk. 500

Please note that all students must pay a non-refundable, one time only admission fee of Tk. 20,000.

North South University recognizes the need for supporting meritorious and needy students. The support is provided through SCHOLARSHIP/FINANCIAL AID. Continuation of financial aid or assistantship is subject to satisfactory academic performance. Please check with the MBA Programs Office for details.



# Admission

// eligibility

// criteria

// admission test

// application form

New students are admitted to the program three times a year ( in Spring, Summer and Fall). Applications must be submitted within the deadline announced for the semester of intake. All admission queries should be directed to the MBA Program Office, School of Business. To be eligible to apply for admission a candidate will require

- A minimum of 15 years of schooling prior to MBA.
- A bachelor's degree in any discipline. (Please note that two-year BA/B.Sc./B.Com degrees do not fulfill the 15-year schooling requirement; a master's degree will be required in such cases.)
- At least second division/class with 45% or above marks in all public examinations, or a CGPA of 2.50/ 4.00 point scale in applicable cases.

The final decision on admission is taken on the basis of the following.

- Past academic performance (at high school, college, and university levels).
- Scores of the admission test administered by NSU.  
The NSU administered admission test may be waived if an applicant has scored 550 or above in both TOEFL and GMAT.
- Waiver of written test for candidates with undergraduate GPA of 3.7 or above from NSU.
- Interview with the Admission Committee.
- Work experience in managerial positions.

The MBA admission test at NSU is very similar to GMAT in structure. There are five sections in the test: reading comprehension, English grammar, quantitative aptitude, data sufficiency and essay writing. The test takes about three hours to complete.

Application packages can be purchased by paying Taka 1,000 at UCBL, (Bashundhara Branch) in Dhaka. Only complete applications will be processed. A complete application will includes:

- An MBA application form, completed and signed
- Three passport sized signed photographs.
- One set of photocopies of all previous certificates and transcripts (mark sheets), notarized or attested. Incomplete or improper attestation will be deem the application void.
- One set of appointment letter(s) and experience certificate(s), if any (attested).

## INTERNATIONAL STUDENTS

North South University welcomes international students. Special consideration is given to the students from SAARC countries and South and Southeast Asia. Prospective students are advised to contact the Director, MBA Programs, by email at [mbainfo@northsouth.edu](mailto:mbainfo@northsouth.edu)

International students are advised to process their application at least six months prior to the commencement of the program. Students should ask the Educational Testing Service send their GMAT score directly to the Director, MBA Program. The code number of North South University is 2505. Foreign nationals currently living in Bangladesh may take the NSU admission test in lieu of GMAT. All international students must provide a financial solvency certificate from a bank. The document must mention that the applicant or the sponsor has the ability to bear the educational and related expenses of the student during the period of study at North South University. The applicant must also hold valid visa to study at NSU. Responsibility of getting a visa from a Bangladesh Consulate lies with the student. NSU does not provide accommodation or housing or dormitory facility.



# Faculty

## (A-Z)

**Dr. Jashim Uddin Ahmed**

Ph.D. (Manchester University, UK)

**Dr. Amin Muhammad Ali**

D.Phil. (University of Sussex Brighton, UK)

**Dr. Salma Begum**

Ph.D. (University of Kentucky, USA)

**Dr. Tamgid Ahmed Chowdhury**

Ph.D. (Macquarie University, Australia)

**Dr. Gour Gobinda Goswami**

Ph.D. (University of Wisconsin, USA)

**Dr. Mohammad Alamgir Hossain**

Ph.D. (Curtin University, Australia)

**Dr. M. Ismail Hossain**

Ph.D. (University of Toronto, Canada)

**Dr. M. Khasro Miah**

Ph.D. (Nagoya University, Japan)

**Dr. A.F.M. Aatur Rahman**

Ph.D. (American University, Washington DC, USA)

**Dr. A.K.M. Atiqur Rahman**

Ph.D. (Houston, USA)

**Dr. Mohammad Mahboob Rahman**

Dean, School of Business

Director, MBA & EMBA Programs

Ph.D. (The University of Kansas, USA)

**Dr. Mustafa Abdur Rahman**

Ph.D. (University of Western Sydney, Australia)

**Dr. M. Ali Rashid**

Ph. D. (New Castle, Australia)

**Dr. Mahmud A. Shareef**

Ph.D. (Carleton University, Canada)

**Dr. Nazlee Siddiqui**

Ph.D. (University of Western Sydney, Australia)



# Contact

### **MBA Programs Office**

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### **People**

Dr. M. Mahboob Rahman, Director

Mr. Mahbulul Alam, Sr. Program Officer

