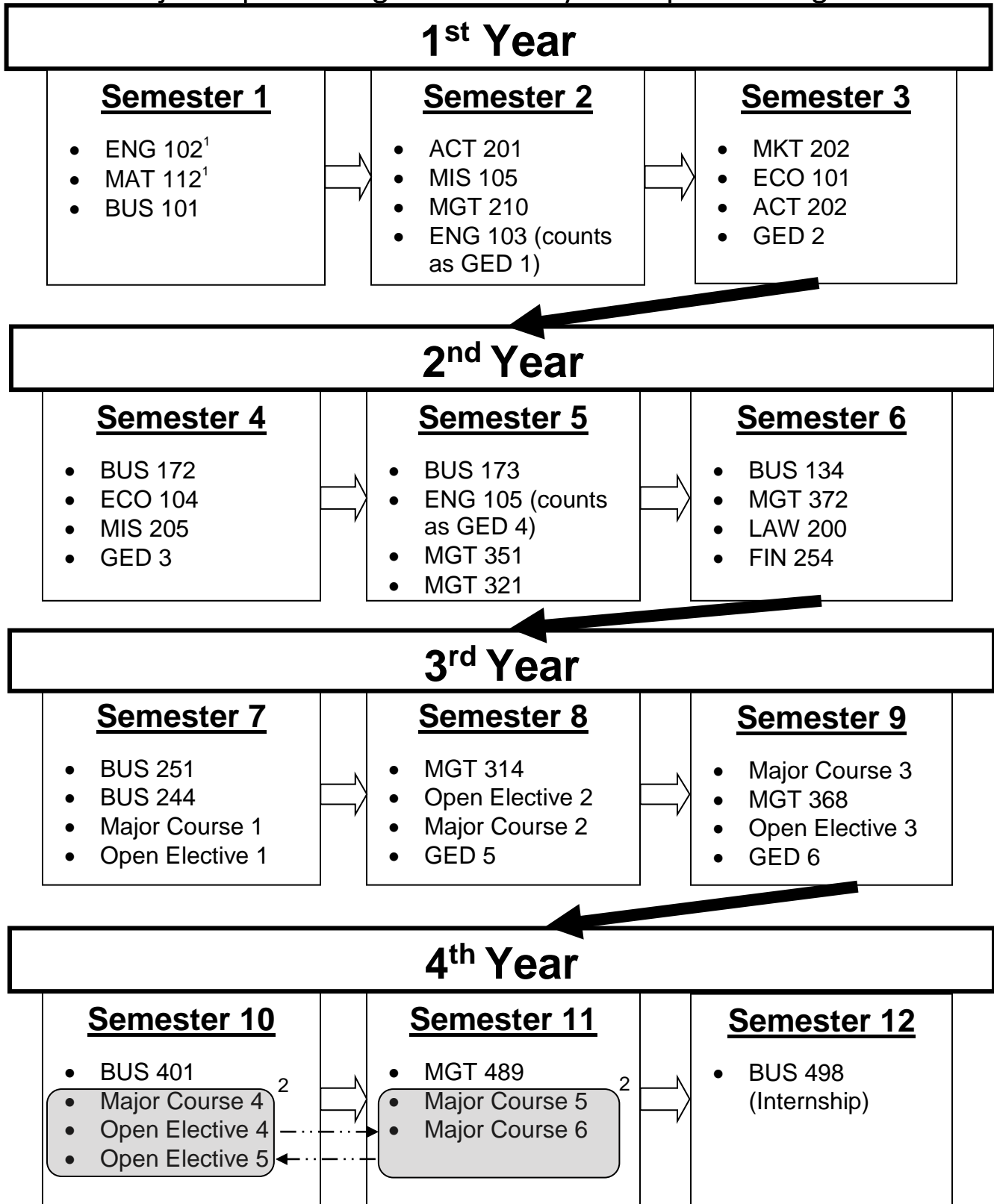




Major Map: BBA Degrees offered by the Dept. of Management



- NOTES:
1. Unless waived. If waived, proceed with ENG 103.
  2. Courses listed in boxes may be completed in either Semester 10 or 11.



## Curriculum

### Requirements for the BBA degree:

	Credits
Degree core courses	69
GED ( 9 credits are common with core courses)	27
Concentration	18
Open electives	15
Internship	4
<b>Total credits needed</b>	<b>124<sup>3</sup></b>

### 1. Degree core courses (69 credits):

Courses	Titles	Credits
ACT 201	Introduction to Financial Accounting	3
ACT 202	Introduction to Managerial Accounting	3
BUS 101	Introduction to Business	3
BUS 134	Applied Mathematics I	3
BUS 172	Introduction to Statistics	3
BUS 173	Applied Statistics	3
BUS 244	Applied Mathematics II	3
BUS 251	Business Communication	3
BUS 401	Business Ethics	3
ECO 101	Introduction to Microeconomics	3
ECO 104	Introduction to Macroeconomics	3
FIN 254	Introduction to Financial Management	3
LAW 200	Legal Environment of Business	3
MGT 210	Principles of Management	3

<sup>3</sup> 124 = 69+[27-9]+18+15+4. The 9 credit hours were subtracted because they are common to both courses and GED.



<b>MGT 314</b>	Production Management	3
<b>MGT 321</b>	Organizational Behavior	3
<b>MGT 351</b>	Human Resource Management	3
<b>MGT 368</b>	Entrepreneurship	3
<b>MGT 372</b>	International Business	3
<b>MGT 489</b>	Strategic Management	3
<b>MIS 105</b>	Introduction to Computers	3
<b>MIS 205</b>	Computer Information Systems	3
<b>MKT 202</b>	Introduction to Marketing	3
<b>Total Credits</b>		<b>69</b>

## 2. General Education (GED) courses (27 credits):

ECO 101, MIS 105 and BUS 134 included in the BBA degree core courses fulfill 9 credits of GED requirements. The other GED courses will be part of university-wide GED requirements which include:

	<b>Credits</b>
<b>1. ENG 103</b>	3
<b>2. ENG 105</b>	3
<b>3. Basic Science</b>	3
<b>4. Environmental Studies</b>	3
<b>5. Liberal Arts and Social Science</b>	6

**GED Electives** (12 credits): to be selected from the following:

- **Basic Sciences** (3 credits): BIO 103, or CHE 101, or PHY 107
- **Environmental Studies** (3 credits): ENV 107
- **Liberal Arts & Social Sciences** (6 credits; 2 courses to be selected from the following): POL 101/SOC 101/PAD 201/PBH 101/PSY 101/ PHI101/BEN 205/ANT 101



### 3. Concentration Electives (18 credits):

Currently three concentration areas are available. These are (i) Human Resource Management (ii) Business Policy and Strategy (iii) Management Information Systems (MIS).

#### (i) HUMAN RESOURCE MANAGEMENT

Courses	Titles	Credits
<b>Students majoring in this area must take the following three courses (9 credits):</b>		
<b>HRM 360</b>	Human Resource Planning	3
<b>HRM 370</b>	Managerial Skills Development	3
<b>HRM 380</b>	Compensation Theory and Practice	3
<b>They have to take additional 3 courses (9 credits) from the following:</b>		
<b>HRM 410</b>	Industrial Relations	3
<b>HRM 430</b>	Human Resource Practices in Bangladesh	3
<b>HRM 460</b>	International Human Resource Management	3
<b>HRM 480</b>	Strategic Human Resource Management	3
<b>HRM 490</b>	Special Topics in Human Resource Management	3
<b>Total Credits</b>		<b>18</b>

#### (ii) BUSINESS POLICY AND STRATEGY

Courses	Titles	Credits
<b>Students majoring in this area must take the following 4 courses (12 credits):</b>		
<b>BPS 310</b>	Strategic Planning and Control	3
<b>FIN 440</b>	Corporate Finance	3
<b>MKT 460</b>	Strategic Marketing	3
<b>INB 480</b>	Global Business Strategy	3
<b>They have to take additional 2 courses (6 credits) from the following:</b>		
<b>BPS 320</b>	Organizational Structure and Design	3



<b>BPS 330</b>	Organizational Development and Change	3
<b>BPS 410</b>	Management of Technology and Innovation	3
<b>INB 410</b>	International Competitiveness	3
<b>BPS 440</b>	Creative Problem Solving	3
<b>BPS 470</b>	Supply Chain Management	3
<b>HRM 480</b>	Strategic Human Resource Management	3
<b>BPS 490</b>	Special Topics in Human Resource Management	3
<b>Total Credits</b>		<b>18</b>

**(iii) MANAGEMENT INFORMATION SYSTEMS (MIS)**

<b>Courses</b>	<b>Titles</b>	<b>Credits</b>
<b>Students majoring in this area must take the following six courses (18 credits). There will be no optional courses.</b>		
<b>MIS 210</b>	Computer Programming	3
<b>MIS 310</b>	Database Systems for Business	3
<b>MIS 450</b>	Data Communication and Networking for Business	3
<b>MIS 460</b>	Management Support Systems	3
<b>MIS 470</b>	Systems Analysis and Design	3
<b>MIS 480</b>	E-Commerce and Web Management	3
<b>Total Credits</b>		<b>18</b>

**Notes**

1. Unless waived during admission test.
2. Courses listed in boxes may be completed in either Semester 10 or Semester 11.
3. All students pursuing dual majors should complete an additional course in your chosen 2<sup>nd</sup> major by the 11<sup>th</sup> semester.
4. Students will be allowed to enroll in five courses in a semester provided the student has a CGPA of 3.5 or higher.

**Open Electives** (15 credits, 5 courses): Courses may be selected from any department, provided that the student has completed the prerequisite, if any.



This Major Map was prepared by the following faculty members of the Dept. of Management on November 10, 2014:

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Shah Iftekhar Hossain	Lecturer	
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