

Résumé of Dr. Muhammad Sabbir Rahman



Dr. Muhammad Sabbir Rahman

Associate Professor

School of Business and Economics

Department of Marketing and International Business

North South University

Plot # 15, Block # B, 1229, Dhaka, Bangladesh

E-mail: sabbiriu@gmail.com

Career Objective

To contribute the community especially in the academic arena through disseminating and learning of knowledge and conducting research works.

Educational Background

PhD in Business Administration

International Islamic University Malaysia (IIUM)

February, 2011

Faculty of Economics and Management Sciences

Area of Research: Consumer Behaviour

Area of Specialization: Marketing

2006

Master of Business Administration (MBA)

North South University (NSU)

Concentration: Marketing & Human Resource Management

Full Time Academic Experiences

North South University (NSU)

March 2017-Ongoing

Faculty: School of Business and Economics

Department of Marketing and International Business

Position: Associate Professor

North South University (NSU)

July 2016- March 2017

Faculty: School of Business and Economics

Department of Marketing and International Business

Position: Assistant Professor

International Islamic University Malaysia (IIUM) **May 2014- May 2016**
Faculty: Faculty of Language and Management
Position: Assistant Professor
Area of Teaching:
MBA Program: Marketing Management, Entrepreneurship, Advance Marketing , Global Marketing, Consumer Behavior, Multimedia Marketing, Research Methodology
PHD Program: Advance Research Methodology
DBA Program: Advance Marketing, Marketing Research

International Islamic University Malaysia (IIUM) **June 2014- July 2016**
Faculty: Faculty of Language and Management
Position: Head of Research

Multimedia University (MMU) **September 2011- 19th April 2014**
Faculty: Graduate School of Management (GSM)
Position: Senior Lecturer, Program Coordinator MBA Program
Area of Teaching:
MBA Program: Marketing Management, Advance Marketing , Global Marketing, Consumer Behavior, Multimedia Marketing, Research Methodology
PHD Program: Advance Research Methodology
DBA Program: Advance Marketing, Marketing Research

Multimedia University (MMU) **February 2011- September 2011**
Faculty: Faculty of Management (FOM)
Position: Lecturer
Area of Teaching: Marketing Management, Consumer Behavior, Global Marketing, Multimedia Marketing,

Part Time Academic Experiences

Multimedia University (MMU) **May 2014- December 2015**
Faculty: Graduate School of Management (GSM)
Position: Adjunct Faculty

Sharif University of Technology (International Campus- Iran)
Guest Lecturer of MBA program
Area of Teaching: Marketing Management

International Islamic University Malaysia (IIUM) **Until December 2015**
Faculty: Graduate School of Management (GSM)
Guest Lecturer of MBA program
Area of Teaching: Marketing Management and Practice

University Tun Abdul Razzak
Guest Lecturer of BBA Program
Area of Teaching: Research Methodology

International Islamic University Malaysia (IIUM) **February 2008- September 2011**
Faculty: Faculty of Economics and Management Sciences (KENMS)

Part Time Lecturer of BBA program

Area of Teaching: Marketing Principles; International Marketing, Organizational Behavior, International Business

Institute of Centre For Continuing Education-(ICCE) wholly owned subsidiary of IIUM Holdings Sdn.Bhd. (685146-P).

Part Time Lecturer of Executive Bachelor of Business Management and Executive Diploma in Business Administration

Area of Teaching: Marketing Principles; Human Resources Management; Strategic Management

International Islamic University Malaysia (IIUM) February 2008- September 2011

Graduate Research Assistant Under Prof. Dr. A.K.M Ahasanul Haque

Faculty: Faculty of Economics and Management Sciences

Department of Business administration.

North South University (NSU)

Fall 2004- Summer 2006

Graduate Research Assistant (GRA)

Under the supervision of Bashir Hussain and Mehdi Hussain

Southeast Bank Limited

October 2003- January 2004

Accomplished Internship

Responsibilities:

Opening savings accounts, Cheque sorting and clearing

Scrutinizing applications, valuation and documentation of securities, export reporting

Uni-Asia Textile Limited

September 2002- July 2003

Marketing development officer

Responsibilities:

Development of new business for a specific target market.

Performing of various managerial functions in the department as directed

Active participation in sales management.

Supervisory duties of department staff in the absence.

Administrative Responsibilities at the Faculty/ University Level

International Islamic University Malaysia (IIUM)

May 2014- June 2016

Faculty: Faculty of Language and Management

Position: Head of Research

International Islamic University Malaysia (IIUM)

February 2014- June 2016

Faculty: Faculty of Language and Management

Position: Member of Board Of Studies Under Bachelor Of Tourism Planning And Hospitality Management (BTPHM)

M.B.A Program Coordinator, Graduate School of Management, Multimedia University

Date Start of Appointment: 1st February 2012

Date End of Appointment: 31st December 2013

Member of Academic and Corporate Planning (ACP), Graduate School of Management, Multimedia University

Date Start of Appointment: 1st July 2012
Date End of Appointment: 30th December 2013

Member of Research & Development (R&D), Graduate School of Management, Multimedia University

Date Start of Appointment: 1st February 2012
Date End of Appointment: 31st December 2013

Supervision Completed -Thesis/Dissertation (3)

Student Name: Rashad Yazdanifard ; PhD Thesis ; Thesis Title : “*Developing an Internet Marketing Mix Matrix Using Product Life Cycle (PLC) and Customer Maturity* ” (Co-Supervisor)

Student Name: Hasliza Binti Hassan (ID No: 1091600112); PhD Thesis Title: *Brand Extension And The Mediation Effect Of Experience And Brand Personality* (Main Supervisor)

Student Name: Fadi Abdelmunim Ahmad Abdelfattah (ID No: 1121600032) PhD Thesis Title: “*Customers’ Loyalty on Healthcare Insurance Products: Service Quality and Customer Satisfaction Embedded Model*”.

External/ Internal Research Grant (18)

Current Project Title: Effects of Emotional Intelligence and Spiritual Intelligence on Leadership Effectiveness: An Empirical Study on Asian Business Leaders.

Amount: 1.4 Million Japanese Yen/ USD12000

Principal Researcher: Prof. Dr. Aahad Osman (IIUM- Malaysia)

Co-Researcher: Dr. Muhammad Sabbir Rahman (NSU- Bangladesh)

Dr. Zabeda Abdul Hamid (IIUM- Malaysia)

Prof. Dr. Yasunaga Wakabayashi (Kyoto University- Japan)

Assoc Prof. Dr. Kwangmoon Kim (Kyoto University- Japan)

Duration : Year 2016- 2018 (two Years)

Current Project Title: Configuring Malaysian Behaviors and Personalities to stay fit through Functional Food Consumption

Grant’s Name: Mini Fund – Multimedia University Internal Fund

Project Members: Prof. Dr. Abu Bakar Sade, Asst. Prof. Dr. Muhammad Sabbir Rahman, Dr. Tan Siow Kian and Dr. Junainah Mohd Mahdee

Project approved value: RM 8000/ USD2000

Duration: 14 months (1 December 2016 – 31 January 2018)

Source: Faculty of Management, Multimedia University (MMU), Cyberjaya, Selangor.

Current Project Title: Combating Obesity through Slimming Centre Technology Innovations

Grant’s Name: Mini Fund – Multimedia University Internal Fund

Project Members: Prof. Dr. Abu Bakar Sade, Asst. Prof. Dr. Muhammad Sabbir Rahman, Dr. Tan Siow Kian and Dr. Junainah Mohd Mahdee

Project approved value: RM 5000/ USD1000

Duration: 14 months (1 December 2015 – 31 January 2017)

Source: Faculty of Management, Multimedia University (MMU), Cyberjaya, Selangor.

Worked as a **project member** under the project Title “Modeling "Cradle to Grave" Financial Literacy and Money Management Programs for rural citizens in Malaysia.” Grant approved from Fundamental Research Grant Scheme (**FRGS-2**), Amount **RM 72,200** by Malaysian Government (January 1, 2015- December 30, 2016); **Project Id: (Ref: FRGS/2/2014/SS07/MMU/02/3)** (**Funded by Ministry of Higher Education, Malaysia**)

Worked as a **project leader** under the project Title “Perceived Value and image embedded model for customers patronage decisions on health insurance products in Malaysia” Grant approved from Fundamental Research Grant Scheme (**FRGS-2**), Amount **RM 71,000** by Malaysian Government (December1, 2013- November 30, 2015) (**Now Member Only**); **Project Id: (Ref: FRGS/2/2013/SS05/MMU/02/7)** (**Funded by Ministry of Higher Education, Malaysia**)

Worked as a Co-Researcher under the project Title “Beyond Philanthropy: New CR (Corporate Responsibility) Model of Sustainability for Malaysian Comp”. Grant approved from Exploratory Research Grant Scheme (**ERGS-1**), Amount **RM 77,000** by Malaysian Government (August 31, 2013- June 30, 2015) **Project Id: EP20130516007** (**Funded by Ministry of Higher Education, Malaysia**)

Worked as a Co-Researcher under the project Title “Competency model for Malaysian SMES entrepreneurial leaders”. Grant approved from Fundamental Research Grant Scheme (FRGS 2014-1), Amount **RM 77,000** by Malaysian Government (April/2014 - March/2016); **Project Id: (Ref: FRGS/1/2014/SS05/MMU/01/3)** (**Funded by Ministry of Higher Education, Malaysia**)

Worked as a Principal Researchers under the project Title “Developing Edutourism Satisfaction Index: Religiosity and spirituality Embedded Model in the Selection of a destination for Edutoursim” Grant approved from Research Management Centre under research initiative grant scheme (RIGS); Amount **RM 14,000** by Ministry of higher education Malaysia. (15th December 2015- 14th June 2017)

Worked as a Principal Researchers under the project Title “Modeling the Antecedents of Knowledge Sharing Effectiveness Among Non-Academic Administrative Staff in Institutions of Higher Learning in Malaysia” Grant approved from Research Management Centre; Amount **RM 20,000** by RESEARCH MANAGEMENT CENTRE, International Islamic University Malaysia. (September 2014- August 2014)

Worked as a Principal Researchers under the project Title “Determinants of Awareness of Climate Change Issues among The Malaysian Students” Grant approved from Research Management Centre; Amount RM 4,405 by Multimedia University. (2013-July 2014); Project ID: IP20130829019

Worked as a Co-Researcher under the project Title “Store Brand Product Dimensions Value Through Brand Personality”. Grant approved from Research Management Centre; Amount RM 5,200 by Multimedia University. (2013-July 2014) Project Id: IP20130829002

Worked as a Co-Researcher under the project Title “Factors Influencing The Hybrid Car Purchase Intention In Malaysia”. Grant approved from Research Management Centre; Amount RM 5,200 by Multimedia University. (2013-July 2014) Project Id: IP20130829062

Worked as a Co-Researcher under the project Title “Alliance between Businesses and Non-Profit

Causes in Cause-Related Marketing: The Millennials' Perceptions of Corporate and Brand Image". Grant approved from Research Management Centre; Amount RM4, 730 by Multimedia University. (2013-July 2014) Project Id: IP20130829016

Worked as a Co-Researcher under the project Title "Altruism and Residing Arrangements for Senior Citizens in Malaysia: An Empirical Investigation". Grant approved from Research Management Centre; Amount RM 8,000 by Multimedia University. (2013-July 2014) Project Id: IP20130829021

Worked as a Co- Researchers under the project Title "The Role of Organizational Commitment, Leadership Style and Strategic Human Resources Practices Towards Sustainable Tourism Industry: Comparative Study in U.A.E and Malaysia" Grant approved from Research Management Centre under Joint Research GSM, MMU and CUD; Amount RM 20000 by Multimedia University. (1st June2014- 30th May 2015).

Worked as a Co-Researcher under the project Title "The Perception of young Muslim Users toward Face book as Social Network Service: A Study of Malaysian Users Perspective". Grant approved from Research Management Centre; Amount **RM 20,000** by International Islamic University Malaysia; Project Tenure: 1st November 2011– 31st October 2013.

Worked as a Principal Researchers under the project Title "Factors Influencing Service Quality and Consumers' Behavioral Intention towards Broadband Service Providers in Malaysia: Young Consumer's Perspective" Grant approved from Research Management Centre; Amount **RM 5,900** by Multimedia University. (Year 2012)

Worked as a Co-Researcher under the project Title "Hypermarket Brand Value Through Shopping Experience". Grant approved from Research Management Centre; Amount **RM 4,200** by Multimedia University. (Year 2012)

Worked as a Co-Researcher under the project Title "Hypermarket Brand Extension Innovations in Retail Services". Grant approved from Research Management Centre; Amount **RM 6,000** by Multimedia University. (Year 2011)

Graduate Research Assistant (GRA)

Worked as a principal research assistant under the project "An empirical study of religiosity and ethnocentrism to purchase foreign goods across Malay Muslim consumers". Grant approved from Research Endowment Grant; Type MCRF (Management Center Research Fund) (**RM 10,000**), International Islamic University Malaysia; Project Tenure: 16th June'10 – 15th June 2011.

Worked as a principal research assistant under the project "Factors Influencing Choice of Telecommunication Service Providers and its Implication to Malaysian Customers". Grant approved from Research Endowment Grant; Type B (**RM 20,000**), International Islamic University Malaysia; Project Tenure: 1st September'09 – 1st September 2011.

Worked as a principal research assistant under the project "Practice of advertising on Islamic banking: A case study of MALAYSIA". Grant approved from Research Management Centre (**RM 10,000**), International Islamic University Malaysia; Project Tenure: December'07 – January 2009.

Worked as a principal research assistant under the project “The impact of Professional Development among Academic Staff at PHLI: Case study of Teaching Methodology Course (TMC) at IIUM” Grant approved from Research Management Centre (**RM 10,000**), International Islamic University Malaysia; Project Tenure: December’08 – January 2009.

Worked as a research assistant under the project “Customers perception on security in e-banking in Malaysia”. Grant approved from Research Management Centre, International Islamic University Malaysia.

Facilitator of Training

Conducted Basic SPSS Taring on 24th October 2014. Faculty of languages and Management, International Islamic University Malaysia.

Conducted Multivariate Data Analysis on 27 April 2014. Graduate School of management, Multimedia University, Cyberjaya

Appointment of External Examiner: (01)/ Session Chair (1)

Anna University, Chennai, Tamil Nadu and Bharathiar Univesity, Coimbatore, Tamil Nadu, India.

Appointed as a Session Chair 2014 Asia Conference on Economics & Business Research (ACEB 2014); Conference Proceedings Nov 13 - 14, 2014 Singapore Hosted By, Asia Pacific International Academy, Wholly Owned Subsidiary Of Aventis School Of Management, Isbn: 978-981-09-0089-2

Examiner Of Thesis/ Dissertation : (03)

Student Name: Mohammad Morad Hossain

DBA Dissertation Title: “Challenges and Opportunities of Developing Maritime Professionals in Bangladesh: An Empirical Study”

Centre For Higher Studies And Research

Bangladesh University Of Professionals

Mirpur Cantt, Dhaka-1216

Programme: MPhil

Role: External Examiner

Date: 3rd November 2016

Student Name: Mohd Fauzi Shaffie

DBA Dissertation Title: Profiles of Entrepreneurs and Their Decision Making Styles: An Exploration in the Malaysian ICT Sector.

Role: SME (Subject Matter Expert)/ Internal Examiner

Date: 15 May 2013 (Wednesday)

Student Name: Dahlia Binti Ibrahim

PhD Thesis Title : Antecedents and Benefits Outcomes of Internet Portal Utilization in Knowledge Sharing, Information Management and Self Service Support in Malaysia Research University: Employee Satisfaction as Mediator

Role: External Examiner

Awards: (3)

Awards title: Faculty Best Index Journal

Level (International/National): National

Awarding Body: International Islamic University Malaysia Research, Invention and innovation 2011 (IRIE 2015)

Awards title: Gold Medal

Level (International/National): National

Awarding Body: International Islamic University Malaysia Research, Invention and innovation 2011 (IRIE 2011)

Date of awards: 10th February 2011

Awards title: Silver Medal

Level (International/National): National

Awarding Body: International Islamic University Malaysia Research, Invention and innovation 2011 (IRIE 2011)

Date of awards: 10th February 2011

Book/ Book Chapter (4)

Book Name: Contemporary Marketing Concepts and Conceptual Thoughts- A knowledge-Building Approach

Authors: Muhammad Sabbir Rahman; Osman Bin Mohamad; Ashraful Azam Khan; Yunita Agustian Minjalnis

Publisher: TIJ Research Publications PTE. LTD., 51, Goldhill Plaza, Singapore

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ISBN: 978-981-09-7902-7

Book Name: Rethinking Of Marketing Theory Series: A Conceptual Foundation

Authors: Muhammad Sabbir Rahman; Osman Bin Mohamad; Fadi Abdel Muniem Abdel Fattah

Publisher: TIJ Research Publications PTE. LTD., 51, Goldhill Plaza, Singapore

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ISBN: 978-981-07-9371-5

Book Name: Customers' Perception Towards Cellular Mobile Telephone Operators

Authors: Muhammad Sabbir Rahman; Ahasanul Haque; Sayyed Ismail Ahmed

Publisher: ORIC Publications; USA; First Edition

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ISBN: 978-0-9895590-0-3

Book Name: Readings in Marketing

Section D: Price, Distribution, and Promotional Issues; Topic: A Study On Advertising Practices Of Islamic Banking In Malaysia: An Empirical Assessment Under Islamic Observation; PP-277

Author: Ahasanul Haque, Mohd Ismail Sayyed Ahmad, & Muhammad Sabbir Rahman

Publisher: International Islamic University Malaysia

Journal Publication: (Total-116)

Journal Publication: Index Journal (ABDC/Scopus/ ISI/ SSCI/ SCI/ ERA)

Muhammad Sabbir Rahman, Hasliza Hassan, Ahad Osman-Gani, Fadi Abdel Muniem Abdel Fattah, MD. Aftab Anwar (Accepted 2017), “Edu-Tourist’s Perceived Service Quality And Perception – The Mediating Role Of Satisfaction from Foreign Students’ Perspectives”, *Tourism Review* (**ABDC- B; Scopus**), (**Emerald**)

Muhammad Sabbir Rahman, Nuraihan Mat Daud, Hasliza Hassan (2017), “Generation “X” and “Y” knowledge Sharing Behaviour: The Influence of Motivation and Intention on Non-Academic Staffs of Higher Learning Institutions”, *Journal of Applied Research in Higher Education*, **Thomson Reuters' Emerging Sources Citation Index, Scopus (Emerald)**

Julius Tanantaputra, Chong Chin Wei, Muhammad Sabbir Rahman (Accepted 2016), “Influence of Individual Factors on Concern for Information Privacy (CFIP), a Perspective from Malaysian Higher Educational Students”, *Library Review*, ISSN: 0024-2535, Vol:66, iss:4/5 (**ABDC: B ranking, Scopus**)

Muhammad Sabbir Rahman, Mehdi Hussain, Md. Aftab Anwar, Bashir Hussain (Accepted 2016), “Structuring Tourists’ Intention on Local Food Purchase: Testing Mediating Effect of Satisfaction”, *North South Business Review (NSBR)*, ISSN 1991-4938. (**ABDC- C**)

Hasliza Hassan, Abu Bakar Sade and **Muhammad Sabbir Rahman** (2016), Obesity and the Role of Malaysian Slimming Centre Health Technologies, *Information*, Vol. 19, No. 7, pp2637-2642. **Scopus (Q2)** [ISSN: 1343-4500] [International Information Institute]

Muhammad Sabbir Rahman, AAhad Osman-Gani, Hasliza Hassan, Md. Aftab Anwar, Fadi Abdel Muniem AbdelFattah (Accepted 2016), “Consumption Values, Destination Cues And Nostalgia on the Attitude in Selection of Destination for Education Tourism: The Mediating Role of Destination Image”, *International Journal of Tourism Cities* (Australian Business Deans Council –**ABDC- C**)

Md. Aftab Anwar, AAhad Osman-Gani, Rodrigue Fontaine, **Muhammad Sabbir Rahman** (Accepted 2016), “Assessing Organizational Citizenship Behaviour Through Constructing Emotional Intelligence” *Asia-Pacific Journal of Business Administration*, Vol:9, Iss:2 (Australian Business Deans Council –**ABDC, Scopus**)

Sheela Sundarasan, **Muhammad Sabbir Rahman** (Accepted 2016), “Attitude Towards Money as A Mediation to Money Management: A Study on Malaysian Young Adults”, *Journal of Economics and Economic Education Research (JEEER)* (**Scopus**)

Muhammad Sabbir Rahman; Nuraihan Mat Daud; Hasliza Hassan; Aahad M Osmangani (Accepted 2016), “Effects of Workplace Spirituality and Trust Mediated by Perceived Risk towards Knowledge Sharing Behaviour”, *VINE Journal of Information and Knowledge Management Systems* (Emerging Sources Citation Index, **Scopus**, Australian Business Deans Council –**ABDC-B**, Excellence in Research for Australia-**ERA**).

Hasliza Hassan, Junainah MahdeKey, **Muhammad Sabbir Rahman**, Abu Bakar Sade (Accepted, 2016), “Key Success factors and challenges in harnessing the power of women entrepreneurs”, World Review of Entrepreneurship, Management and Sust. Development (**Indexed by Scopus, Publisher Inderscience**)

Muhammad Sabbir Rahman, Aahad M Osmangani, Murali Raman (Accepted 2016), “Destination Selection for Education tourism: Service Quality, Destination Image and Perceived Spirituality Embedded Model” Journal of Islamic Marketing (**Indexed by Scopus, ABDC, Publisher Emerald**)

Hasliza Hassan, **Muhammad Sabbir Rahman**, Abu Bakar Sade (2016), “Contemporary Healthcare Experience in Malaysian Hospitals”, Journal of Applied Business and Economics”, Vol. 17(4), pp. 89-94 (**Index by ERA**).

Muhammad Sabbir Rahman , Aahad M Osmangani , Nuraihan Mat Daud , Fadi Abdel Muniem AbdelFattah , (2016) “Knowledge sharing behaviors among non academic staff of higher learning institutions: Attitude, subjective norms and behavioral intention embedded model”, Library Review, Vol. 65 Iss: 1/2, pp.65 – 83 (**Scopus, ERA, ABDC- Journal Quality List: B ranking**)

Fadi Abdelmuniem Abdelfattah, **Muhammad Sabbir Rahman**, Mohamad Osman (2016), “Assessing the Antecedents of Customer Loyalty on Healthcare Insurance Products: Service Quality; Perceived Value Embedded Model”, Journal of Industrial Engineering and Management, 8(5): 1639-1660 – Online ISSN: 2013-0953 – Print ISSN: 2013-8423; Index by **SCOPUS**.
<http://dx.doi.org/10.3926/jiem.1494>

Muhammad Sabbir Rahman, Md. Aftab Anwar, Sharmina Afrin (2016), “Assessing the Scale of Trust from Knowledge Sharing Perspective: CFA Approach”, The Business Review, Vol.4, No.1&2, pp 9-21 (ISSN 1996-3637).

Sheela Devi D. Sundarasan, **Muhammad Sabbir Rahman**, Noor Shahaliza Othman, Jennifer Danaraj (2016), “Impact of Financial Literacy, Financial Socialization Agents, and Parental Norms on Money Management”, Journal of Business Studies Quarterly 2016, Volume 8, Number 1, pp.140-156.

Rahman, M.S., Osman-Gani, A.M., Momen, M.A. and Islam, N. (2015), “Testing knowledge sharing effectiveness: trust, motivation, leadership style, workplace spirituality and social network embedded model”, Management & Marketing. Challenges for the Knowledge Society, Vol. 10, No. 4, pp. 284-303, DOI: 10.1515/mmcks-2015-0019.(**Scopus**)

Hasliza Hassan, **Muhammad Sabbir Rahman**, and Abu Bakar Sade (2015), “Service Utopia: Impact of Hypermarket Service Extensions on Corporate Brand Value Based on Consumer Experience and Brand Personality”, Advance Science Letter, 21 (6), 1314-1316 (**Indexed by Scopus**)

Muhammad Sabbir Rahman, Aahad M. Osmangani, Nuraihan Mat Daud, Hasliza Hassan (2015), “Trust and Work Place Spirituality on Knowledge Sharing Behaviour: Perspective from Non-academic Staff of Higher Learning Institutions, The Learning Organization, Vol. 22 (6). (**ABDC, Index by Scopus**)

Muhammad Sabbir Rahman, Aahad M Osmangani (accepted 2015), “Patient satisfaction constructs”, International Journal of Health Care Quality Assurance, Vol.28 (8) (**Emerald, Index by Scopus, Association of Business Schools (ABS) Academic Journal Guide 2015: Tier 1**)

Hasliza Hassan, Junainah Mahdee, Abu Bakar Sade, **Muhammad Sabbir Rahman** (2015), “Hypermarket Retailing Expansion As A Hub Of Socio-Economic Development In Malaysia”, The Journal of Business in Developing Nation, Vol.14. pp.34-49 (**ERA**)

Muhammad Sabbir Rahman, Nazrul Islam (2015), “Value congruence and consumer’s satisfaction towards online banking – the mediation role of affective commitment”, Management & Marketing. Challenges for the Knowledge Society, Vol. 9, No. 3, pp. 347-358 (**Index by Scopus**)

Muhammad Sabbir Rahman, Madi Bin Abdullah (2015), “How Does Experience Impact the Domestic Tourists; Satisfaction? Testing The mediating Role of Service Quality”, Indian Journal of Marketing, Volume 44, Issue 12, PP 19-32(**Index By Scopus**)

Muhammad Sabbir Rahman, Bashir Hussain (2014), “A comparative Study of Knowledge Sharing Pattern among the undergraduate and postgraduate students of private universities in Bangladesh”, Library Review, ISSN: 0024-2535 (**ABDC –B ; Scopus**).

Muhammad Sabbir Rahman, Bashir Hussain (2014), "The Impact Of Trust, Motivation And Rewards On Knowledge Sharing Attitudes Among The Secondary And Higher Secondary Level Students’: Evidence From Bangladesh", Library Review, Vol. 63 Iss 8/9 pp. Emerald (**Scopus, ABDC-B**)

Muhammad Sabbir Rahman, Bashir Hussain (2014), “Exploring Residents Satisfaction On Facilities Provide By The Private Apartment Companies”, Asia Pacific Management Review (APMR), Vol. 20, No3 (**Elsevier, Scopus**)

Hasliza Hassan, **Muhammad Sabbir Rahman**, Abu Bakar Sade (2014), “Hypermarket Corporate Brand Extension Personality”, Journal of Applied Business and Economics (ISSN# 1499-691X); 16(5), pp.109-120. (**ERA**).

Sheela Devi, **Muhammad Sabbir Rahman**, Nakiran Rajangam, Rathakrishnan Sellappan (Accepted 2014). Governance, Ownership and Performance of government-linked and non-government-linked companies: A comparative study of public listed companies in Malaysia, India and Singapore. International Business Management, ISSN : 1993-5250 (**Print**) (**Scopus**)

Sheela Devi D. Sundarasan, **Muhammad Sabbir Rahman**, Nakiran Rajangam, Rathakrishnan Sellappan (Accepted 2014), “‘Cradle to Grave’ Financial Literacy Programs and Money Management, International Journal of Economics and Finance, Vol. 6, No. 6, June 2014 issue (**ERA**)

Muhammad Sabbir Rahman, Nusrate Aziz (2014), “Service quality and behavioral intentions in broadband services selection”, Marketing Intelligence and Planning, Emerald Publishing, 32 (4). (**Scopus**)

Charraz Othman , **Muhammad Sabbir Rahman** (2014). “Investigation of the Relationship of Brand Personality, Subjective Norm and Perceived Control on Consumers’ Purchase Intention of Organic Fast Food”, Modern Applied Science; Vol. 8, No. 3; 2014, ISSN 1913-1844 E-ISSN 1913-1852, Published by Canadian Center of Science and Education (**Scopus**)

Muhammad Sabbir Rahman, Osman Bin Mohamad & Zainal bin Abu Zarim (2014). “Climate Change: A Review of Its Health Impact and Percieved Awareness by the Young Citizens”, Global Journal of Health Science; Vol. 6, No. 4; 2014,ISSN 1916-9736 E-ISSN 1916-9744, Published by Canadian Center of Science and Education (**Scopus**)

Sheela Sundarasan, **Muhammad Sabbir Rahman**, Usha Rajagopalan (Accepted 2014), “A Conceptual Framework for Wealth Maximization: Literacy and Planning Embedded Model”, International Business Research, Vol. 7, No. 6, June 2014 (**ERA**).

Muhammad Sabbir Rahman, Bashir Hussain (2014), “Perceptual Differences Of Older Customers’ To Purchase From Online: Malaysian Perspective”, International Journal of Business and Society (IJBS). Vol. 15, No 1, ISSN: 1511 6670, Index by **Scopus**, Cabell’s Directories, Ebsco, SJR, Impact Factor-0.04.

Hasliza Hassan, Abu Bakar Sade and **Muhammad Sabbir Rahman** (2013), “Self Service Technology For Hypermarket Chekout Stations”, Asian Social Science 10(1): 61-66; p ISSN: 1911-2017(Print) ISSN: 1911-202 (Online), **Scopus**

Samin Rezvani, **Muhammad Sabbir Rahman**, Goodarz Javadian Dehkordi and Mehrdad Salehi (2013), “Consumers' Perceptual Differences in Buying Cosmetic Products: Malaysian Perspective”, World Applied Sciences Journal 26 (6): 808-816, 2013, ISSN 1818-4952
© IDOSI Publications, 2013, DOI: 10.5829/idosi.wasj.2013.26.06.12049 (Index by: **ISI**, **Scopus**)

Firas Halawani, Muhammad Madi Bin Abdullah, **Muhammad Sabbir Rahman**, Yahya halawani (2013), “A Proposed Framework for E-Commerce Usage and Competitive Advantage on Small and Medium Tourism Enterprises (SMTES) in Lebanon”, Journal of Social and Development Sciences, Vol. 4, No. 6, pp. 258-267, June 2013 (ISSN 2221-1152)

M.Nusrate Aziz, **Muhammad Sabbir Rahman**, Somnath Sen (2013). “ Exchange Rate Pass-Through to Import, Export and Domestic Prices: Developing Country Perspective”, Journal Of Applied Business and Economics 15(3), PP-128 (**ERA**)

M.Nusrate Aziz, **Muhammad Sabbir Rahman**, Wan Fadzilah Wan Yusoff, Saiful Aziz Tareq (2013), “Determines of Sectoral R&D Investment in the UK: A Dymanic Panel Approach”, Review of European Studies; Vol. 5, No. 4; pp.135-144, ISSN 1918-7173 E-ISSN 1918-7181, (**Scopus**).

Goodarz Javadian Dehkordi, **Muhammad Sabbir Rahman**, Samin Rezvani, Mahzad Bandenezhad (2013), “Investigating Young Consumers' Perception On E-commerce: Malaysian Perspective”, Journal of Basic and Applied Scientific Research (JBASR), Vol. 3, No. 9, in September, 2013.(**Thomson Reuters ISI indexed**)

Abdul Highe Khan, Ahasanul Haque, **Muhammad Sabbir Rahman** (2013), “What Makes Tourists Satisfied? An Empirical Study on Malaysian Islamic Tourist Destination”, Middle-East Journal of Scientific Research 14 (12): 1631-1637, ISSN 1990-9233, Index by **ISI and Scopus**

Azman Ismail, Ahmad Azan Ridzuan, Nur Ilyani Ranlan Rose, Muhammad Madi Bin Abdullah, **Muhammad Sabbir Rahman**, Sebastian K. Francis (2013), “ Examining the relationship between service quality and customer satisfaction in military peacekeeping missions”, Journal of Industrial Engineering and Management, 6(2): 447-xx – Online ISSN: 2013-0953 – Print ISSN: 2013-8423; Index by **SCOPUS**.

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Hasliza Hassan, **Muhammad Sabbir Rahman** (2012), “Transformation of Hypermarket Retailing Industry in Malaysia” International Conference on Innovation, Management and Technology Research (ICIMTR 2012), pp. 513-516; 21-22 May 2012, Malaysia. **Scopus. IEEE catalog numbers: CFP1205S-PRT ISBN: 978-1-4673-0653-9; CFP1205S-ART ISBN: 978-1-4673-0654-6.**

Hasliza Hassan, **Muhammad Sabbir Rahman** (2011), “Corporate Brand Extensions of Hypermarket Impact on Brand Personality: A Conceptual Analysis of Malaysian Market.” Presented on Sixth Asia Pacific Retail Conference September 14-15th 2011, Kuala Lumpur.

Hasliza Hassan, **Muhammad Sabbir Rahman** (2011), “Perceptions on Corporate Brand Extensions Quality in Hypermarket Retailing” AKEPT’s 1st Annual Young Researchers International Conference and Exhibition; Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia 19th & 20th December 2011.

Hasliza Hassan, **Muhammad Sabbir Rahman** (2011). Corporate Brand Extensions as an Innovation for Hypermarket Brand Momentum, Second International Conference on Social Science, Economics and Arts (2nd ICSSEA). Conference 12-13 December The 2nd ISC 2011 will be held in Bangi Putrajaya – Malaysia .

Ahasanul Haque, **Muhammad Sabbir Rahman**, Ismail Sayeed Ahmed (2010), “Factor Influencing Malay Muslim Consumers’ to Purchase foreign goods: A Structural Equation Modeling Approach Religiosity and Ethnocentrism perspectives” Presented by 1st International Conference on Islamic Marketing and Branding, (ICIMB 2010) Exploring Issues and Challenges, ISBN: 978-983-43925-1-2; 29th -30th November, Kuala Lumpur; Malaysia.

Ahasanul Haque, Ismail Sayeed Ahmed, **Muhammad Sabbir Rahman** (2010), “A study on Advertising Practices of Islamic Banks in Malaysia: An empirical assessment under Islamic Observation” Accepted by International Conference on Marketing, (ICMAR 2010) Global Issues

and Challenges; 23-24 June 2010, Kuala Lumpur; Malaysia.

Ahasanul Haque, **Muhammad Sabbir Rahman**, Ali Khatibi, Ferdous Azam (2009), “A study on Consumer Perceptions towards Web Site Quality: indicators of Consumer Loyalty Intent” Presented on the 2009 Academy for Global Business Advancement world Congress (AGBA’2009), Malaysia. December: 27-30, 2009, Vol.6 No.1, pp-43-52, ISSN 1549-9332.

Ahasanul Haque, **Muhammad Sabbir Rahman**, Ferdous Azam (2009), “Customer Perception on the Choice of Consumer products: attitudinal Differences of Malaysian customers” Presented on the 2009 Academy for Global Business Advancement world Congress (AGBA’2009), Malaysia. December: 27-30, 2009, Vol.6 No.1, pp-60-68, ISSN 1549-9332.

Ahasanul Haque, **Muhammad Sabbir Rahman**, Ali Khatibi, Ferdous Azam (2009), “Application of Ethics in Small Enterprise: an Empirical Study on Dhaka City in Bangladesh” Presented on the 2009 Academy for Global Business Advancement world Congress (AGBA’2009), Malaysia. December: 27-30, 2009, Vol.6 No.1, pp-36-42, ISSN 1549-9332.

Zainurin Bin Dahari, **Muhammad Sabbir Rahman**, S. M. Ferdous Azam (2009), “Study on Customers Satisfaction towards Mobile Phone Operators in Malaysia” Published on 13th National MACFEA seminar 2009 to, 04 – 05, August 2009, Hotel Concorde, Shah Alam, Selangor.

Zainurin Bin Dahari, **Muhammad Sabbir Rahman**, Ferdous Azam (2009), “Customer Satisfaction Towards Islamic Banking Services: Exploratory Study in Malaysia” Presented on 3rd Asia Pacific Marketing Conference 2009: Universiti Malaysia Sarwak (UNIMAS), Kuching, Malaysia. 09 – 11 December 2009.

Ahasanul Haque, **Muhammad Sabbir Rahman** (2008), “A Study of Exploring the Customer's Shopping Experiences through Shopping Center Branding” Published on South-East Asia Regional Conference, 4-6 December 2008; Paper#P089 Page 1- 18.

Ahasanul Haque, **Muhammad Sabbir Rahman** (2008), “Service Quality and Customer Behavioral Intention: A Study on Malaysian Telecommunication Industry” Published on First Global Business Summit Conference (GBSC 09) Malaysia to, 15 – 17, June 2009. <http://gsbms.com/GBSC2009>

Muhammad Sabbir Rahman, Osman Mohamad, Fadi Abdel Muniem Abdel Fattah (2014), “Impact of Service Quality and Trust on Customer Patronage Decision: Testing the Moderating effects of Corporate Image.” 2014 Asia Conference on Economics & Business Research (Aceb 2014); Conference Proceedings Nov 13 - 14, 2014 Singapore Hosted By, Asia Pacific International Academy, Wholly Owned Subsidiary Of Aventis School Of Management, Isbn: 978-981-09-0089-2 (**Awarded Best Research Paper Award**).

Ahasanul Haque, **Muhammad Sabbir Rahman** (2010), “The Perception Of Young Muslim Consumers: Religiosity, Ethnocentrism And Corporate Image Perspective” Presented by World Business, Economics and Finance Conference, Date 26 & 27 September 2011, Venue: Novotel Hotel, Bangkok, Thailand Conference Website: www.infoconfo.com

Ahasanul Haque, Ismail Sayeed Ahmed, **Muhammad Sabbir Rahman** (2010), “Exploring critical factors for choice of Mobile service providers and its effectiveness on Malaysian Consumers” Accepted by Annual Asian Business Research Conference, Dates: 1-2 January 2010

VENUE: BIAM Foundation, 63 Eskaton, Dhaka, Bangladesh; Paper Number 503. (**Awarded as Best Paper**)

Ahasanul Haque, **Muhammad Sabbir Rahman** (2009), "The influence Of Brand name to Consumer Product Search and purchase decision When Shopping on The internet : Study on Malaysian Consumer" Presented on the 4th International Conference of Asian Academy of applied business, Manila Philipines, Dates: 17-18 December 2009.

Editorial Board (24)

Journal Name: The Business Review; **ISSN 1996-3637**

International Advisory Board

Publisher: Uttara University, Dhaka Bangladesh

Journal Name: **International Journal of Language and Linguistics (IJLL)**

Position: Editorial Board

Publisher: Center for Promoting Ideas (CPI), USA.

Country: United States of America

<http://ijllnet.com/index.php/editorial-board>

Journal Name: The International Journal of Advertising & Marketing

Position: Associate Editors

Publisher: Journal Network; Mission Street, San Francisco, CA, USA

Country: United States of America

<http://journalnetwork.org/en/journals/international-journal-of-advertising-and-marketing>

Journal Name: American Journal of Trade and Policy (AJTP)

Position: Editorial Member

Editor: abc@workmail.com; <http://www.ajtp.us/archives.html>

Journal Name: **SOP Transactions on Marketing Research**

Position: Editorial Member

Editor: mr@scipublish.com; <http://www.scipublish.com/journals/MR/>

Journal Name: **Management & Marketing. Challenges for the Knowledge Economy**

Position: Editorial Member

Publisher: The journal is published by Editura Economica, quaterly

Editor: www.managementmarketing.ro

Journal Name: **Journal of Human and Social Science Research**

Position: Editorial Member

Publisher: ORIC Publication

Editor: 1601 North Shackleford Road #137, Little Rock, Arkansas, 72211, USA ;
hssr@oricpub.com

Journal Name: Journal of Applied Science (**Index in –Scopus; Thomson ISI**) e-ISSN: 1812-5662; pISSN: 1812-5654

Position: Regional Editor

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Asian Journal of Marketing; (**Index in – ASCI ; Google Scholar**), pISSN: 1819-1924

Position: Regional Editor

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Research Journal of Business Management; (**Index in – Scopus, ASCI; Google Scholar**), pISSN: 1819-1932, e-ISSN: 2152-0437

Position: Regional Editor

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Trends in Applied Sciences Research; (**Index in – Thomson ISI, Google Scholar**) pISSN: 1819-3579, e-ISSN: 2151-7908

Position: Regional Editor

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Journal of Business and Management (**Index in – Cross Ref for DOI®number; Google Scholar; Wanfang Data**)

Position: Editorial Board Member (<http://www.todayscience.org/jbmboard.html>)

Publisher: Science and Education Centre of North America (SECNA); 2050 Bridletowne Circle, Suite 2006; Toronto, Ontario, M1W 2V5; Canada

Journal Name: International Journal of Marketing Studies *ISSN 1918-719X(Print) ISSN 1918-7203(Online)* **Index in EBSCO Publishing; Google Scholar; Ulrich's Periodicals Directory**

Position: Editorial Board Member

Publisher: Canadian Academy of Oriental and Occidental Culture (CAOOC); 758, 77e AV, Laval, Quebec, H7V 4A8, Canada; E-mail: css@cscanada.net, css@cscanada.org, ijms@ccsenet.org

Journal Name: IOSR Journal of Business and Management (*IOSR-JBM*), *ISSN: 2278-487X, ISBN: 2319-7668*, **Index in Cabell Publishing, EBSCO, ProQuest, Google Scholar, Journal Informatics**

Position: Editorial Board

Publisher: International Organization Of Scientific Research (IOSR), E-mail: iosrjbm@gmail.com, Head Office : Mayur Vihar, Phase I, New Delhi (India)

Journal Name: International Journal for Management Science & Technology (*IJMST*), *ISSN: 2320-8848*,

Position: Editorial Board

Publisher: International Journal for Management Science and Technology, INDIA, Email: editor@ijmst.com, <http://www.ijmst.com/contactUs.html>

Journal Name: International Review of Management and Business Research (*IRMBR*), *ISSN: 2306-9007*, **Ulrichsweb™, The Global Impact Factor (GIF)**

Position: Editorial Board

Publisher: Academy of IRMBR, Pakistan,

Email: editor.irmbr@gmail.com, <http://www.irmbrjournal.com/contact.php>

Journal Name: Journal of Transformative Entrepreneurship, *ISSN: 2289-3075*,

Position: Editorial Board

Publisher: Centre for Postgraduate Studies, University Malaysia Kelantan, Locked Bag 36, Pengkalan Chepa, 16100 Kota Bharu, Kelantan

Email: sazali@umk.edu.my, <http://cps.umk.edu.my/journals/index.html>

Journal Name: Journal of Business and Management Science (JBMS),

Position: Editorial Board

Publisher: Science and Education Publishing

Address: 10 Cheswold Blvd., #1D, Newark, De, 19713, United States

Email: editorialoffice@sciepub.com

<http://www.sciepub.com/journal/JBMS>

Journal Name: Journal of Business & Management (JBM); ISSN: 2291-1995 (Print)

ISSN: 22912002 (Online)

Position: Editorial Board

Publisher: Science and Education Centre of North America (SECNA)

Address: 2050 Bridletowne Circle, Suite 2006; Toronto, Ontario, M1W 2V5; Canada

Email: info@todayscience.org; jbm@todayscience.org; bm@todayscience.org

<http://www.todayscience.org/jbm.html>

Journal Name: MERC Global's International Journal of Management;

<http://www.mercglobal.org/editorial-board.html>

Position: Editorial Board

Publisher: MERC Global;

Email: mercglobal@rediffmail.com, president@mercglobal.org;

<http://www.mercglobal.org/editorial-board.html>

Journal Name: International Journal of Business, Economics and Management.

Position: Advisory Board

Publisher: Aneel Khan, Managing Editor. Pak Publishing Group, Sadeeq Block, Near Fawara Chowk, Abbasia Town, Rahim Yar Khan - 64200, Punjab, Pakistan

Email: info@pakinsight.com, Tel # +92685900477;

<http://www.pakinsight.com/?ic=editorial-board&journal=IJBEM>

Review Paper: (44)

Journal Name: Management & Marketing, Challenges for the Knowledge Society (Scopus)

<http://www.managementmarketing.ro/>

Manuscript Title: “External Knowledge Transfer In Organizations”

Manuscript ID: 1608-110.doc

Journal Name: Cities

Manuscript Title: “Housing Affordability Status of Ready Made Garment Workers in Dhaka Metropolitan Area”

Manuscript ID: JCIT_2016_378

Publisher: Elsevier

Journal Name: SAGE Open

Manuscript Title: “Thai Gen Y/Millennial Consumer Health and Wellness: An Antioxidant Beverage SEM Analysis”

Manuscript ID: SO-16-0456

Publisher: Sage

Journal Name: Asia Pacific Journal of Marketing and Logistics (Scopus; ERA)

<http://www.emeraldinsight.com/apjml.htm>

Manuscript Title: “Job satisfaction, job performance, media industry, moderation analysis”

Manuscript ID APJML-10-2015-0160

Journal Name: Malaysian Institute of Management

Website : www.mim.org.my ; Email : mmr@mim.org.my

Manuscript Title: “The State of Methodological Trends in International Marketing Literature: 1990 – 2012”

Journal Name: Measuring Business Excellence (Scopus)

<http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=mbe>

Manuscript Title: “Performance measures and social media: new requirements for metrics and methods”

Manuscript ID: MBE-05-2015-0030

Journal Name: VINE: The Journal of Information and Knowledge Management Systems (Scopus; ERA)

http://www.emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=vine

Manuscript Title: “KMS Self-efficacy, KMS Quality, Expected Reward and Subjective Norm: Investigation Knowledge Sharing Attitude of Malaysian’s Halal Industry”

Manuscript ID VINE-07-2015-0038

Journal Name: International Journal of Health Care Quality Assurance (Scopus; ERA)

<http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=IJHCQA>

Manuscript Title: “Roles of different stakeholders in quality of care”

Manuscript ID IJHCQA-06-2015-0070

Journal Name: The TQM Journal (Scopus; ERA)

http://www.emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=tqm

Manuscript Title: “Revisiting retail service quality in light of Analytic Hierarch Process approach: A study from India”

Manuscript ID TQM-03-2015-0044

Journal Name: Journal of Business & Management

http://www.todayscience.org/jbmissue.php?issue_id=229119950007.

www.todayscience.org

Manuscript Title: “Developing a Framework of Double-Loop Knowledge Management Model on Customer Self-service Systems”

Journal Name: International Journal of Emerging Markets (Scopus; ERA)

<http://emeraldgrouppublishing.com/products/journals/journals.htm?id=ijoem>

Manuscript Title: “100% Love Indonesia: Role of Government Campaign to Promote Local Products in Indonesia”

Manuscript ID IJoEM-04-2015-0057

Journal Name: Asia Pacific Journal of Marketing and Logistics (Scopus; ERA)

<http://www.emeraldinsight.com/apjml.htm>

Manuscript Title: “Assessing the Mobile Telecommunication Services in Malaysia: Perception of International Students”

Manuscript ID APJML-02-2015-0035

Journal Name: Asian Journal of Marketing (ERA)

Manuscript Title: “Impact of Store atmosphere on Customers’ Buying Behavior in Super Market Environment”

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Journal of Business & Management

www.todayscience.org

Manuscript Title: “A Study on the Relationship between Work-Family Conflicts and the Job Satisfaction of Tour Leaders”

Journal Name: Asia Pacific Journal of Marketing and Logistics (Scopus; ERA Tier:2)

<http://www.emeraldinsight.com/apjml.htm>

Manuscript Title: “Attitude towards advertising: A young generation cohort’s perspective”
Manuscript ID APJML-10-2014-0147

Journal Name: Asia Pacific Journal of Marketing and Logistics (Scopus; ERA Tier:2)

<http://www.emeraldinsight.com/apjml.htm>

Manuscript Title: “Different segments of Internet service customers Who complains, who recommends and who is prone to switching”
Manuscript ID APJML- 09-2014-0139

Journal Name: Facilities (Scopus; ERA Tier:2)

<http://www.emeraldinsight.com/products/journals/journals.htm?id=f>

Manuscript Title: “End-User Computing Satisfaction of Hong Kong Housing Authority”
Manuscript ID f-01-2013-0007

Journal Name: British Journal of Economics, Management & Trade

<http://www.sciencedomain.org/journal-home.php?id=20>

Manuscript Title: “The intermediate effect of the adoption of electronic banking services between the word of mouth and the quality of banking services”
Manuscript ID MS: 2014_BJEMT_13599

Journal Name: Sage Open (Scopus)

Manuscript ID: SO-14-1346

Position: Article Editor

Manuscript Title: “Examining the Influence of International Tourists’ Destination Image and Satisfaction on Their Behavioral Intention in Penang, Malaysia”

Journal Name: Journal of Business & Management

http://www.todayscience.org/jbmissue.php?issue_id=229119950007.

www.todayscience.org

Manuscript Title: “Attitudes and Motivations of Hispanic Travelers”

Journal Name: Management & Marketing, Challenges for the Knowledge Society (Scopus)

<http://www.managementmarketing.ro/>

Manuscript Title: “Social responsibilities actions and loyalty in retailing – Findings from Romania”

Manuscript ID: 1408-25.doc

Journal Name: Journal Of Service Marketing (Scopus)

<http://www.emeraldinsight.com/products/journals/journals.htm?id=JSM>

Manuscript Title: “Online Service Positioning through the Website Quality”

Manuscript Number: JSM-07-2014-0231

Publisher: Emerald

Journal Name: Measuring Business Excellence (Scopus)

<http://www.emeraldgroupublishing.com/products/journals/journals.htm?id=mbe>

Manuscript Title: “Increasing customer loyalty by strengthening employees’ behaviors” has been submitted to the Measuring Business Excellence.”

Manuscript Number: MBE-05-2014-0015

Publisher: Emerald

Journal Name: Journal Of Service Marketing (Scopus)

<http://www.emeraldinsight.com/products/journals/journals.htm?id=JSM>

Manuscript Title: “An Agency Theory Scale for Financial Services ”

Manuscript Number: JSM-02-2014-0039

Manuscript Title: “The moderator role of switching costs and customer expertise in the satisfaction-repurchase intention relationship”

Manuscript Number: JSM-03-2014-0089

Publisher: Emerald

Journal Name: *SAGE Open*

Manuscript Title: “The effect of ICT Policy implementation and Usage on employees' Job Satisfaction: A case study of Staff at International Islamic University Malaysia Library”

Manuscript ID: SO-14-0345

Publisher: Sage

Journal Name: Journal of Islamic Marketing (Scopus)

Manuscript Title: “Young Muslim Customers’ Perspectives on Boycotts of Foreign Products”

Manuscript ID: JIMA-12-2013-0081

Publisher: Emerald

Journal Name: Research Journal of Business Management (Scopus)

Manuscript Title: “How job characteristics and employee involvement affect sustainable Quality Management Practices in the Thai food industry ”

Manuscript ID: 60928-RJBM-AJ

Manuscript Title: “Structural Equation Modeling Analysis of Queuing System Performance at Thailand’s Provincial Electricity Authority (PEA)”

Manuscript ID: 59078-RJBM-AJ

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Journal of Industrial Engineering and Management (Scopus)

Manuscript Title: “The Effect of corporate Brand on Organizational Citizenship Behavior (A Case Study: Iranian Food Industries)”

Manuscript ID: #969 Review

Publisher: Publisher: OmniaScience

Journal Name: Asian Journal of Marketing

Manuscript Title: “The Interplay of Brand Origin and Product Origin on Persuasion”

Manuscript ID: 59006-AJM-AJ

Publisher: Science Alert; 244; 5th Avenue; No.2218; NY-10001; New York USA

Journal Name: Management & Marketing, Challenges for the Knowledge Society

<http://www.managementmarketing.ro/despre.php>

Manuscript Title: “A Sensorial Marketing Approach To Chocolate Purchase Behavior”

Manuscript ID: 1310-32.doc

Journal Name: Journal Of Service Marketing (Scopus)

<http://www.emeraldinsight.com/products/journals/journals.htm?id=JSM>

Manuscript Title: “Price oddities in choice behavior: inverting the negative demand-price relationship and paying higher than expected”

Manuscript Number: JSM-08-2013-0224

Journal Name: Journal Of Service Marketing (Scopus; MMU Tier:1)

<http://www.emeraldinsight.com/products/journals/journals.htm?id=JSM>

Manuscript Title: “Creating the Right Service Experience Online: The Role of Culture”

Manuscript Number: JSM-05-2013-0119

Journal Name: Management & Marketing, Challenges for the Knowledge Society

<http://www.managementmarketing.ro/despre.php>

Manuscript Title: “A model for short message service advertising avoidance determinants - an Iranian experience”

Manuscript Number: 1306-21.doc

Journal Name: The Journal of Developing Areas (JDA); <http://muse.jhu.edu/journals/jda/> (Scopus; ISI)

Manuscript Title: The Origin of Bias in Sovereign Credit Ratings: Reconciling Agency Views with Institutional Quality

Manuscript Number: MSN1015.doc

Journal Name: International Journal of Marketing Studies

Manuscript Title: The Effect of Multiple Rebranding on Customer Loyalty in Nigerian Mobile Telephony

Manuscript Title: The Impact of Retail Store Global-Mindedness on Jordanian Consumers' Patronage Intention

Manuscript Title: Three Competing Models on Customer Loyalty in the Context of Mobile Subscribers

Manuscript Title: Consumers' Preference and behavior towards Indigenous Chicken meat and eggs.

Journal Name: International Business Management, <http://www.cscanada.org> (ERA)

Manuscript Title: Tourism Marketing Strategy Case Study: Aqaba Special Economic Zone (ASEZA).

Manuscript Number: IBM V6N1-1050.pdf

Journal Name: Facilities (Scopus)

<http://www.emeraldinsight.com/products/journals/journals.htm?id=f>

Manuscript Title: "End-User Computing Satisfaction of Hong Kong Housing Authority"

Manuscript ID f-01-2013-0007

Journal Name: Asia Pacific Journal of Marketing and Logistics (Scopus)

<http://www.emeraldinsight.com/apjml.htm>

Manuscript Title: “An empirical analysis of Kuwaiti consumers' attitudes towards e-books”

Manuscript ID APJML-01-2013-0013

Journal Name: Management & Marketing, Challenges for the Knowledge Society

<http://www.managementmarketing.ro/despre.php>

Manuscript Title: “Software Consumer Behavior And Its Complexity”

Manuscript ID: 1304-17 - Software consumer behavior

Journal Name: Journal of Business & Management

www.todayscience.org/jbm.html

Manuscript Title: “Perception of Hospitality in a Point of Sale and Immersion in the Experience of Consumption: Proposal for a Conceptual Framework”

Manuscript Title: “Identifying Gender Differences in Destination Decision Making”

Iranian Journal of Public Health: Official Publication of the Iranian Public Health Association(ISI)

P.O. Box: 14155-6446. Tehran, Iran, Tel/Fax: + 98-21-88950184

Email: ijph@tums.ac.ir

URL: <http://ijph.ir>

Manuscript Title: “Medical Tourist’s Perception in Selecting their Destination: A Global Perspective”

Membership (8)

Organization Name: The American Marketing Association (AMA)

311 S. Wacker Drive, Suite 5800; Chicago, IL 60606; Tel:(800)AMA-1150 or (312)542-9000; Fax:(312)542-9001.

Membership Type: Academic

Member ID# 03307365

Effective Date: 5/8/2015

Expiration Date: 5/31/2017

Organization Name: Asian Academy of Management (AMA)

Asian Academy of Management; School of Management, Universiti Sains Malaysia Pulau Pinang, Office No: 04 - 653 2338

Membership Type: Academic/ Ordinary

Member ID# AAM086/2015/2017

Effective Date: 1/10/2015

Expiration Date: 30/10/2017

Organization Name: Asian Council of Science Editors (ACSE)

Contact: Awais Jabbar; Assistant Manager Membership; Asian Council of Science Editors; P.O. Box 126208, Deira, Dubai, UAE

Email: acse@theacse.com

Membership Type: Academic

Effective Date: 30/5/2015

Expiration Date: 30/5/2016

Organization Name: EATAW (European Association For the Teaching of Academic Writing)

Position: Members

Organization Name: Management Education & Research Consortium Global (MERC Global)
(<http://www.mercglobal.org/executive-board.html>)

Overview: MERC Global is registered under the Society Registration Act 1860, Govt. of India

Position: Executive Board Members

Membership No: Member of Executive Board (2013-15)

Organization Name: Marketing Profs! (<http://www.marketingprofs.com/>)

Position: Basic Members

Organization Name: Internet Marketing Association
(<http://imanetwork.org/>)

Position: Basic Members

Organization Name: Online Trading Academy (<http://www.tradingacademy.com/about-us/>)

Position: Basic Members; User Name: 006036196714