



NORTH SOUTH UNIVERSITY
Center of Excellence in higher Education
The first private university in Bangladesh
School of Humanities & Social Sciences
Department of History & Philosophy

Course Name:	Business Ethics
Course Code & Section No:	PHI 401 Section – 1 & 2
Semester:	Spring 2016

INSTRUCTOR & DEPARTMENT INFORMATION

1. Instructor Name:	Barrister Kazi Tamrin Rashed (KTR)
2. Office	NAC 612
3. Office Hours:	MW 09:30 – 11:20, R 13:10 – 14:10
4. Office Phone:	+8801712296565
5. Email Address:	tamrin@live.com
6. Department:	History & Philosophy
7. Links:	North South University Website: http://www.northsouth.edu School of Business Website: http://www.northsouth.edu/academic/sob/

COURSE & SECTION INFORMATION

Class Time & Location	MW 08:00 – 09:30; 11:20 – 12:50 SAC 512
Course Prerequisite(s)	Completion of 80 credits
Course Credit Hours	3:0
Course Description	Seeks to provide a critical evolution of business ethics, consumer ethics and corporate social responsibility (CSR) as a way to illustrate a range of ethical issues and concerns faced by businesses practices and consumers. Focuses also on the assessment of various social issues and ethical dilemmas as these relate to corporate decision-making.
Course Objectives	<ul style="list-style-type: none">• Recognize, analyze, and decide ethical issues in business.• Analyze the impact of culture and basic principles of social psychology on business ethics.• Formulate a practical framework for ethical decision-making.• Enhance knowledge on how to encourage and maintain ethical business climates.• Develop and enhance skills of moral judgment, critical reading, persuasive writing and speaking skills.

Student Learning Outcomes	<p>Upon successful completion of the requirements for this course, students will be able to:</p> <ul style="list-style-type: none"> • Identify moral questions that business activity specifically creates and re-examine their knowledge of business and economic concepts from an ethical perspective; • Apply moral reasoning to specific situations and defend the conclusions of that reasoning • Reflect on the nature of business, realize alternatives models for conducting business • Reflect on and critically examine their own values and the importance of the ethical dimension in business and workplace decision making • Confidently apply systematic ethical reasoning to business dilemmas and communicate effectively in oral and written forms, using the concepts, logic and rhetorical conventions of business ethics. <p>1.</p>
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LEARNING RESOURCES AND TEXTBOOK (S)

Text Book(s)

Author	Title	Edition & Year	Publisher	ISBN
Andrew Crane and Dirk Matten	Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization	3 rd Edition 2010	OUP Oxford	9780199564330

REFERENCE BOOK

Richard T. DeGeorge	Business Ethics	7 th Edition 2009	Pearson	9780205731930
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ASSESSMENT STRATEGY AND GRADING SCHEME

Grading tool	Points
Mid 1	15%
Mid 2	15%
Final	25%
Project	20%
Quiz	10%
Case Analysis & In-Class Activities	10%
Class Attendance	5%

The final grade will be a percentage of the accumulation of all points received over the course as follow (e.g.: your earned points/total points) 100

100%-93%=A
92%-90%=A-
89%-87%=B+
86%-83%=B
82%-80%=B-

79%-77%=C+
76%-73%=C
72%-70%=C-
69%-67%=D+

60%-66%=D
60% or less =F

Note: This assigned percentage letter grade may be altered at the instructor's discretion

TEACHING STRATEGY

Several approaches will be used in class during teaching, such as video presentation, case study, group discussion, and guest lecture and student presentation. Students will use the text, case studies, journals, articles, research material, and handouts to apply the lesson learned to business situations. You are encouraged to actively participate in all aspects of the class make contributions. I see my role as to facilitate learning through a varied and collaborative experience, not simply by lecturing.

CLASS ROOM RULES OF CONDUCT

1. Cellular phones should be “**turned off**”/“**Silent mode**” during the class.
2. Students are advised to frequently refer to the **Student Handbook of North South University** on the following link:

<http://www.northsouth.edu/student-code-of-conduct.html>

3. **Academic Integrity Policy:**

Academic dishonesty of any type will not be tolerated. This includes, but is not limited to, plagiarism (copying others work and representing it as our own—in part or in total— without tile appropriate citations) and copying others responses during the exams. In addition, classroom professionalism is to be maintained at all times. This means that when the professor is speaking or when Students are presenting their ideas. the classroom should he silent. with the exception at’ invited questions. As in any academic environment questions are welcome, but informal chatter or communication among class members becomes a distraction far all those in attendance and will not be tolerated.

No talking or other forms of communication with other students will be allowed when exams are being distributed. The ‘no talking’ requirement is enforced during the exam and continues until all students have handed their exam in to the instructor. Any talking during the exam will disqualify you from taking the exam. It is my (and all other professors) expectation that your academic work for the course will be performed without resorting to cheating, plagiarism, lying, and/or bribery. Any student engaging in any of these behaviors will be dealt according to North South University's code of conduct.

EXAMS, QUIZ & MAKE UP POLICY

There will be seven quizzes on the core text materials, which are worth 10%. **Quiz may not be made up for any reason.** There will be two exams. Each exam carries **20%** weight of the course works. . All exams will be given over the designated class period. Exams will be a combination of true/false, matching and short answer questions related to assign reading material. The exams must be taken at the scheduled times. **Exams may not be made up unless arrangements are made prior to the class period for which they are scheduled.**

Cell phones are prohibited in exam sessions.

GROUP ASSIGNMENT (GROUP SHOULD HAVE 5 TO 8 MEMBERS)

Your project will be divided into 3 parts and their due dates and details will be announced in the class. You have to submit your project's parts on the announced due dates. In addition, end of the semester you have to compile your project's parts and present it for final grade. Moreover, you are also required to submit a confidential peer evaluation for your project's parts, case analysis, articles' presentation and project's presentation.

LATE ASSIGNMENT POLICY

Time is money. In the professional world, every project/work is deadline oriented. Missing deadline means your business is going to be face out from the professional world soon. Hence, to be a future business leader you have to learn the value of deadline. You have to submit your assigned work(s) on due date(s). However, late submission of your work(s) will be penalized. Assignment submitted late within 24 hours of due date will be penalized **10%**, within 48 hours will be penalized **25%**, within 72 hours will be penalized **40%**. After 72 hours no late assignment will be accepted.

ATTENDANCE POLICY

In order to foster a collaborative learning experience where shared student participation is important, attendance is critical. We recognize situations may develop where you may miss class due to illness, unique family considerations. In such a case, you are still responsible to ensure your assignments are submitted on time and that you know the information covered in that session. Arriving late for class is rude, unprofessional, and detracts from the learning experience of your fellow students. Consistent tardiness has the following consequences. No penalty for first instance of late arrival. Second instance and thereafter would cost ½ % off final course grade. North South University mandates to fail students who are absent 25% or more from their classes, even if such absences are excusable.

COURSE ADJUSTMENTS

I reserve the right to make adjustments in the course requirements consistent with the course's overall objectives. Total course workload and available time will be considered in any such adjustments. You will be notified at the earliest possible time if changes are to be made.

Communication Policy

Instructor will use his email to communicate students. Students are responsible to check their emails regularly.

APPROPRIATE USE POLICY

All members of the North South University community must use electronic communications in a responsible manner. The University may restrict the use of its computers and network systems for electronic communications subject to violations of university policies/codes or local laws or national laws. Also, the university reserves the right to limit access to its networks through university-owned or other computers, and to remove or limit access to material posted on university-owned computers.

Students With Special Needs

North South University will provide educational opportunities that ensure fair, appropriate and reasonable accommodation to students who have disabilities/special needs that may affect their ability to participate in course activities or meet course requirements. Students with disabilities are encouraged to contact their instructors to ensure that their needs are met. The University through its Special Need section will exert all efforts to accommodate special needs.

STUDENTS COMPLAINTS POLICY

Students at North South University have the right to pursue complaints related to faculty, staff, and other students. The nature of the complaints may be either academic or non-academic. For more information about the policy and processes related to this policy, you may refer to the students' handbook.

Course Contents & Schedule

CLASS SCHEDULE FOR PHI 401: Section – 1 & 2

Business Ethics

The following is a **TENTATIVE** schedule based on the academic calendar published on **December 13 2015** that may change as the semester progresses. Please read the material prior to attending the class where it will be discussed.

PHI 401 Business Ethics

Week	Topic	
1	Chapter 1: Introduction to Business Ethics	
	Chapter 1: Remaining chapter and a case study based on chapter 1.	
2	Chapter 2: Framing business ethics	
	Chapter 2: Framing business ethics	
3	Chapter 3: Evaluating Business Ethics	
	Chapter 3: Evaluating Business Ethics	
4	<i>Mini case studies based on Chapter 1-3</i>	
	MID TERM EXAMINATION 1	February 1st Week

5	Chapter 4: Making Decision in Business Ethics	
	Chapter 4: Making Decision in Business Ethics	
6	Chapter 5: Managing Business Ethics Tools and Techniques	
	Chapter 5: Managing Business Ethics Tools and Techniques	
7	Chapter 6: Shareholders and Business Ethics	
	Chapter 6: Shareholders and Business Ethics	
8	Chapter 7: Employees and Business Ethics	
	Chapter 7: Employees and Business Ethics	
9	Chapter 8: Consumer and Business Ethics	
	Chapter 8: Consumer and Business Ethics	
10	MID TERM EXAMINATION 2	March 1st Week
	Chapter 9: Supplier, Competitors and Business Ethics	
11	Chapter 10: Civil Society and Business Ethics	
	Chapter 11: Government, Regulation, and Business Ethics	
12	Project Submission	
	Revision Class	
	Final Exam: TBA	

Note: The instructor reserves the right to make changes to the syllabus if necessary.

STUDENT PROFILE
North South University
PHI 401 Spring 2016

SECTION: _____

NAME: _____

ID: _____

GUARDIAN'S NAME: _____

RELATIONSHIP: _____

NUMBER OF CURRENTLY ENROLLED COURSES: _____

CURRENT GPA: _____

E-MAIL ADDRESS: _____

HOME/GUARDIAN'S PHONE: _____

PERSONAL MOBILE: _____

Signature: _____