‘Boshonto Utshob 1421’ at NSU

It’s that time of the year when we must step out, let go off our worries, and welcome spring. Bangladesh is known for its distinctive six seasons and the most awaited season of all is *Boshonto* or spring. Students of North South University celebrated the first day of the Spring, Pohela Falgun at Bashundhara campus on 14th of February, 2015. The festivity started with a traditional colorful procession organized by the students of the NSU. Then the day-long cultural programs begin with customary folk dance and inaugural chorus song.

The program was structured with songs, dances and band performances. A traditional drama, jatra was staged. There was a Puthi Path, Circus and fair organized by university students where traditional items were sold specially handicrafts and traditional foods. There was an arrangement for face paintings as well. SA TV has telecasted the day-long program from the venue on live from 10.05 a.m. to 4.30 p.m.

Mr. Aly Zaker, CEO & Asiatic Marketing Communication Limited inaugurated the program. Mr. Martuza Ahmed, Honorable Secretary, Ministry of Information attended the program as Chief Guest, where Mr. Benajir Ahmed, Chairman, BOT was the Special Guest. Prof. Amin U. Sarkar, Vice Chancellor, NSU chaired the program in presence of faculty members and students of the university. Ms. Dilara Afroz khan was the convener of the event.