

CURRICULUM VITAE

PERSONAL DETAILS

Full Name: **Dr. Tamgid Ahmed CHOWDHURY**

Date of Birth: 1 August 1976

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CURRENT POSITION

I am currently serving as an **Assistant Professor** in the School of Business and Economics at North South University, Dhaka-Bangladesh (Joining date: January 14, 2013). In addition to my academic responsibilities I served as **Chairman, Department of Marketing and International Business** (January 23-September 15, 2014).

ACADEMIC QUALIFICATIONS

PhD in Economics: PhD in Economics (awarded in April, 2012) from the Department of Economics at Macquarie University, Australia. Thesis title: Relative Efficiency of Alternative Microfinance-driven Poverty Alleviation Programs in Bangladesh.

MBA major in Marketing: Completed MBA major in Marketing from North South University, Bangladesh in 2002 with a CGPA of 3.83 out of 4 and was awarded Summa Cum Laude ó the highest honour in the program.

Masters in Economics: Completed M.S.S in Economics from Dhaka University, Bangladesh in 2000 and secured First Class Fifth position.

Bachelor in Economics (Honours): Dhaka University, Bangladesh in 1998.

AWARDS AND SCHOLARSHIPS

- Awarded Summa-Cum-Laude in MBA program for high CGPA
- Sponsorship by SQUARE Pharmaceuticals in writing text on Principles of Marketing
- Funded for text on Socio Economic Condition in Bangladesh by VASTAV Design
- Macquarie University Research Excellence Scholarship (MQRES) in PhD
- Macquarie University Post Graduate Research Fund (MQPGRF), 2010
- Faculty of Business and Economics funding for Research Excellence, 2010
- Scholarship to present paper in international conferences
- North-South University annual research grant, 2012-2013.

ACADEMIC EXPERIENCES IN SHORT

1. **More than 11 years of teaching experience** at the University level in both undergraduate and postgraduate level (including 3 and half years at Macquarie University, Australia).
2. **25 journal article publications** in local and international journals.
3. Sole **author of 2 books** funded by reputed organizations.
4. **Publication of the PhD thesis** as a book by Cambridge Scholars Publishing, UK.
5. Paper **presentations in five international conferences** held in USA, Australia, South Korea, Malaysia, and Thailand.

EMPLOYMENT EXPERIENCES

September 2012 to January 2013: **Associate Professor** in the Faculty of Business and Economics at Daffodil International University, Dhaka-Bangladesh.

Major duties: Teaching Microeconomics, Macroeconomics, Marketing Management, and Marketing Research in both undergraduate and post graduate level. Other academic responsibilities include Student counselling, student evaluation, conducting exams, etc. In addition, I was appointed as the **Managing Editor** of Journal of Faculty of Business and Economics. I also worked as the Chairman of examination committee.

June 2008 to July 2012: **Tutor and Casual Academics** in the Department of Economics at Macquarie University.

Major duties: Conducting tutorial classes on Microeconomics, Macroeconomics and Public Economics, conducting and evaluating student presentations, marking assignments and examination papers, student counselling on the stated subjects at undergraduate level.

August 2010 to July 2012: **Research Assistant (part time)**, Macquarie University, Australia.

Major Duties: Preparation of literature reviews from the relevant articles, analysis of raw data related to Income, inequality and Poverty in China, Mongolia, Singapore etc using SPSS and MS Excel; interpretation of results and preparation of reports. In addition I am working on pension reform works supervised by Dr. Pundarik Mukhopadhaya which explores the application and justification of newly proposed multi-pillar pension system by the World Bank in developing countries.

August 2010 to February 2011: **Surveys Officer (Part time)** at Macquarie Analytics at Macquarie University.

Major duties: Data entry, quantitative analysis, qualitative analysis of student comments in Australian Graduate Survey (AGS). In addition, hit rate mapping and ranking of the best practices and need improvement issues proposed by the students. In doing so, CEQuery, Wordle, Automap, SPSS softwares are being used. Moreover, I am assisting Manager, Analytics in producing final reports on AGS.

June 1, 2003 to December 31, 2007 (Study leave between January 1, 2008 to August 31, 2012): **Lecturer, Senior Lecturer, and Assistant Professor** in the Faculty of Business and Economics at Daffodil International University, Bangladesh.

Major Duties: Lecturing Managerial Economics, Microeconomics, Macroeconomics, Principle of Marketing, Marketing Management, Services Marketing, Marketing Research, and Socio-economic Condition in Bangladesh at the undergraduate and post graduate Level. Preparing teaching and tutorial materials, marking answer scripts and conducting continuous assessments. I have used the recent development of technology in education. I have successfully supervised eleven honours and five MBA internee theses and organized several workshops on Marketing Practices and Trend analysis in Bangladesh.

May 1, 2005 to December 31, 2007: Served as the **Head of the Department of Commerce** at Daffodil International University.

Major Duties: I was responsible for academic programming, maintaining overall discipline of the department, preparation of class routine, examination scheduling, assigning duties of the teachers of the department, processing leave and other applications of the teachers and staff members of the department, liaison with Dean and Vice Chancellor, preparing semester wise progress report and producing confidential reports regarding the performance of the teachers of the department.

February to October, 2004: Served as **guest Lecturer** at Daffodil Institute of Information and Technology (DIIT) for two semesters.

Major Duties: I used to conduct classes on Microeconomics at undergraduate level as a guest lecturer. My responsibilities include teaching students and marking the answer scripts of the examinations.

July 1, 2001 to May 31, 2003: **Lecturer of BBA Program** at Dhaka Commerce College, Bangladesh.

Major duties: Lecturing Principles of Marketing, Microeconomics and Macroeconomics, managing large class size of around 65 students, student counselling, marking of assignment and exam papers, conducting seminars in the department etc.

PROFESSIONAL AFFILIATION

East Asian Economic Association, Southern Economic Association, Bangladesh Economic Association.

PUBLICATIONS

Books:

1. *“Principles of Marketing-Practices and Applications in Bangladesh”*. The book was sponsored by SQUARE Group, Bangladesh. ISBN 984-8229-59-0 (total page 450), 2007
2. *“Socio-economic Condition in Bangladesh”*. The book was sponsored by Vastav Design, Bangladesh. Published by Tapan Publications. First Edition: January-2008. ISBN 984-8674-14-4 (total page 365).
3. *“Relative Effectiveness of Alternative Microfinance-driven Poverty Alleviation Programs in Bangladesh”*. Cambridge Scholars Publishing, UK. ISBN: 978-1-4438-5275-3. Publication year: December, 2013.

Journal Articles:

1. **Functioning Achievements in Urban Bangladesh: A Comparison with Rural Areas** has been published in the *Journal of Contemporary Asia*, (DOI: 10.1080/00472336.2015.1089581), published on September 29, 2015.
2. **Media Preferences Among Young Consumers in Bangladesh: A Multidimensional Approach** has been accepted in the *Journal of Marketing Communications* (Forthcoming).
3. **Poverty Alleviation and Service Delivery: Government and Non-Government Organizations in Rural Bangladesh** in the *Oxford Development Studies* (Vol. 39, No.4, 2011, p. 427-452)
4. **Assessment of Multidimensional Poverty and Effectiveness of Microfinance-driven Government and NGO Projects in the Rural Bangladesh** in *The Journal of Socio-Economics* (Vol. 41, Issue-5, 2012, p. 500-512).
5. **Multidimensional Poverty Approach and Development of Poverty Indicators: The case of Bangladesh** has been published in *Contemporary South Asia* (June, 2014). Please refer to: <http://dx.doi.org/10.1080/09584935.2014.927827>
6. **Limitations of the Theories of Non-profits and Benchmarking Service Delivery Dimensions of Poverty Reduction Programs in Rural Bangladesh** in the *Journal of Non-profit and Public Sector Marketing* (24:4, 2012, p. 325-350).
7. **Conceptualizing Consumer Ethnocentrism in a Developing Country: Validity and Applicability of CETSCALE in Bangladesh** has been accepted for publication in the *Journal of Asia-Pacific Business* (Volume-15, Issue-2, pp. 27-53, 2014).
8. **Are women less efficient in converting microcredit into functionings: Evidence from Bangladesh** has been published in the *European Journal of Development Research* (Feb, 2014, refer to doi:10.1057/ejdr.2013.57)
9. **Understanding consumer ethnocentrism in developing countries: Case Bangladesh** has been published in the *Journal of Global Marketing* (26:4, 224-236, 2013).
10. **Gender Bias of Government Agencies and NGOs in the Provision of Services to the Rural Poor in Bangladesh** is published in the *Journal of economic and social policy* (Volume-16, Issue-2, 2014).
12. **Prevalence of Ethnocentric Tendencies in Bangladesh** has been published in the *Journal of Asia Business Studies* (Vol-9, Issue-1, pp. 1-16, 2015).
12. **Development of a Multidimensional Sustainable Livelihoods Model for Rural Bangladesh** has been accepted in the *Journal of Developing Areas* (Vol-49, No-5, pp.153-168, 2015).
13. **Service delivery effectiveness of microcredit-driven Non-government organizations in Alleviating Poverty: A study on Bangladesh** has been published in *International Review of Economics* (Vol-61, No-4, pp. 347-377, 2014)
14. **Can Social Identity Theory Addresses the Ethnocentric Tendencies of Consumers** has been published in the *Journal of Knowledge Management, Economics and Information Technology* (Volume-II, Issue-5, October, 2012).
15. **Effectiveness of Service Delivery: A Comparison between Government and Non-government Microcredit Programs** has been published in the *Journal of Society, Economy and Development*, Vol-1, No. 2: 55-85, March-2013.
16. **Benchmarking Service Delivery Efficiency of the Service Providers of Poverty Alleviation Programs in Bangladesh** in the *Daffodil International University Journal of Business and Economics*, Vol-6, Issue 1-2, 2012, p. 17-34.
17. **Perceptions of Consumers and Sellers on Chemical Mixed Hazardous Food Items and Its Implications on Health** is published in *South Asian Journal of Population and Health*, Volume-II, Number-1, January 2009, (pp. 59-71).
18. **Client's evaluation of the insurance companies in Bangladesh** is published in *Dhaka*

University Journal of Marketing, Volume-10, June 2007, (pp. 79-98).

19. **Client Choice Analysis of Commercial Banks in Bangladesh and Some Policy Implications** has been published in the *Journal of ICMA* in Volume XXXIV, No. 1, January-February-2006 volume (p. 46). ISSN 1817-5090
20. **Good Governance in Bangladesh: The Visible Hand of Moral Leadership** in the *Asian Studies Journal* of the Department of Government and Politics at the Jahangirnagar University. Issue no. 22 & 23. (Accepted for publication)
21. **Prospects of Super-Market Concept in Dhaka City** has been published in the *Journal of Business and Economics* of Daffodil International University, Volume-1, No. 1, July 2006 (p. 61). ISSN 1818-6238. (p. 61)
22. **Socio-economic Equity: A Critical Element in Sustainable Development** has been published in the *Journal of Business and Technology* of Northern University, Volume-1, Issue-1, January-June 2006. (p. 74)
23. **Theoretical Model of Waste Management and Marketing in Dhaka City** is published in the *BRAC University Journal*, Volume-III, No.2, 2006. ISSN 1811-3079. (p.101)
24. **Problems and Strategies in Services Marketing- Perspective Bangladesh** is published in the *Journal of Business & Economics*, Daffodil International University, Volume-2, No.1, January 2007. ISSN 1818-6238. (p. 53)
25. **Poverty and Inequality: A Review of Bangladesh Situation** published in *Prime University Journal*, First Issue, ISSN No. 1995-5332 (p. 136).
26. **Perceptions of the Customers Towards Insurance Companies in Bangladesh-A Study Based on the SURVQUAL Model** in *BRAC University Journal*, Vol-IV, No. 2, 2007, (pp. 55-66).

CONFERENCE PRESENTATION

1. Presented paper titled, "Analysing poverty from multi-dimensional point: A Structural Equation Modelling Approach" in **Asia Pacific Week at the Australian National University**, Canberra on 8-11 February, 2010.
2. Paper presentation titled, "Efficiency of Service Providers in Poverty Alleviation Programs In Bangladesh and Their Gender Bias" in **12th International Convention of East Asian Economic Association at EWHA Women's University, Seoul-South Korea** on October 2 -3, 2010.
3. Paper titled, "Developing and validating a multidimensional scale to assess the efficiency of Government and NGOs in poverty reduction programs in Bangladesh" was presented in **82nd Annual Conference of Southern Economic Association** that is held in Sheraton, Atlanta-USA between November 20-22, 2010.
4. Presented paper named, "Assessment of Multidimensional Poverty and Efficiency of Government and NGOs in Rural Bangladesh" at the **4th Poverty and Social Protection Conference** held in Bangkok, Thailand on March 1-3, 2011.
5. Presented paper titled, "Microcredit, Service Delivery and Poverty Reduction: Effectiveness of Government and NGOs in Rural Bangladesh" at the **2nd Roundtable on Microcredit and Beyond organized by Democracy and Development Institute** held in NAEM, Dhaka-Bangladesh on March 30, 2013.
6. Presented paper titled, "Development of Multidimensional Sustainable Livelihoods Model for Rural Bangladesh" in the **Australian Academy of Business and Social Sciences Conference-2014 (in partnership with Journal of Developing Areas)** held in Kuala Lumpur, Malaysia on August 25-26, 2014.

7. Presented paper titled, 'Profiling Urban Poverty in Bangladesh: A Multidimensional Approach' in the **International Conference of Advances in Education and Social Sciences** held in Istanbul, Turkey on 12-14 October, 2015.

CONSULTANCY WORKS

1. I served as academic consultant for Services and Solutions International (SSI) in the project titled '**The Development of Sales and Distribution Strategy of Social Marketing Company (SMC), Bangladesh**'. This includes preparing project proposal, face to face interview with the key stake holders of the company including target customers and presentation of the final report to the SMC top officials.

2. I worked as an individual consultant in preparing '**Human Resources Development Plan**' for PanthoSoft Software Company Ltd that involved detail reporting on recruitment, hiring, performance appraisal, promotion etc.

3. Prepared the Business Plan (Marketing and HR) for **Fashion Connection Montreal Limited**, Bangladesh.

REFERENCES

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