2015-2016 Academic Year Catalog

Undergraduate Advising Checklist:
BBA in International Business (18 Credits)

BBA Core requirements
(03 credit hours)

MAJOR REQUIREMENTS (12 credit hours)
  MKT 382 (3) _____International marketing
  FIN  444 (3) _____International finance
  ECO 328 (3) _____International economics
  INB 480 (3) _____Global business strategy

RECOMMENDED ELECTIVES, Any 2 (6 credit hours)
  MKT 417 (3) _____Export import management
  MKT 451 (3) _____International human resource management
  INB   410 (3) _____Global competitive analysis
  INB   490 (3) _____Special topics in international business

BBA Core Requirements (3 credit hours)
MGT 372 (3)

<table>
<thead>
<tr>
<th>Credits for Major requirements</th>
<th>12</th>
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<tbody>
<tr>
<td>Credits for recommended electives</td>
<td>06</td>
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<tr>
<td>Total Credit Hours</td>
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