

MAJOR MAP: BBA IN MARKETING

1ST YEAR

SEMESTER-1	SEMESTER-2	SEMESTER-3
ENG 103 MIS 105 <i>PHI 101 / PH 104</i>	ENG 105 ECO 134 SOC 101/ ANT 101 BIO 103/ CHE 101/ ENV 10	STA 172 HIS 101 ENG 111/ENG 115 POL 101/ POL 104

2ND YEAR

SEMESTER-4	SEMESTER-5	SEMESTER-6
<i>BUS 251</i> <i>MIS 205</i> <i>ECO 173</i> <i>ECO 101</i>	ECO 104 ACT 201 MGT 210 LAW 200	ACT 202 FIN 254 MKT 202 BUS 251

3RD YEAR

SEMESTER-7	SEMESTER-8	SEMESTER-9
MGT 351 INB 372 MKT MAJOR-1 GEN ED-8 (BIO 103, CHE 101, ENV 107, PBH 101, PHY 107, PSY 101- any three)	MGT 368 MKT MAJOR -2 FREE ELECTIVE-1 GEN ED-9 (BIO 103, CHE 101, ENV 107, PBH 101, PHY 107, PSY 101)	MKT MAJOR -3 MKT MAJOR -4 FREE ELECTIVE-2

4TH YEAR

SEMESTER-10	SEMESTER-11	SEMESTER-12
MGT 314 MKT MAJOR ELECTIVE-2 MKT MAJOR ELECTIVE-3	MGT 489 FREE ELECTIVE-3	BUS 498 Internship