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THE FIRST WINDOW

The Official Bulletin of Career & Placement Center

Editor's Message

It gives me immense pleasure to welcome you to the inaugural volume of "THE FIRST WINDOW" of Career and Placement Center launched by honorable Vice-Chancellor, Professor Atiqul Islam. It is my expectation that this bulletin will give our graduates a new platform for dialogue that will allow our graduates to follow a rewarding career path. I believe that The First Window will play a critical role in improving graduates' job placement, students grooming for a better future while helping to network with current corporate leaders and alumni. Currently, CPC team pursues a multi-step process for maximizing the opportunities for our graduates that includes Internship Programs, job search techniques, job placements, seminars, workshops, etc., for NSU students.

CPC is an essential career service provider for the university. The Center will provide students the support they need for landing their first job and pursue career growth in their respective fields. Career Placement Center will be the first window to lead the students to a rewarding career path. CPC will strive to provide the best support for students to prepare themselves for job markets and receive advanced guidance to secure their career in a professional environment. It will be exciting to see how the current CPC movement responds to the many opportunities and challenges students are facing in the globally competitive job market. There are evolving challenges. I hope you will find **The First Window** a helpful companion for your career plans and future career endeavors.



*"Alone we can do so little;
together we can do so much."*

Career and Placement Center (CPC)

The Career and Placement Center (CPC) is dedicated to the career readiness of all undergraduate or post-graduate students at NSU, for fostering their intellectual, social, and personal transformations. The Career and Placement Center offers an extensive career library, free assessments of CV, eases the process of job/internship searching, career advice, employer connections and an extensive program of briefings and skill development sessions on interview preparation. Our team of experienced and impartial career advisers is here to support and assist the students in their career development process.

Present Activities of CPC

CPC builds networks with corporate delegates to ensure students' career development. As a reflection of CPC's success, a number of companies have approached us with 19 collaborative seminars, workshops, and on-campus recruitment proposals with 107 job circulars and 57 internship circulars which had been promoted, posted and delivered to the students through the dedicated social networking page (Facebook) to our 21,689 active followers during the Fall 2018 semester.

Currently, the Industrial Corporate Database owned by CPC has approximately 1300 companies. CPC, at the beginning, used to serve the School of Business and Economics (SBE) exclusively, but recently CPC provides its services also to all The Schools of NSU, i.e., School of Engineering and Physical Sciences (SEPS), School of Humanities and Social Sciences (SHSS) and School of Health and Life Sciences (SHLS).

Our Services

During fall 2018, CPC has provided service to a total of 2,372 students. Among them, 509 students were helped with forwarding letter for Internship Placement, 291 students visited the Job Counselor for CV guidance, 251 students for career guidance, 92 students for Interview Skill Development, 68 students for Mock Interviews, and the rest were helped with providing answers to their necessary queries.

The First Window of Students' Career and Professional Development

It has been a great privilege and opportunity for NSU students to have Dr. Mohammad Khasro Miah as the Director of the Career and Placement Center (CPC) at North South University. Dr. Mohammad Khasro Miah is a Professor of Human Resources Management, teaching several courses such as strategic Human Resources Management, Managerial Skill Development, Human Resources Planning, etc. and staffing in both MBA and EMBA programs in NSU. Dr. Khasro has earned a Ph.D. and a Post-doctoral degree from Nagoya University, Japan and another Post-doctoral degree from Northeastern University, USA. He has twenty-five years of teaching and research experience with various reputed academic institutions all across the globe. His recent work has been on Strategic Human Resources Management and Competitive Advantages and cross-cultural issues, especially in South Asia. He has published more than 45 papers and presented more than 30 papers in the International conferences in the USA, Europe, The UK, China, Japan and Australia. His history of accomplishments and experience ensures a proper guidance for the students' future careers.

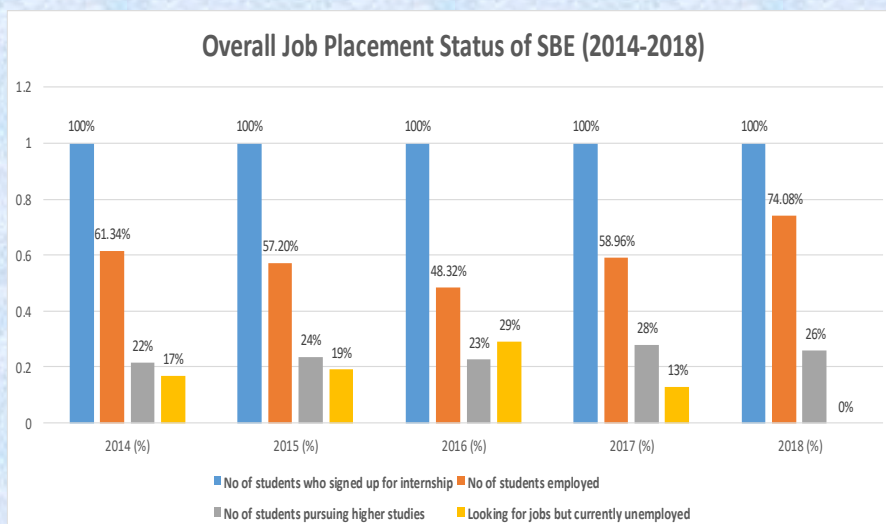
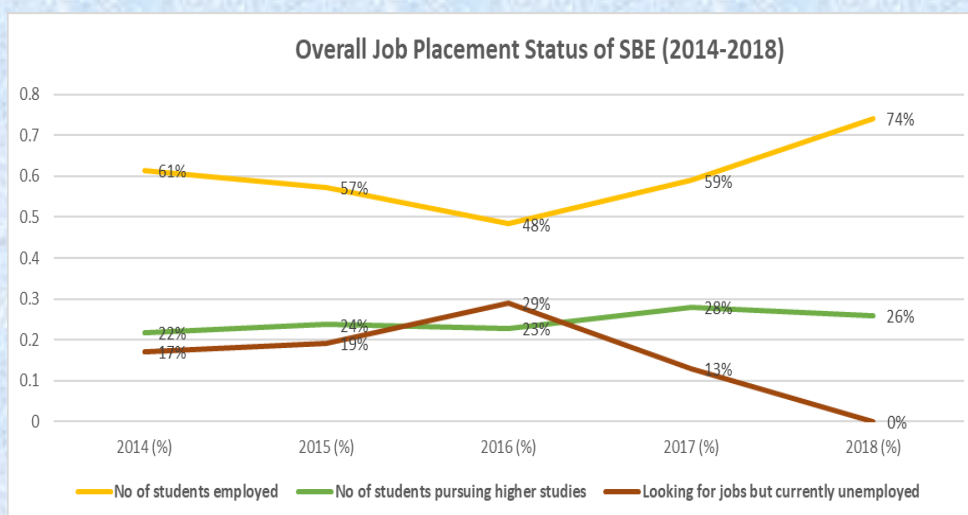
By guidance of Dr. Khasro, CPC practices progressive development through internship programs, job searches, job placements, seminars, and workshops for NSU students. It becomes the first window in the career paths of students who have a minimal idea about the corporate and business world. The CPC provides early guidance for career establishment which is vital for students who are confused on choosing a career. It teaches them future job prospects and guides to additional educations. Students can also get recommendations for courses from CPC that will help them define their career goals. One of the vital skills that every student must have is of facing an interview, along with a great CV. CPC steps in to prepare students to become more professional in their respective sector by organizing frequent seminars and workshops on related topics. The CPC also holds a huge database of latest internship or job opportunities which makes Job hunting easier for students. This is further subsidized by the regular alumni mentorship which takes place to gather the old and new students to share their extensive practical experiences

The CPC now plans to concentrate on specific strategies to foster collaboration, discovery, and innovation. The strategy is to cultivate relationships and collaboration with external corporate allies and expand outreach by reviewing student interests, social/economic trends and assessing the demands of corporate industries and business organizations. The importance of transformative learning experience must be reminded by allowing students to explore how their wisdom, skills, values, passions, and NSU experience are associated with future ambitions. The motive is to teach self-evaluation and develop the habit to self-correction by exploring various options. The CPC attempts to drive student to make significant social and corporate impact rather than focusing only on personal development. This is done by building awareness of career and academic development tools, connections and stages that aid in the pursuit of post-graduation activities. The students are educated on the role of leadership, integrity, and ethics in professional life. Students are encouraged to follow these steps by being rewarded with recognition and award programs, where companies who are interested in NSU graduates are welcomed.

The tasks of CPC are reasonably heavy and challenging. However, we must realize that CPC is one of the best foundations we can provide to students and graduates for lasting, beneficial services which only highlight how prominently the university excels both regionally and internationally.

Overall Job Placement Status of SBE (2014-2018)

Particulars	2014	2014 (%)	2015	2015 (%)	2016	2016 (%)	2017	2017 (%)	2018	2018 (%)
No of students who signed up for internship	807	100%	972	100%	1252	100%	1479	100%	1528	100%
No of students employed	495	61%	556	57%	605	48%	872	59%	1132	74%
No of students pursuing higher studies	175	22%	230	24%	285	23%	415	28%	396	26%
Looking for jobs but currently unemployed	137	17%	186	19%	362	29%	192	13%	0	0%



Overall Placement status of School of Business and Economics (2014-2018) in bar chart including Internship

Events - Fall 2018



On 20th November 2018, an MOU was signed between Bangladesh Society for Human Resources Management (BSHRM) and North South University (NSU). The MOU signifies the joint aspirations of NSU and BSHRM regarding Title sponsorship of the next International HR Conference which is scheduled to be held on 19th April 2019. After signing the MOU, the following title of the conference was agreed on: "BSHRM-NSU 8th INTERNATIONAL HR CONFERENCE- 2019".

On 6th of November 2018, the Career and Placement Center (CPC) successfully facilitated a career seminar titled "Roadshow on Emerging Leaders Program." Hussain M Elius, CEO & Founder of Pathao and Sifat Hasan, Director, HR & Culture joined this event along with other Pathao officials. During the event, the team from Pathao Ltd. discussed the career growth and exposure of the Emerging Leaders Program.



On 7th of November 2018, the Career and Placement Center (CPC) successfully facilitated a career seminar titled "Career Seminar." Aruna Muthumuni, Director, Warisul Abid, Chief People Officer, Johan Ahmed, Deputy Chief People Officer, Syed Sayad Ibne Rashed, Head of Learning & Development joined this event. The esteemed team of SQ Group discussed at length about the Industry at large, the story behind SQ Group and the career and opportunities at SQ Group. The CPC director also encouraged and motivated the students to join the program.

On 13th of November 2018, the Career and Placement Center (CPC) successfully facilitated a seminar titled "Financial Literacy to create Investment Leadership and Portfolio Management". Ahmed Kamrul Hasan, Head of Human Resources along with Mehdi Aqif, Manager, Business Development and Shahriar Azad Shashi, Fund Manager of LankaBangla Securities Ltd were the esteemed speakers of the event.



Events - Fall 2018



On 14th of October 2018, Career and Placement Center was delighted to host Mr. Mashrur Arefin, Additional Managing Director of The City Bank. The CPC director welcomed its guests by congratulating the bank on its achievements and introduced the bank to its students. The event named “Disruption is already here. Digital transformation in a Bangladeshi Bank” was an interactive seminar which allowed youthful participants to learn various insights from the dynamic Mr. Mashrur Arefin.

On 31st January 2019, the Career and Placement Center (CPC) successfully facilitated a career seminar titled “JOIN OUR JOURNEY TO LEGACY” of Partex Star Group. The CEO and the corporate catalysts were present to share their expert views on what it takes to create a unique identity in the corporate world - exchanging opinions with the students regarding career path and how the Partex Star group can turn them into reality.



On 30th January. 2019, the Career and Placement Center (CPC) successfully facilitated a career seminar titled “Road to bKash.” The seminar was conducted by Mohammad Azmal Huda, Chief Technology Officer of bKash Limited. Sayeed Nasir, General Manager, Talent & Organizational Development of bKash Limited was also present among other guests. Moreover, a written test for the recruitment of the ECE students was conducted.

On 27th of January, 2019, the Career and Placement Center (CPC) successfully facilitated a career seminar titled “MGH Global Leadership Program 2019”. Sumaiya Murshed, Deputy General Manager and Head of MGH Group HR joined this event along with other MGH officials. Following this, the interested candidates participated in a group case solving and a presentation session.



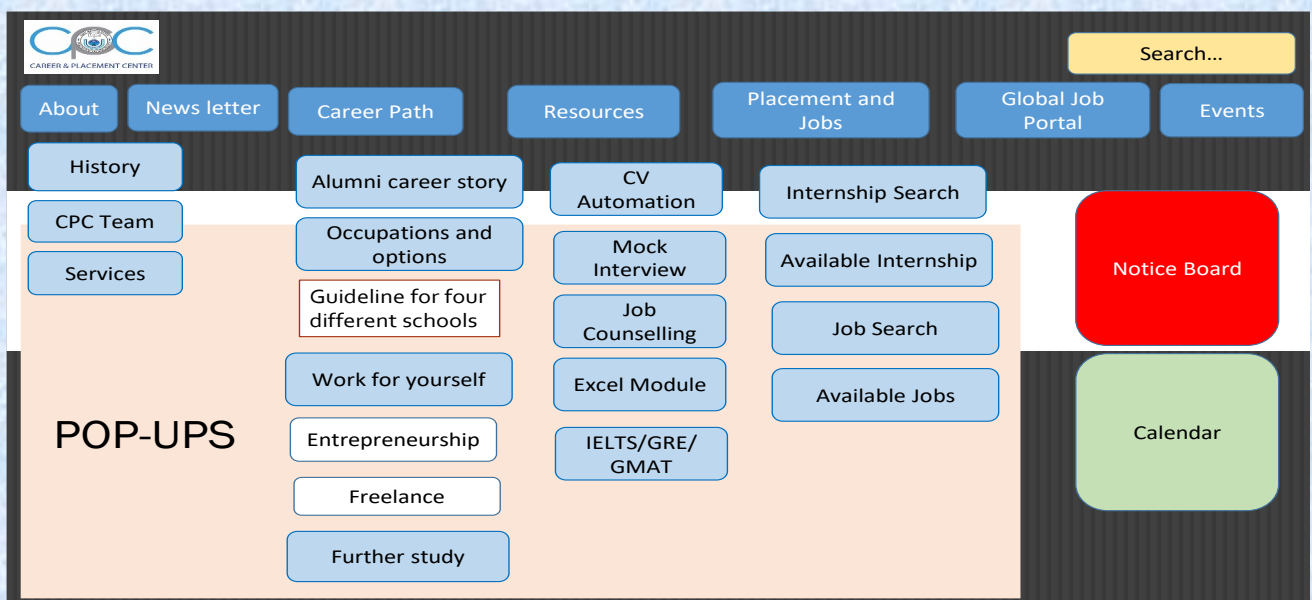
All Collaborative Seminars/Workshops of CPC with the Corporate Delegates During Fall-2018:

- ◇ On the 18th of December, 2018 at the Syndicate Hall, Career & Placement Center (CPC) in collaboration with Venturas IT Ltd & Human ReSocia Co Ltd. organized a session titled **“On-Campus Recruitment: for Workspace in Japan.”**
- ◇ On the 11th of December, 2018 at the Syndicate Hall, Career & Placement Center (CPC) in collaboration with Avery Dennison Bangladesh organized a session titled **“Global Organizations Leadership Development (GOLD).”**
- ◇ On the 10th of December, 2018 in AUDI801, Career & Placement Center (CPC) in collaboration with IDLC Finance Limited, organized a session titled **“Roadshow for MT Program-IDLC Youth Leadership Program.”**
- ◇ On the 8th of December, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with Japan International Corporation Agency (JICA), organized a session titled **“Working in Japan: JET Program.”**
- ◇ On the 4th of December, 2018 in AUDI801, Career & Placement Center (CPC) in collaboration with Marico Bangladesh organized a session titled **“Career in Marico.”**
- ◇ On the 27th of November, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with Neural Semiconductor Ltd and with the help of the ECE Department of NSU, organized a session titled **“Seminar on Neural Semiconductor.”**
- ◇ An **MOU** was signed on 20th of November, 2018 between Bangladesh Society for Human Resources Management (BSHRM) and North South University (NSU) regarding sponsorship of the next International HR Conference, which is scheduled to be held on 22nd March' 2019. The title of the conference is **"BSHRM-NSU INTERNATIONAL HR CONFERENCE-2019"**.
- ◇ On the 18th of November, 2018 at AUDI801, Career & Placement Center (CPC) of North South University (NSU) in collaboration with Creative IT, organized a session titled **“Career in Digital Marketing: A Career Seminar by Creative IT.”**
- ◇ On the 13th of November, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with LankaBangla Securities Limited, organized a session titled **“Financial Literacy to create Investment Leadership and Portfolio Management.”**
- ◇ On the 11th of November, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with Kazi IT, organized a session titled **“Career Boot Camp.”**
- ◇ On the 7th of November, 2018 at the Syndicate Hall, Career & Placement Center (CPC) in collaboration with SQ Group, organized a session titled **“Career Awareness Seminar in Manufacturing Industries in Bangladesh.”**
- ◇ On the 6th of November, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with Pathao Limited, organized a roadshow titled **“On Campus Road Show.”**
- ◇ On the 31st of October, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with British American Tobacco Bangladesh, organized a session titled **“Envision your Career: The BAT Way.”**
- ◇ On the 31st of October 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with AIESEC Bangladesh, organized a session titled **“Career with AIESEC.”**
- ◇ On the 23rd of October, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with Northern Tosrifa Group (NTG), organized a session titled **“NTG Career Seminar.”**
- ◇ On the 21st of October, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with Pathao Limited, organized a session titled **“Career with Pathao.”**
- ◇ On the 14th of October, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with The City Bank Limited, organized a session titled **“Disruption is already here; Digital Transformation in a Bangladeshi Bank.”**
- ◇ On the 10th of October, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with bKash, organized a session titled **“Road to bKash-Campus Talent Sources.”**
- ◇ On the 9th of October, 2018 at AUDI801, Career & Placement Center (CPC) in collaboration with British American Tobacco Bangladesh, organized a session titled **“Skill Development Workshop.”**

Strategic Decisions in Action

- Organize the National Career Fair on a yearly basis (around October-November) and promote the event through the main NSU calendar.
- Develop a website for Career and Placement Center with an independent URL
- Establish a Global Job Portal, where students can apply for jobs across the world in their respective fields of expertise.
- Work in collaboration with External Affairs Team for Alumni Database creation for Job Placement.
- Offer Career and Placement Center-lifetime Membership opportunity to alumni.
- Use Google Form to sign up for the workshops and add a credit limit in the requirement list to avail the services.
- Arrange Mock Interview sessions and workshops for respective Schools, based on their job market requirements.
- Promote the facilities CPC provides to the students of each of the four schools so that they can avail the services and receive all benefits.
- Update the student database with each passing semester on a continuous basis.
- Accommodate the students (Executive Students and Masters Program students) who attend classes after 5 pm. (As the regular office hour is 9am-5pm).
- Host a motivational session for students (with CGPA of 3.50 and above), who have an aim for obtaining higher education abroad, with scholarships and financial assistance.
- Conduct a special seminar for the Potential Entrepreneurs among our current students, who have the vision to build their own unique startup.

Proposed CPC website



Team CPC



PROFESSOR MOHAMMAD KHASRO MIAH

It is a great privilege and opportunity for NSU students to have Dr. Mohammad Khasro Miah as the director of the Career and Placement Center (CPC) at North South University. He has earned a Ph.D. and Post-doctoral degree from Nagoya University, Japan in 2004 and 2006 respectively. He has earned another Post-doctoral degree from Northeastern University, USA in 2010. He has twenty-five years of teaching experience with various reputed academic institutions all across the world. His guidance has allowed CPC to ensure progressive development for its students through internship programs, job searches, and placements, seminars, and workshops in NSU. He is able to transform CPC into the first window in the development of the career path for the students who are not well informed about the corporate and the business world. His history of accomplishments and experience ensures the proper guidance for NSU students' future career.



SADIA SULTANA HRIDI

Sadia joined North South University on September 2018 as a Job Counselor. She has done both her graduation and post-graduation from North South University and has accumulated a work experience worth of 6.5 years in the field of HR, especially expertise in Recruitment and Selection. She started her career with Prime Bank Limited, later she joined Rocket Internet gmbh, after that she became a part of Ruppore Nuclear power plant, and her proficiency in recruitment leads her to, The Embassy of Netherlands. Her expertise in all the various recruitment section with diverse organizations got her appointed Job Counselor. Presently she is tasked with grooming and counseling the students regarding the ways to overcome the challenges in Job Market.



MOHAMMAD NAJMUL HASSAN

Mr. Najmul joined the Career and Placement Center in the year of 2015 as a Corporate Relation Officer. He is tasked with maintaining communications with corporate, build relationships with club executive bodies and act as an intermediary for organizing programs for corporate.



SONIA RAHMAN

Ms. Sonia Rahman's journey began in the Career and Placement Center (CPC) of North South University as an officer on 1st January 2019. She has been appointed as an officer due to her prior work experience as a project secretary who oversaw the Collaborated Alliance of the University of Manitoba and North South University.

Team CPC



S.M. ATIQUUL ISLAM

Mr. Atiqul joined CPC in 2016 and worked as an Assistant Officer, at Career and Placement Center, of North South University for last three years. His job responsibility is handling the queries of the students. Manage the internship database and oversee the internship process.



REZINA AKHTER JAHAN

Ms. Rezina joined CPC at the year of 2005 while having a total work experience of 14 years as a department secretary. She carefully observes the hospitality related activities in any programs organized by CPC.



MOHAMMAD SALIM

Mr. Salim joined NSU at the year of 2000 as an OSS. He is one of the oldest and dedicated members of North South University, CPC. His biggest strength is the eagerness to learn new things.



ABDUL JALIL MOLLAH

Mr. Abdul Jalil Mollah joined North South University at the year of 2009 as an OSS. He used to work with the support staff at the VIP section of North South University. He is very hard working, dedicated and confident.

Coordinator Team



Shaikh Shawon Arefin Shimon has been working as the career coordinator for School of Engineering & Physical Science (SEPS) from Fall 2018. He joined NSU as a lecturer of computer science in Summer 2018 after spending 6 years in the software industry in various parts of Asia and USA. Mr. Shimon previously worked as an R&D engineer at Keysight Technologies, USA and Samsung R&D, Bangladesh for several years. He holds a MS in Computer Science from Colorado State University and a B.Sc in CSE from BUET.



Naveed Islam is a Lecturer in the Department of English and Modern Languages (DEML) and is currently working as the CPC Coordinator for the School of Humanities and Social Sciences (SHSS). He graduated with a B.A. in English Literature from Lawrence University and an M.F.A. in Creative Writing from Columbia University. Before beginning his teaching career, he held jobs and internships in the book and magazine publishing sectors.



Dr. Mohammad Hayatun Nabi is a Senior Lecturer in the Department of Public Health and is currently working as the CPC Coordinator for the School of Health & Life Science (SHLS). Dr. Nabi has acquired Master of Health Services Management (MHSM) and Master of Public Health (MPH) from the University of Western Sydney, Australia in 2007 and 2005 respectively. He graduated as a physician and acquired MBBS from the University of Dhaka in 2001.

CPC Intern — Fall 2018 Batch



Arabia Sabahat Shovee



Tanvir Islam Ovi



Ariful Haque Akash

CPC Intern — Spring 2019 Batch



Jamia Haque Jeemu



Lamia Tabassum



Farhana Haque Asha



Rashad Mohammad



Mohammed Naimul
Hoque



Barun Roy