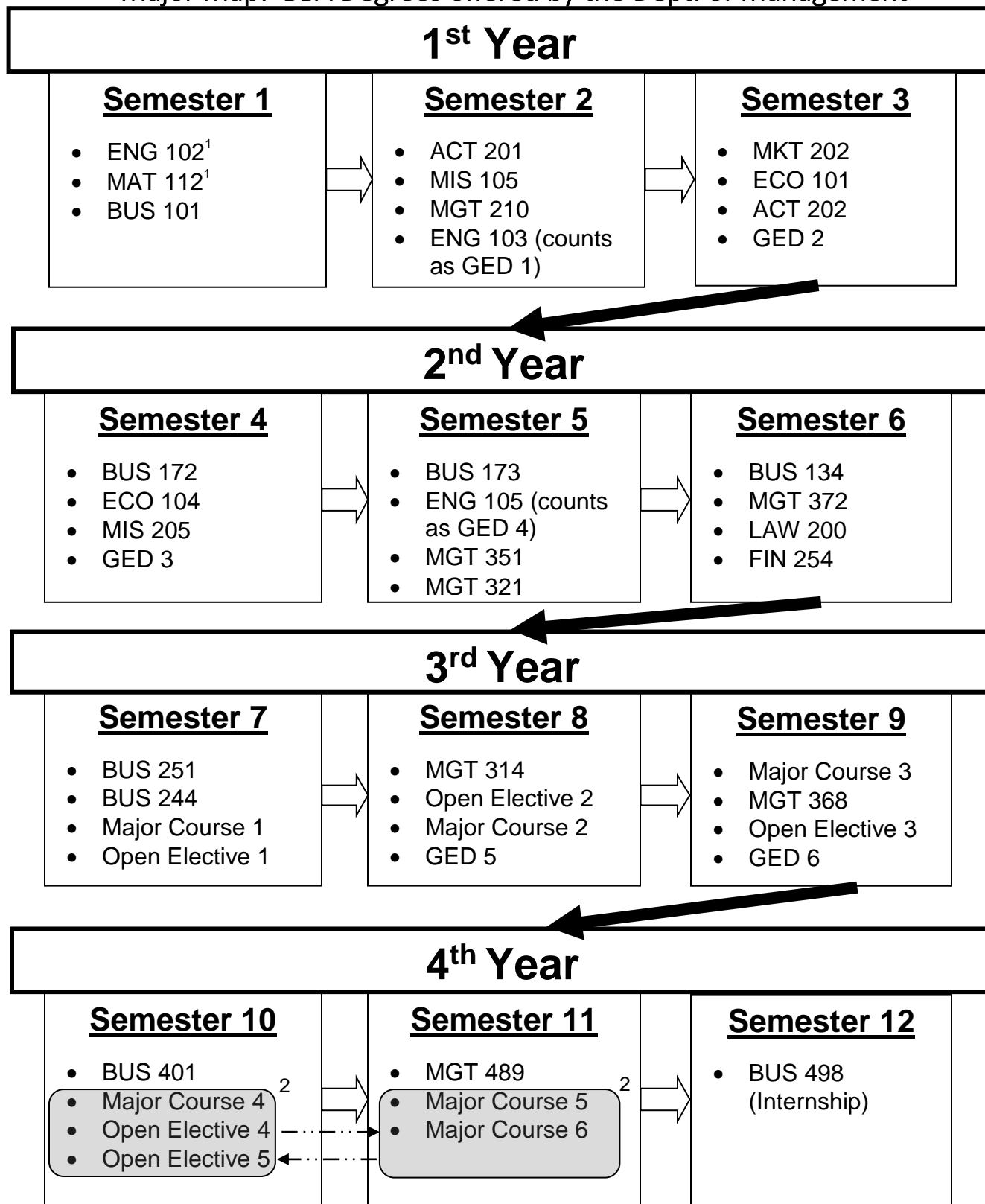




Major Map: BBA Degrees offered by the Dept. of Management



NOTES:

1. Unless waived. If waived, proceed with ENG 103.
2. Courses listed in boxes may be completed in either Semester 10 or 11.



Curriculum

Requirements for the BBA degree:

	Credits
Degree core courses	69
GED (9 credits are common with core courses)	27
Concentration	18
Open electives	15
Internship	4
Total credits needed	124 ³

1. Degree core courses (69 credits):

Courses	Titles	Credits
ACT 201	Introduction to Financial Accounting	3
ACT 202	Introduction to Managerial Accounting	3
BUS 101	Introduction to Business	3
BUS 134	Applied Mathematics I	3
BUS 172	Introduction to Statistics	3
BUS 173	Applied Statistics	3
BUS 244	Applied Mathematics II	3
BUS 251	Business Communication	3
BUS 401	Business Ethics	3
ECO 101	Introduction to Microeconomics	3
ECO 104	Introduction to Macroeconomics	3
FIN 254	Introduction to Financial Management	3
LAW 200	Legal Environment of Business	3
MGT 210	Principles of Management	3

³ 124 = 69+[27-9]+18+15+4. The 9 credit hours were subtracted because they are common to both courses and GED.



MGT 314	Production Management	3
MGT 321	Organizational Behavior	3
MGT 351	Human Resource Management	3
MGT 368	Entrepreneurship	3
MGT 372	International Business	3
MGT 489	Strategic Management	3
MIS 105	Introduction to Computers	3
MIS 205	Computer Information Systems	3
MKT 202	Introduction to Marketing	3
Total Credits		69

2. General Education (GED) courses (27 credits):

ECO 101, MIS 105 and BUS 134 included in the BBA degree core courses fulfill 9 credits of GED requirements. The other GED courses will be part of university-wide GED requirements which include:

	Credits
1. ENG 103	3
2. ENG 105	3
3. Basic Science	3
4. Environmental Studies	3
5. Liberal Arts and Social Science	6

GED Electives (12 credits): to be selected from the following:

- **Basic Sciences** (3 credits): BIO 103, or CHE 101, or PHY 107
- **Environmental Studies** (3 credits): ENV 107
- **Liberal Arts & Social Sciences** (6 credits; 2 courses to be selected from the following): POL 101/SOC 101/PAD 201/PBH 101/PSY 101/ PHI101/BEN 205/ANT 101



3. Concentration Electives (18 credits):

Currently three concentration areas are available. These are (i) Human Resource Management (ii) Business Policy and Strategy (iii) Management Information Systems (MIS).

(i) HUMAN RESOURCE MANAGEMENT

Courses	Titles	Credits
Students majoring in this area must take the following three courses (9 credits):		
HRM 360	Human Resource Planning	3
HRM 370	Managerial Skills Development	3
HRM 380	Compensation Theory and Practice	3
They have to take additional 3 courses (9 credits) from the following:		
HRM 410	Industrial Relations	3
HRM 430	Human Resource Practices in Bangladesh	3
HRM 460	International Human Resource Management	3
HRM 480	Strategic Human Resource Management	3
HRM 490	Special Topics in Human Resource Management	3
Total Credits		18

(ii) BUSINESS POLICY AND STRATEGY

Courses	Titles	Credits
Students majoring in this area must take the following 4 courses (12 credits):		
BPS 310	Strategic Planning and Control	3
FIN 440	Corporate Finance	3
MKT 460	Strategic Marketing	3
INB 480	Global Business Strategy	3
They have to take additional 2 courses (6 credits) from the following:		
BPS 320	Organizational Structure and Design	3



BPS 330	Organizational Development and Change	3
BPS 410	Management of Technology and Innovation	3
INB 410	International Competitiveness	3
BPS 440	Creative Problem Solving	3
BPS 470	Supply Chain Management	3
HRM 480	Strategic Human Resource Management	3
BPS 490	Special Topics in Human Resource Management	3
Total Credits		18

(iii) MANAGEMENT INFORMATION SYSTEMS (MIS)

Courses	Titles	Credits
Students majoring in this area must take the following six courses (18 credits). There will be no optional courses.		
MIS 210	Computer Programming	3
MIS 310	Database Systems for Business	3
MIS 450	Data Communication and Networking for Business	3
MIS 460	Management Support Systems	3
MIS 470	Systems Analysis and Design	3
MIS 480	E-Commerce and Web Management	3
Total Credits		18

Notes

1. Unless waived during admission test.
2. Courses listed in boxes may be completed in either Semester 10 or Semester 11.
3. All students pursuing dual majors should complete an additional course in your chosen 2nd major by the 11th semester.
4. Students will be allowed to enroll in five courses in a semester provided the student has a CGPA of 3.5 or higher.

Open Electives (15 credits, 5 courses): Courses may be selected from any department, provided that the student has completed the prerequisite, if any.