



Student Learning
Assessment
Report:
Spring 2023

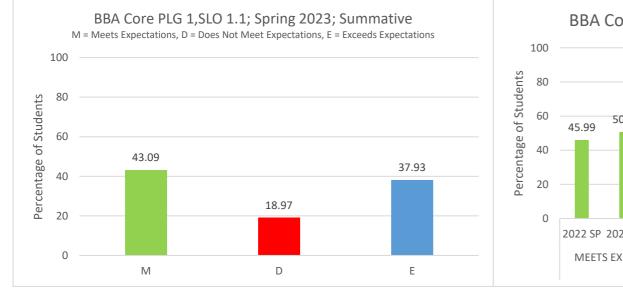
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Spring 2023 Student Learning Assessment Report: BBA Program

(Common Program Learning Goals and Student Learning Outcomes for all BBA Disciplines)

Program	Student Learning					
Learning Goal	Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Communications	1.1 Communicate ideas and arguments	Summative: Exit Assessment Test, and Course Embedded	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet	See Figures BBA	Target: 80% of students should meet or exceed expectations. Students did not meet expectation	The faculties successfully managed different courses through extensive focused on presentation and debate to
	effectively	Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment (MGT 368 group term	Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # B.1.1.1.1	Core 1 – 4.	in formative assessment but students met expectation in summative assessment. Trend: Students performance in summative assessment has deteriorated compare to last period.	enhance students' capabilities to share their ideas in an articulated manner. Moreover, North South University Communications Club (NSUCC) is also working different seminars to increase the communication skill of the students.
		projects)			This is an area of high concern. However, students exhibit good performance in formative assessment.	



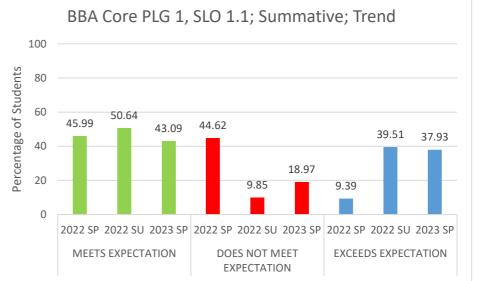


Figure BBA Core- 1 Figure BBA Core- 2

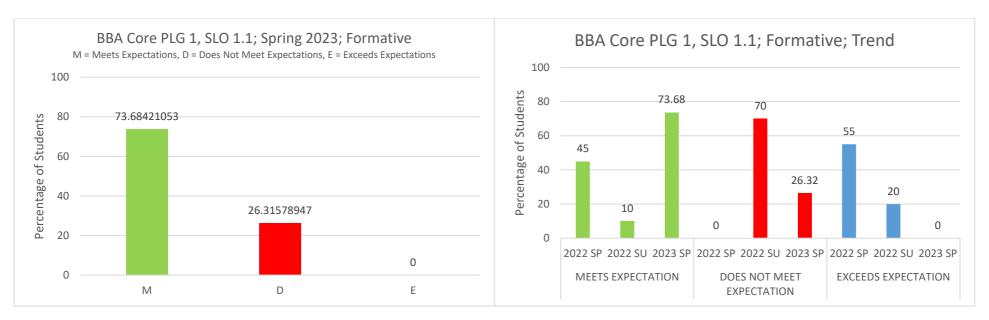


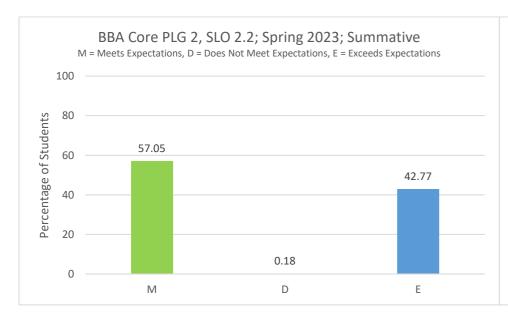
Figure BBA Core- 3 Figure BBA Core- 4

Program	Student					
Learning	Learning					
Goal	Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.1	Summative: Exit Assessment Test,	Exit Assessment Test: Meets	See Figures	Target: 70% students	The faculties are continuously improving
Thinking	Correctly	and Course Embedded Assessment	Expectation: 60% to 80%; Does	BBA Core 5	should meet or exceed	their course materials in different ways to
	apply	(MGT 489, integrative capstone	Not Meet Expectation < 60%;	<i>−</i> 6.	expectations.	boost students' morale and motivate them
	foundation	course group term projects).	Exceeds Expectation > 80%	Please see	Students met the target.	to focus on applying their knowledge to
	knowledge	Formative: Course Embedded	Course-Embedded Assessment:	the	Students met me target.	better business decision.
	gained in	Assessment from the Disciplines:	Rubric # 2.1.1.1 (summative);	following	Trend: Students	
	BBA core	FIN 435 group term projects for	A&F.4.R. 2 for A&F students,	figures for	performance in this area	
	courses	A&F students; HRM 480 group	rubric # HRM.3.R.1 for HRM	the	has increased compare	
	for	terms projects for HRM students;	students, rubric # INB.2.R.1 for	formative	to previous period. The	
	analysis	INB 480 group term projects for	INB students, rubric #	results:	percentage of exceeds	
	and	INB students; MIS 470 group term	MIS.2.R.1 for MIS students,	A&F-13,	expectation has	
	decision	projects for MIS students; and	rubric # MKT.1.R.2 for MKT	HRM-9,	increased also.	
	making	MKT 460 group term projects for	students (formative)	INB-5, MIS-		
		MKT students		5, MKT-1		



Figure BBA Core- 5 Figure BBA Core- 6

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking	2.2. Engage in critical thinking and analysis of business phenomena to realize opportunities for performance improvement at all levels	Summative: Exit Assessment Test, and Course Embedded Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment (MGT 368 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # B.2.2.1.1	See Figures BBA Core 7 – 10.	Target: 60% students should meet or exceed expectation. Students met the target in summative assessment but did not meet expectation in formative assessment. Trend: Students met the target in summative assessment and performance seemed to increase over the period with increasing number of students meeting the expectation. The percentage of does not expectation in formative assessment is still high.	By applying uniformity in their approach to the classrooms, the school managed to ensure satisfactory student learning across all courses taught.



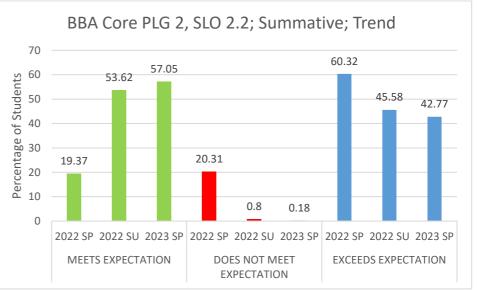


Figure BBA Core- 7 Figure BBA Core- 8

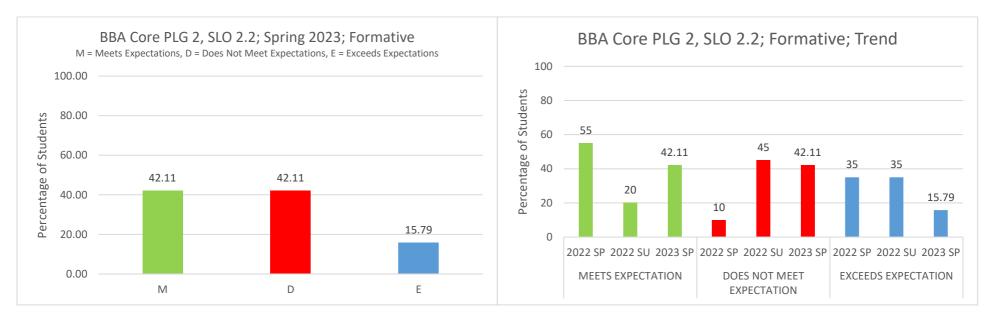


Figure BBA Core- 9 Figure BBA Core- 10

Program Learning	Student Learning		Measurement			
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.1 Utilize knowledge	Summative: Exit	Exit Assessment	See	Target: 80% students should	Faculties developed different strategies to
	in the areas of	Assessment Test, and	Test: Meets	Figures	meet or exceed expectation.	deliver lecture content in the classroom
	accounting,	Course-Embedded	Expectation 60% to	BBA	_	environment in ways that engage students
	management, finance,	Assessment (MGT	80%; Does Not Meet	Core 11	Students did not meet the	and meet the courses' learning objectives.
	and marketing as	489, integrative	Expectation < 60%,	- 14.	target in formative	
	business	capstone course,	Exceeds Expectation		assessment but met the target	
	professionals.	group term projects)	> 80%		in summative assessment.	
		Formative: Course-	Course-Embedded			
		Embedded	Assessment: Rubric		Trend: Students performance	
		Assessment (MGT	# 3.1.1.1		has declined over the period	
		368 group term			in formative assessment. This	
		projects)			is an area of high concern.	
					Students exhibit stable	
					performance in summative	
					assessment.	

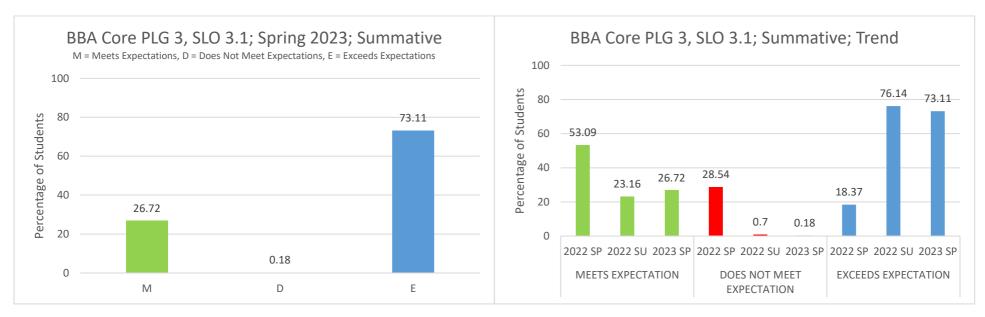


Figure BBA Core- 11 Figure BBA Core- 12

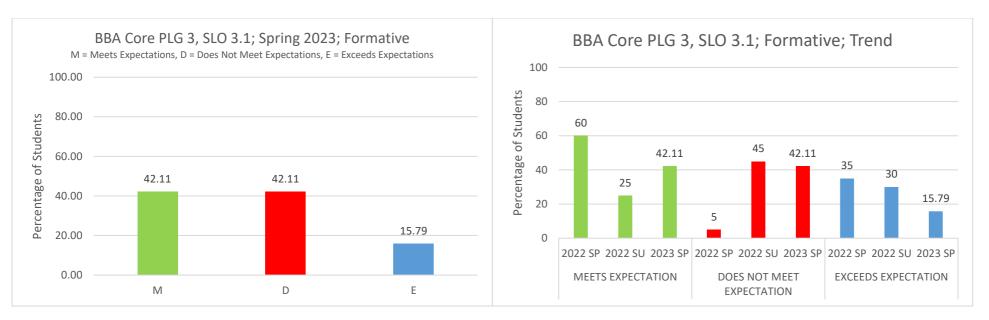


Figure BBA Core- 13 Figure BBA Core- 14

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.2 Utilize the latest business tools to analyze information, to improve productivity and decision- making, and to achieve performance targets efficiently	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects) Formative: Course Embedded Assessment from the Disciplines: FIN 435 group term projects for A&F students; HRM 480 group terms projects for HRM students; INB 480 group term projects for INB students; MIS 470 group term projects for MIS students; and MKT 460 group term projects for MKT students	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 3.2.1.1 (summative); A&F.4.R.2 for A&F students, rubric # HRM.3.R.1 for HRM students, rubric # INB.2.R.1 for INB students, rubric # MIS.2.R.1 for MIS students, rubric # MKT.1.R.2 for MKT students (formative)	See Figures BBA Core 15 – 16. Please see the following figures for the formative results: A&F-13, HRM-9, INB-5, MIS-5, MKT-1	Target: 60% students should meet or exceed expectation. Students met the target. Trend: Percentage of students not meeting expectation has increased over the period showing a positive trend.	NSU launched an incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.

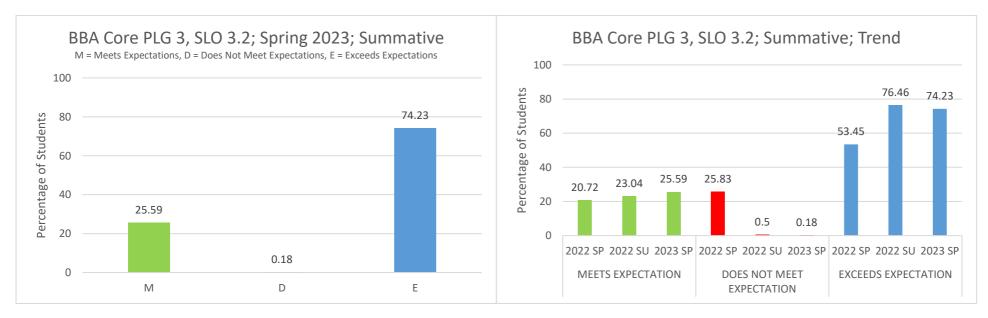


Figure BBA Core- 15 Figure BBA Core- 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Ethics	4.1 Uphold ethical standards in every professional practice	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects)	Exit Assessment Test: Meets Expectation 60% to 80%; Does Not Meet Expectation < 60%, Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 4.1.1.1	See Figures BBA Core 17 - 18	Target: 80% students should meet or exceed expectation. Students met the target Trend: Overall student's performance has improved over the period with increasing number of students meeting the expectations. Number of students exceeding expectations has also increased over the period.	The University has antiplagiarism software for assignment submission. Students are penalized for any academic dishonesty.

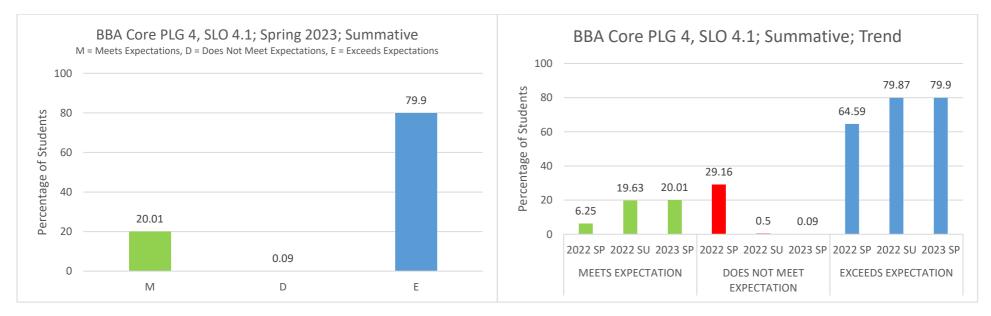


Figure BBA Core- 17 Figure BBA Core- 18

Spring 2023 Student Learning Assessment Report: BBA in Accounting

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.1. Identify and	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	NSU had shifted from online class to in-
classify financial	Assessment Test, and	Meets Expectation:	ACT 1 – 4.	expectation.	person class to back to the new normal
information; prepare	Course Embedded	60% -80%			situation and enhance the classroom
financial statements in	Assessment (ACT	Does Not Meet		Students met the target.	engagement. The University successfully
accordance with	320 group term	Expectation < 60%			managed the transition and make the
appropriate standards	projects)	Exceeds Expectation>		Trend: Students exhibit satisfactory	classroom facilities available to increase
		80%		performance in this area.	classroom learning.
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.1.R.1			

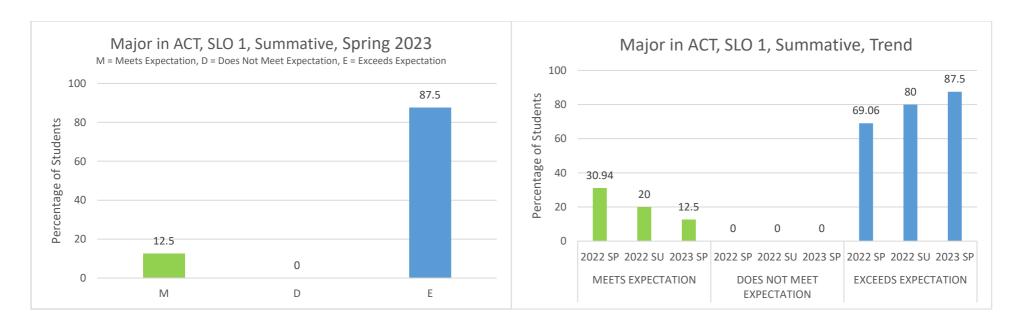


Figure ACT 1 Figure ACT 2

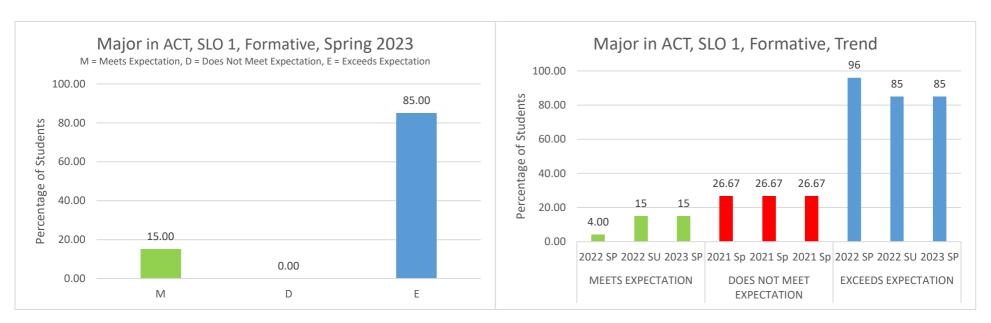
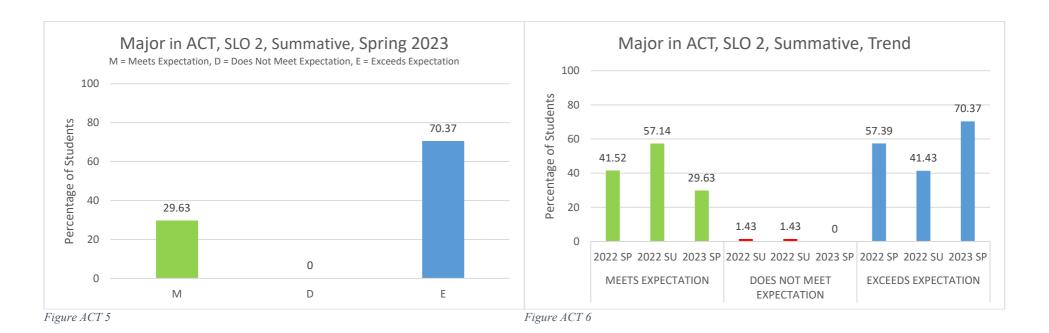


Figure ACT 3 Figure ACT 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.2. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	By applying uniformity in their approach to
critical thinking and	Assessment Test, and	Meets Expectation:	ACT $5 - 8$.	expectation.	the online classroom the Department along
problem solving when	Course Embedded	60% -80%		-	with the school managed to ensure
applying accounting	Assessment (ACT	Does Not Meet		Students met the target.	satisfactory students learning across all
principles and	320 group term	Expectation < 60%		_	courses taught.
procedures.	projects)	Exceeds Expectation>		Trend: Overall students have demonstrated	
		80%		good performance in this area.	
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.2.R.1			



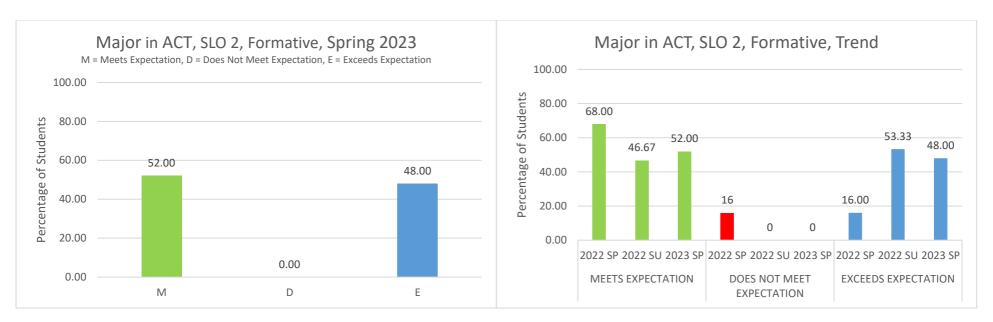


Figure ACT 7 Figure ACT 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.3. Explain cost	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or,	By applying uniformity in their approach to the
concepts and its	Assessment Test, and	Meets Expectation:	ACT $9 - 12$.	exceed expectation.	online classroom, the Department and the School
classification and	Course-Embedded	60% -80%			managed to ensure satisfactory student learning
apply this in	Assessment	Does Not Meet		Students failed to meet the target in	across all courses taught.
budgeting for specific	(ACT 360 group term	Expectation < 60%		summative assessment but met the target in	
business situations.	projects)	Exceeds Expectation>		formative assessment	
		80%			
	Formative: Course-			Trend: The percentage of students not	
	Embedded	Course-Embedded		meeting expectations shows a high	
	Assessment (ACT	Assessment: Rubric #		percentage in summative assessment.	
	202 group term	ACT.3.R.1		However, performance in formative	
	projects)	&ACT.3.R.2		assessment has improved over the period	
				with a high in the percentage of students	
				exceeding expectations.	

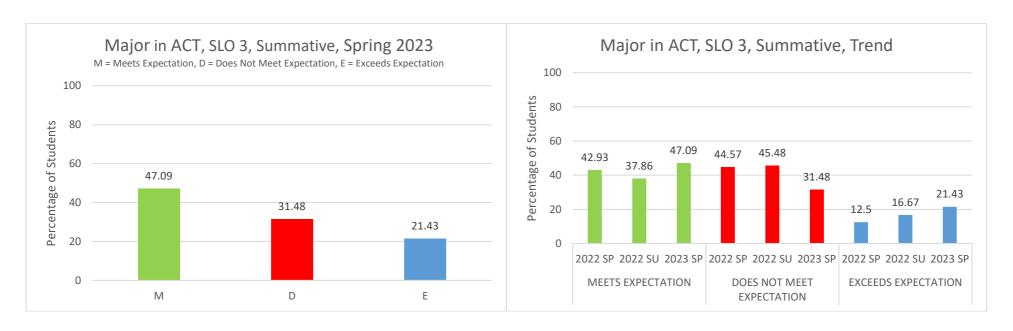


Figure ACT 9 Figure ACT 10

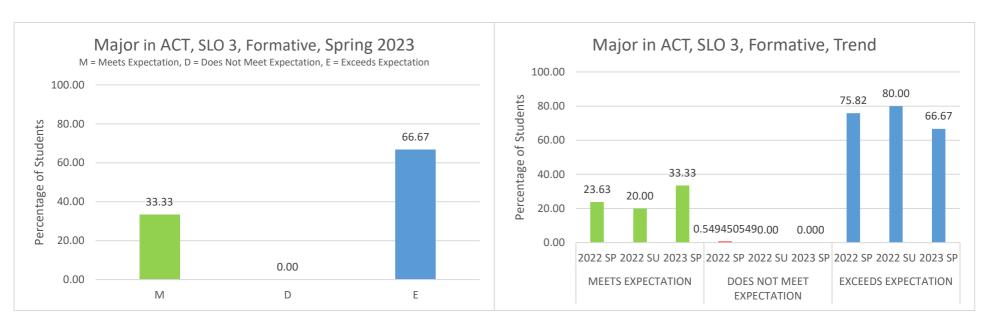


Figure ACT 11 Figure ACT 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.4. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% students should meet or,	By applying uniformity in their approach to the
an understanding of	Assessment Test, and	Meets Expectation:	ACT 13 – 16.	exceed expectation.	online classroom, the Department and the School
tax concepts and	Course-Embedded	60% -80%			managed to ensure satisfactory student learning
rules.	Assessment	Does Not Meet		Students failed to meet the target in	across all courses taught.
	(ACT 370 group term	Expectation < 60%		summative assessment but met the target in	
	projects)	Exceeds Expectation>		formative assessment.	
		80%			
	Formative: Course			Trend: There is a high percentage of	
	Embedded-	Course-Embedded		students not meeting expectations in	
	Assessment (ACT	Assessment: Rubric #		summative assessment. However,	
	320 group term	ACT.4.R.1		performance in formative assessment is	
	projects)			showing a positive trend though the	
				percentage for exceeds expectations	
				increasing compare to last the period.	

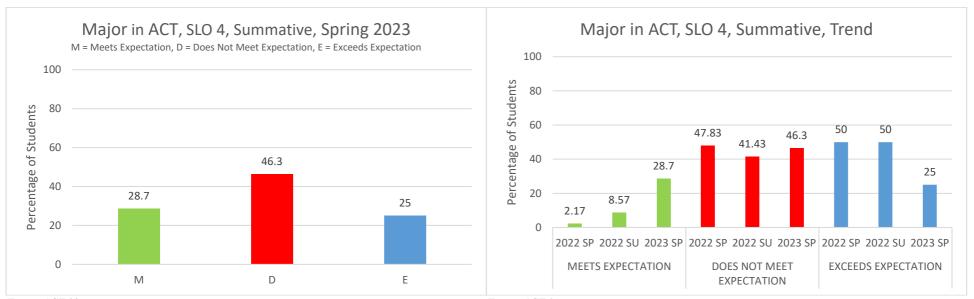




Figure ACT 15 Figure ACT 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.5. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures ACT 17 –	Target: 80% students should meet or,	Faculties developed different strategies to
analyze and interpret financial statements	Assessment Test, and Course-Embedded	Meets Expectation: 60% -80%	20.	exceed expectation.	deliver lecture content in the classroom in ways that engage students and meet the
and relate the	Assessment	Does Not Meet		Students met the target both in formative	courses' learning objectives.
information found	(ACT 320 group term	Expectation < 60%		and summative assessment	,
within.	projects)	Exceeds Expectation>			
		80%		Trend: Students show good performance	
	Formative: Course-			in this area. However, there is a decline	
	Embedded	Course-Embedded		in percentage of students exceeding	
	Assessment (ACT	Assessment: Rubric #		expectations in summative assessment.	
	201 group term	ACT.5.R.1		-	
	projects)				

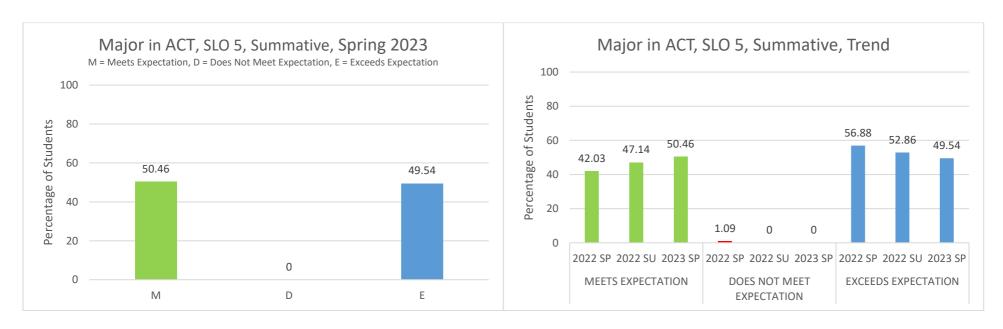


Figure ACT 17 Figure ACT 18

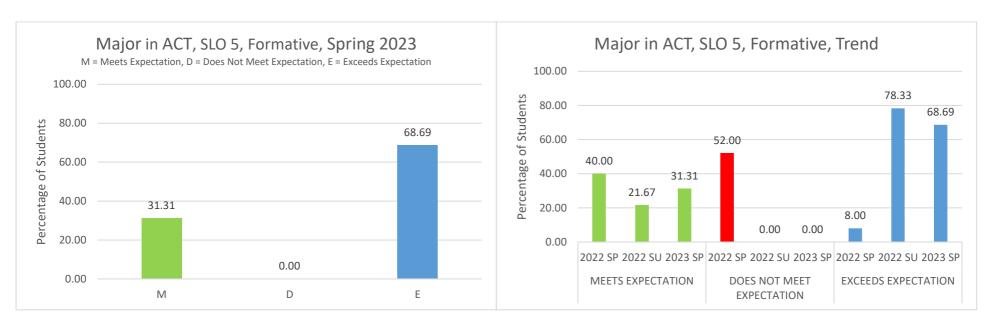


Figure ACT 19 Figure ACT 20

Spring 2023 Student Learning Assessment Report: BBA in Finance

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN 1. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The BBA degree in Finance is a CFA partner
knowledge of services	Assessment Test, and	Meets Expectation:	1 - 4.	expectation.	program with at least 70 percent of the CFA
provided by local and	Course Embedded	60% -80%			Program Candidate Body of Knowledge
global financial	Assessment (FIN 444	Does Not Meet		Students met the target in both summative and	incorporated in the degree program.
institutions,	group term projects)	Expectation < 60%		formative assessment.	
instrument markets,		Exceeds Expectation>			
and their regulatory	Formative: Course	80%		Trend: Students' performance has increased	
environment.	Embedded-			over the period with the increasing trend	
	Assessment (FIN 433	Course-Embedded		exceeds expectations also. However, an	
	group term projects)	Assessment: Rubric #		decreasing trend is found in not meeting	
		FIN.1.R.1		expectations in formative assessment.	



Figure FIN 1 Figure FIN 2

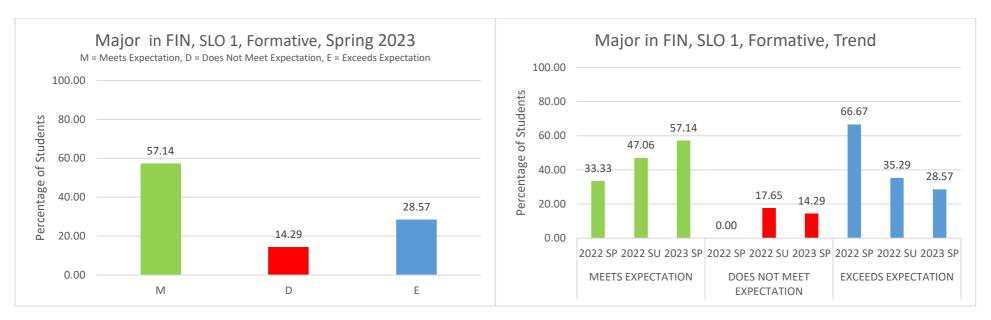


Figure FIN 3 Figure FIN 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.2. Acquire	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The curriculum is closely tied to professional
knowledge of and	Assessment Test	Meets Expectation:	5 - 8.	expectation.	practice which is well suited in preparing
develop essential	Course-Embedded	60% -80%			students to sit for the CFA exams.
skills for personal,	Assessment	Does Not Meet		Students met the target both in formative and	
corporate, and public	(FIN 440, Capstone	Expectation < 60%		summative assessment.	
financial decision	Course, group term	Exceeds Expectation>			
making.	projects)	80%		Trend: Students performance has improved in	
				both assessment over the period. However, an	
		Course-Embedded		decreasing trend of exceeding expectations is	
	Formative: Course-	Assessment: Rubric #		found in formative assessment.	
	Embedded	FIN.2.R.1			
	Assessment (FIN 254				
	group projects)				



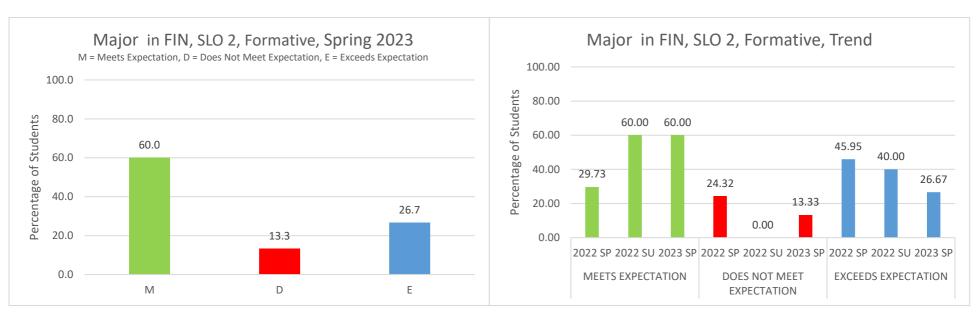


Figure FIN 7 Figure FIN 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.3. Demonstrate an	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	By applying uniformity in their approach to the
understanding of the	Assessment Test,	Meets Expectation:	FIN 9 – 12.	expectation.	online classroom, the Department and the
risk-return tradeoff and	and Course-	60% -80%			School managed to ensure satisfactory student
be able to analyze	Embedded	Does Not Meet		Students met the target both in summative	learning across all courses taught.
investment alternatives	Assessment	Expectation < 60%		assessment and formative assessment.	
and make portfolio	(FIN 435, Capstone	Exceeds Expectation>			
decisions in the face of	Course, group term	80%		Trend: Students' performance has improved	
uncertainty.	projects)			with a high increase in percentage of students	
		Course-Embedded		exceeding expectations over the period in	
	Formative: Course-	Assessment: Rubric #		summative assessment. However, a dropping	
	Embedded	FIN.3.R.1		percentage of exceeding expectations is found	
	Assessment (FIN	andFIN.3.R.2		in formative assessment.	
	254 group term				
	projects)				

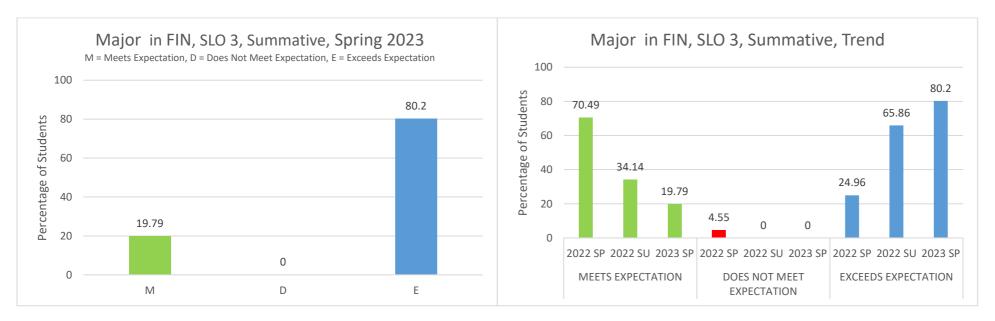


Figure FIN 9 Figure FIN 10

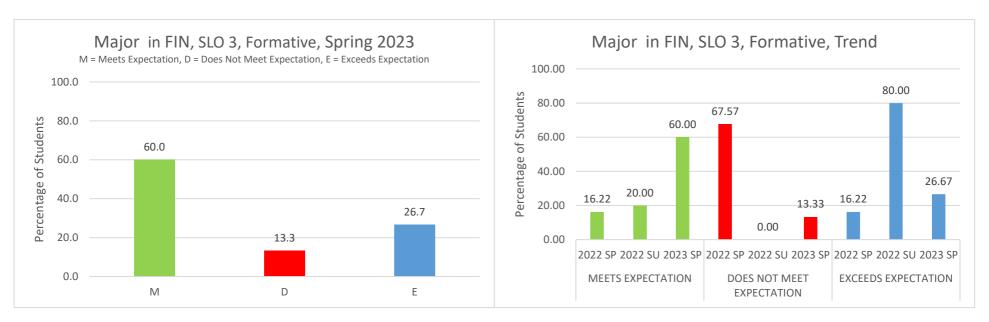


Figure FIN 11 Figure FIN 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.4. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% students should meet or,	Faculties developed different strategies to deliver
analyze accounting	Assessment Test, and	Meets Expectation:	FIN 13 – 16.	exceed expectation.	lecture content in the online environment in ways
information to support	Course-Embedded	60% -80%			that engage students and meet the courses' learning
financial decision.	Assessment	Does Not Meet		Students met the target in both formative	objectives.
	(FIN 440, Capstone	Expectation < 60%		and summative assessment.	
	Course, group term	Exceeds Expectation>			
	projects)	80%		Trend: Students exhibit extremely good	
				performance in their assessment with more	
	Formative: Course	Course-Embedded		than 50% of the students exceeds	
	Embedded-	Assessment: Rubric #		expectations.	
	Assessment (FIN 254	FIN.4.R.1			
	group term projects)				

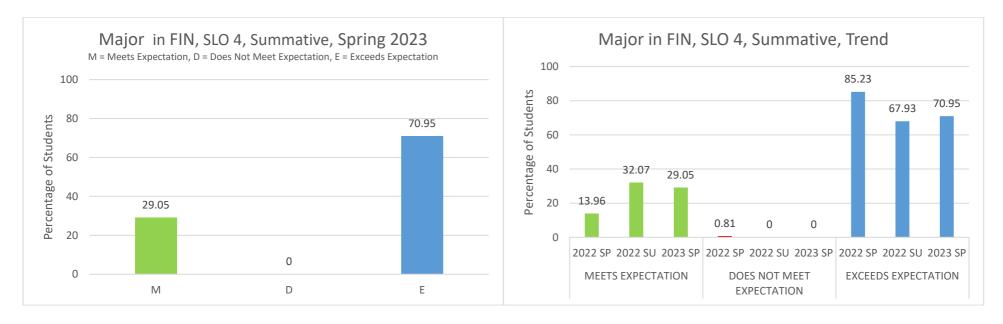


Figure FIN 13 Figure FIN 14

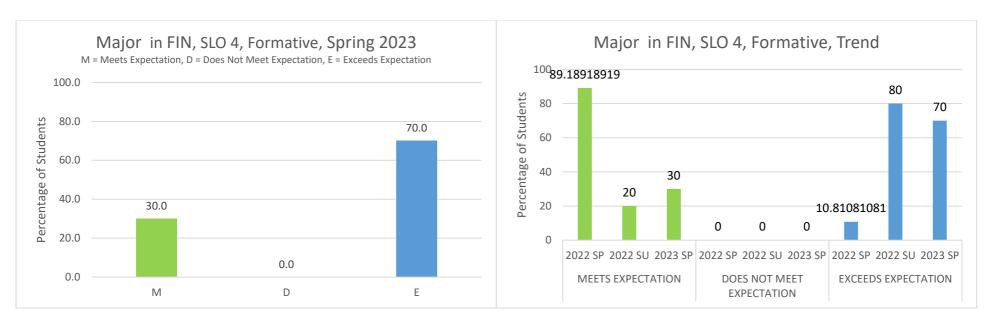


Figure FIN 15 Figure FIN 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.5. Use standard	Summative: - Exit	Exit Assessment Test:	See Figures FIN 17 –	Target: 80% students should meet or,	Course components are reviewed
software tools and	Assessment Test,	Meets Expectation:	20.	exceed expectation.	continuously to ensure that students can
demonstrate data	and Course-	60% -80%			continue to critically identify problems and
organization and	Embedded	Does Not Meet		Students met the target.	solve those using their knowledge of
analytical skills while	Assessment	Expectation < 60%		_	business studies.
solving practical	(FIN 440, Capstone	Exceeds Expectation>		Trend: Students exhibit satisfactory	
finance problems.	Course, group term	80%		performance in this area. However, there	
	projects)			is a decline in number of students	
		Course-Embedded		exceeding expectations over the period	
	Formative: Course-	Assessment: Rubric #		in both assessment.	
	Embedded	FIN.5.R.1			
	Assessment (FIN				
	435 group term				
	projects)				



Figure FIN 17 Figure FIN 18



Figure FIN 19 Figure FIN 20

Spring 2023 Student Learning Assessment Report: Major in HRM Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Understand the	Summative:	Exit Assessment Test:	See Figures	Target: 80% students should meet or exceed	Course components are reviewed continuously
Human Resource	Exit Assessment Test,	Meets Expectation:	HRM $1 - 4$.	expectation.	to ensure that students can continue to
Management concepts	and Course	60% to 80%			critically identify problems and solve those
and theories, and is	Embedded	Does Not Meet		Students met the target.	using their knowledge of business studies.
able to apply these	Assessment	Expectation: <60%			
core knowledge in	(HRM480 group term	Exceeds Expectation:		Trend: Students performed extremely well	
managing	projects)	>80%		in both assessment with high percentage of	
organizations.	Formative:			students exceeding expectations. A positive	
	Course Embedded	Course-Embedded		trend is observed over the period.	
	Assessment	Assessment:		-	
	(MGT351 group term	Rubric # HRM.1.R.1			
	projects)				

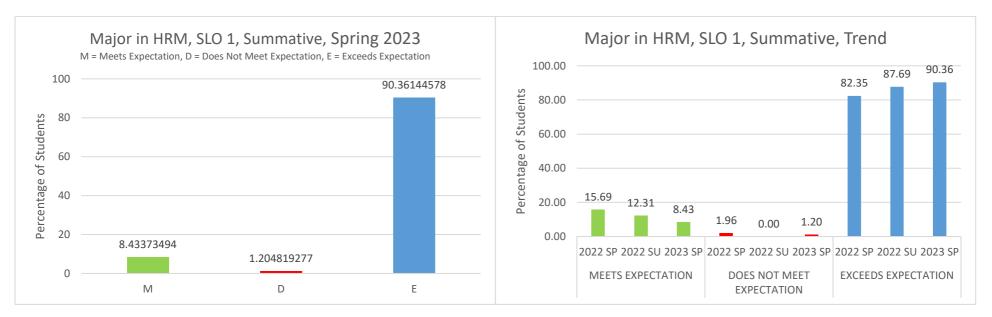


Figure HRM 1 Figure HRM 2



Figure HRM 3 Figure HRM 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Understand the concepts underlying effective interpersonal relations and group/team leadership skills.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # HRM.2.R.1	See Figures HRM 5 – 8.	Target: 75% students should meet or exceed expectation. Students met the target in both summative and formative assessment. Trend: There is significant increase in percentage of students exceeding expectations in summative assessment. Students also exhibit satisfactory performance in formative assessment.	NSU HR CLUB successfully organized workshop of this year named 'Preparing for Professional Career: Networking, Communication, LinkedIn, Etiquettes, Attire' which give a comprehensive idea of building interpersonal skill among the students.

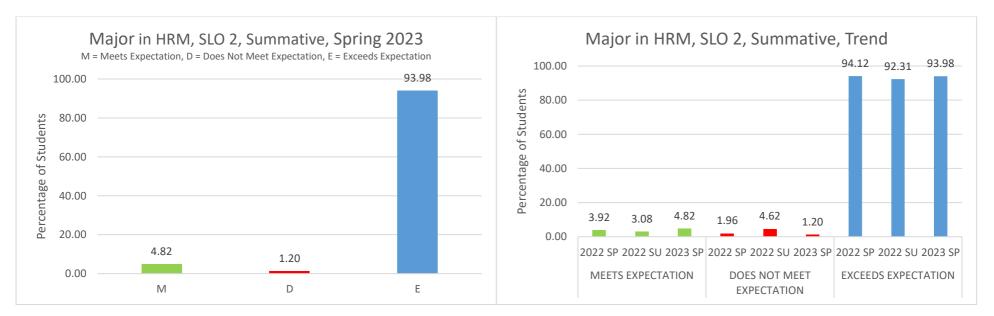


Figure HRM 5 Figure HRM 6



Figure HRM 7 Figure HRM 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Understand and are	Summative:	Exit Assessment Test:	See Figures HRM 9 –	Target: 65% students should	Deployment of standardized assessment tools was
able to integrate	Exit Assessment Test,	Meets Expectation:	12.	meet or exceed expectation.	continued.
Strategic Human	and Course	60% to 80%		_	
Resource Management	Embedded	Does Not Meet		Students met the target.	
("SHRM") concepts in	Assessment	Expectation: <60%		_	
the context of	(HRM480 group term	Exceeds Expectation:		Trend: Students exhibit very	
management of	projects)	>80%		good performance in this area	
organizations.	Formative:			with high percentage of students	
	Course Embedded	Course Embedded		exceeding expectations in	
	Assessment (MGT351	Assessment: Rubric #		summative assessment.	
	group term projects)	HRM.3.R.1			

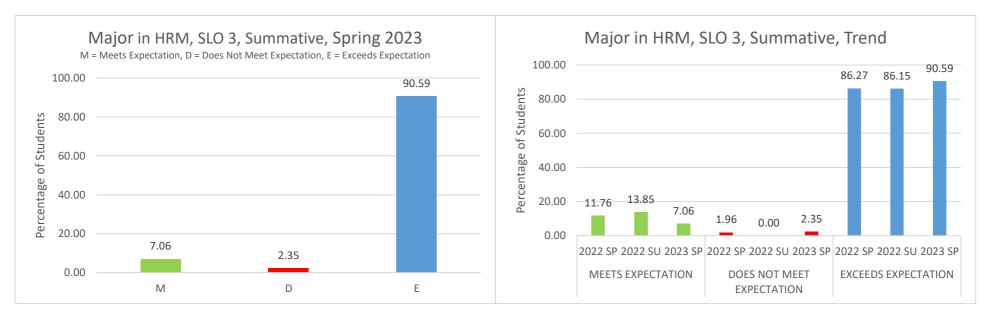


Figure HRM 9 Figure HRM 10

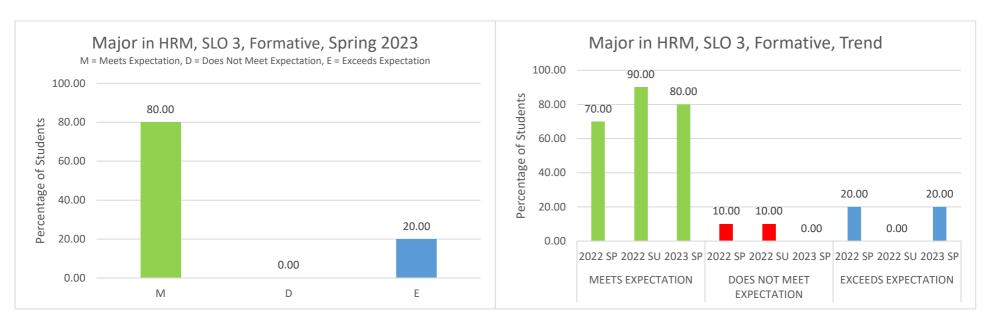


Figure HRM 11 Figure HRM 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Be familiar with the application of HRM functional capabilities to select, recruit, motivate, and retain employees.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # HRM.4.R.1	See Figures HRM 13 – 16.	Target: 70% students should meet or exceed expectation. Students met the target. Trend: Students exhibit very good performance in this area with high percentage of students meeting expectations in both summative and formative assessment.	Course components are reviewed continuously to ensure that students can continue to critically identify problems and solve those using their knowledge of business studies. Along with the course components, NSU HR club has arranged "HR Speak Out Series" where different HR professionals speak on HR practices in Bangladesh.

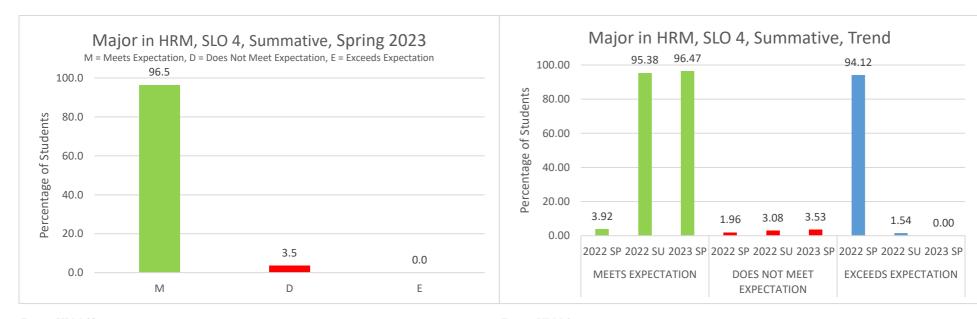


Figure HRM 13 Figure HRM 14



Figure HRM 15 Figure HRM 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Demonstrate their understanding of compensation practices and tools of benefit in the context of Bangladesh, and are able to demonstrate application using quantitative methods.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # HRM.5.R.1	See Figure HRM 17 – 20.	Target: 60% students should meet or exceed expectation. Students met the target. Trend: Students exhibit satisfactory performance in this area.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives. Along with the course components, NSU HR club has arranged "HR Speak Out Series" where different HR professionals speak on HR practices in Bangladesh.



Figure HRM 17 Figure HRM 18



Figure HRM 19 Figure HRM 20

Spring 2023 Student Learning Assessment Report: BBA in International Business ("INB")

	1 8 -	0	1		
Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
1. Demonstrate an	Summative- Exit	Exit Assessment Test: Meets	See Figures	Target: 80% of the students should	NSU IQAC continued to develop the
understanding of global	Assessment Test, and	expectations- 60% to 80%,	INB 1 − 4.	meet and exceed the expectations	overall performance of the institution
cultural knowledge through	Course-Embedded	Does Not Meet expectations-		of SLO1.	via performance evaluation,
a) the identification of major	Assessment (INB 480 group	< 60%, Meets expectations->			assessment, and teaching quality up-
components of international	term projects)	80%.		Students met the target.	gradation.
business and b) explanation					
of how cultural and national	Formative: Course-	Course-Embedded		Trend: Students exhibit	
differences affect the	Embedded Assessment (INB	Assessment: Rubric #		satisfactory performance in this	
conduct of business.	372 case studies)	INB.1.R.1 (formative), and		area.	
		rubric # INB.1.R.2			
		(summative)			

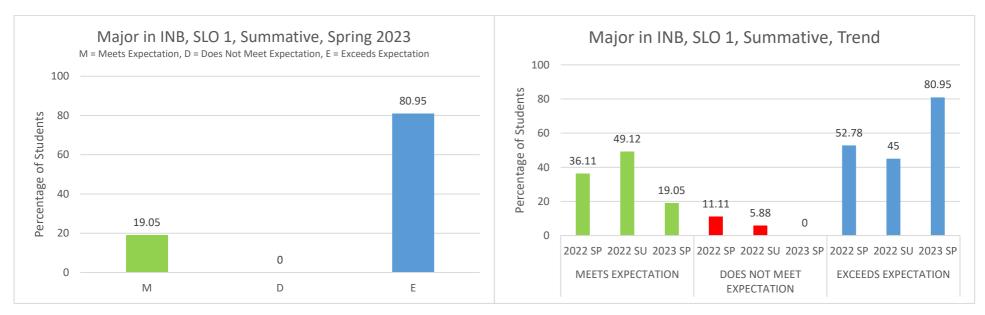


Figure INB- 1 Figure INB- 2

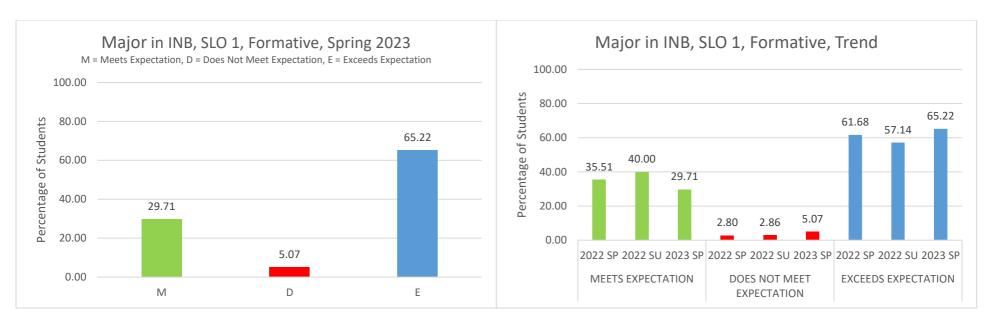


Figure INB- 3 Figure INB- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
2. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% of the students should meet and	Course components are reviewed continuously
working knowledge	Assessment Test, and	Meets expectations-	INB $5 - 8$.	exceed the expectations of SLO2.	to ensure that students can continue to critically
in the area of	Course-Embedded	60% to 80%, Does			identify problems and solve those using their
marketing, finance	Assessment (INB 480	Not Meet		Students failed to meet the target in summative	knowledge of business studies.
and management	group term projects)	expectations-< 60/%,		assessment.	
from a business		Meets expectations->			
perspective in an	Formative: Course-	80%		Trend: Students' performance has significantly	
international	Embedded Assessment			increased in summative assessment with a	
context.	(INB 372 case studies)	Course-Embedded		significant decrease in the percentage of	
		Assessment: Rubric		students does not meeting expectations.	
		# INB.2.R.1		However, the percentage in exceeding	
				expectation is also decreasing over the period	
				in both assessment.	

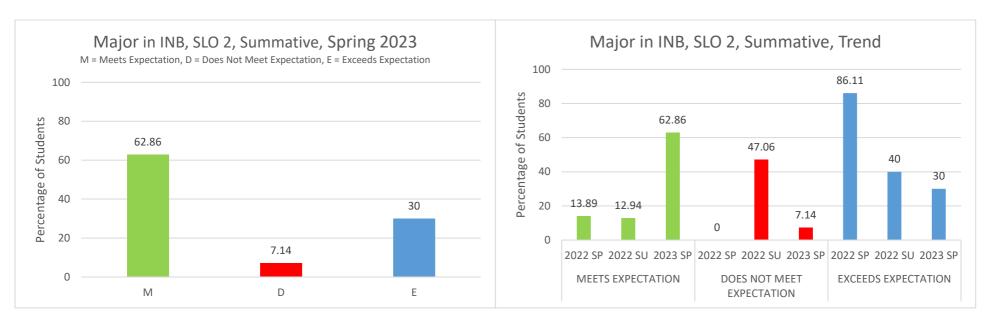


Figure INB- 5 Figure INB- 6



Figure INB- 7 Figure INB- 8

that determine international trade patterns & capital Assessment Test, and course-Embedded Assessment (INB 480 Assessment Test, and course-Embedded Expectations - 60%, Meets and exceed the expectations of that engage students and meet the course-Embedded Expectations - 60%, Meets are content in the online environment in various and meet the course-Embedded Expectations - 60%, Meets are content in the online environment in various and meet the course-Embedded Expectations - 60%, Meets are content in the online environment in various and meet the course-Embedded Expectations - 60%, Meets are content in the online environment in various and meet the course-Embedded Expectations - 60%, Meets are content in the online environment in various are content in the online environment in the online environment in various are content in the online environment in the online environment in the online environment in various are cont	Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
flows and the impact of international institutions on global business operations. Formative: Course-Embedded Assessment operations. Course-Embedded Assessment (INB 372 case studies) Embedded Assessment (INB 372 case studies) Students met the target. Trend: Students' performance in this area has improved over the period with an increase in the percentage of students meeting expectations in both assessments.	3. Assess factors that determine international trade patterns & capital flows and the impact of international institutions on global business	Assessment Test, and Course-Embedded Assessment (INB 480 group term projects) Formative: Course- Embedded Assessment	Meets expectations- 60% to 80%, Does Not Meet expectations-< 60%, Meets expectations-> 80%. Course-Embedded Assessment: Rubric #	_	meet and exceed the expectations of SLO3. Students met the target. Trend: Students' performance in this area has improved over the period with an increase in the percentage of students meeting expectations in both	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.

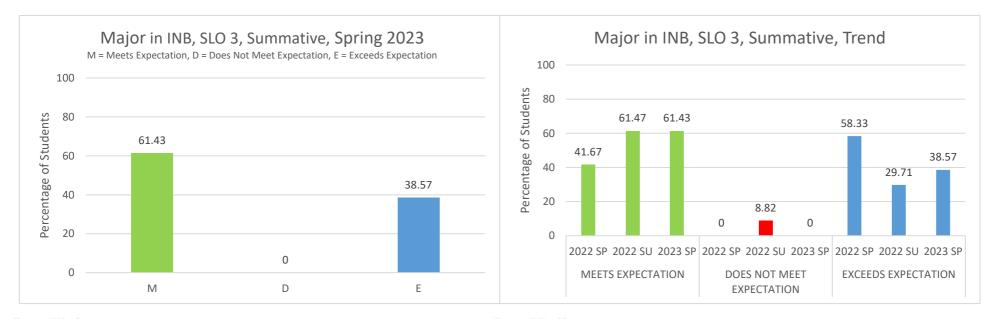


Figure INB- 9 Figure INB- 10

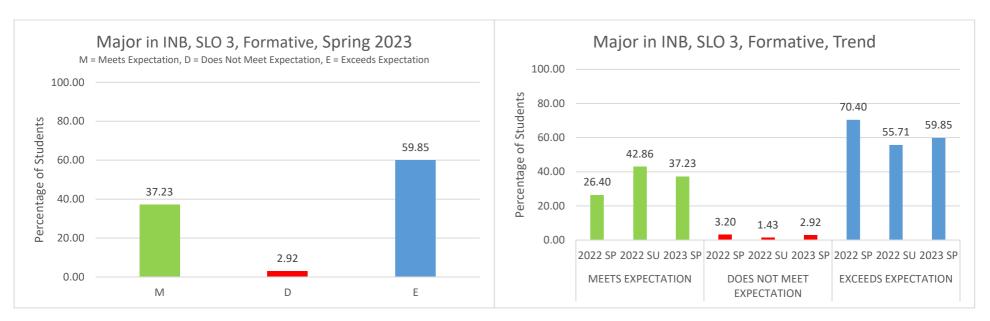


Figure INB- 11 Figure INB- 12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
4. Identify the	Summative- Exit	Exit Assessment Test:	See Figures 13	Target: 80% of the students should meet	Interactive classroom assignments and cases
international	Assessment Test, and	Meets expectations- 60%	<i>−</i> 16.	and exceed the expectations of SLO3.	are used in classes to enhance students
competitiveness of	Course-Embedded	to 80%, Does Not Meet		_	learning.
nations and their	Assessment (INB 480	expectations-< 60%, Meets		Students met the target in both	
attractiveness for	group term projects)	expectations-> 80%.		assessments.	
international					
business.	Formative: Course-	Course-Embedded		Trend: There is an improvement in	
	Embedded Assessment	Assessment: Rubric #		performance in a both assessments over	
	(INB 372 case studies)	INB.4.R.1		the period.	

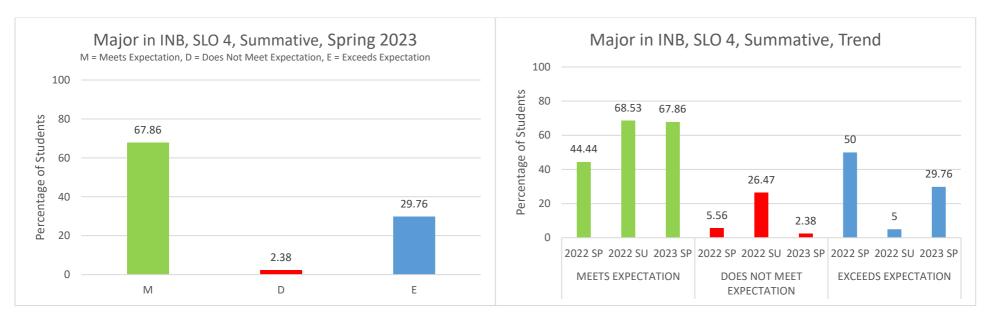


Figure INB- 13 Figure INB- 14



Figure INB- 15 Figure INB- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
5. Exhibit critical	Summative- Exit	Exit Assessment Test:	See Figures	Target: 100% of the students should meet and	By applying uniformity in their
thinking skills to	Assessment Test, and	Meets expectations- 60%	INB $17 - 20$.	exceed the expectations of SLO5.	approach to the online classroom the
ethically address	Course-Embedded	to 80%, Does Not Meet			Department along with the University
complex real-world	Assessment (INB 480	expectations-< 60%, Meets		Students met the target in both assessments.	managed to ensure satisfactory students
international	group term projects)	expectations-> 80%.			learning across all courses taught.
business.				Trend: Students show a satisfactory performance	
	Formative: Course-	Course-Embedded		in this area. However, the percentage of students	
	Embedded Assessment	Assessment: Rubric #		exceeding expectations has decreased	
	(INB 372 case studies)	INB.5.R.1		significantly compare to last period in summative	
				assessment.	

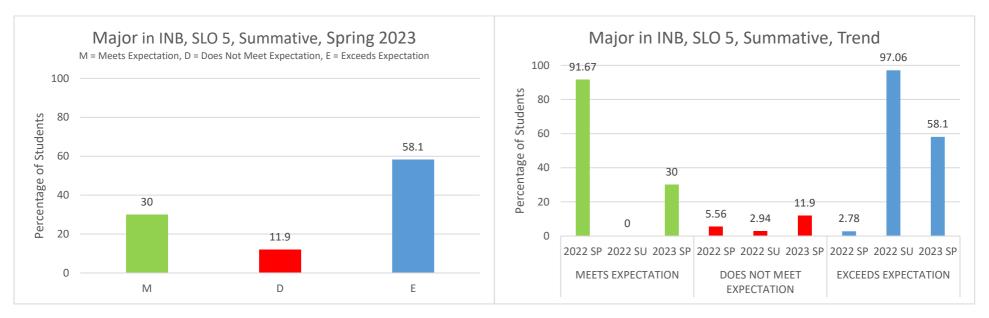


Figure INB- 17 Figure INB- 18



Figure INB- 19 Figure INB- 20

Spring 2023 Student Learning Assessment Report: BBA in MIS Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Apply managerial concepts and decision theories to use enterprise information systems.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects) Formative: Course Embedded Assessment (MIS205 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # MIS.1.R.1	See Figures MIS 1 – 4.	Target: 80% students should meet or exceed expectation. Students failed to meet the target in both formative and summative assessment. Trend: Students exhibit extremely poor performance in this area. There is a significant increase in percentage of students not meeting expectation over the period.	Course components were reviewed to ensure that students can continue to critically identify problems and solve those using systems thinking.

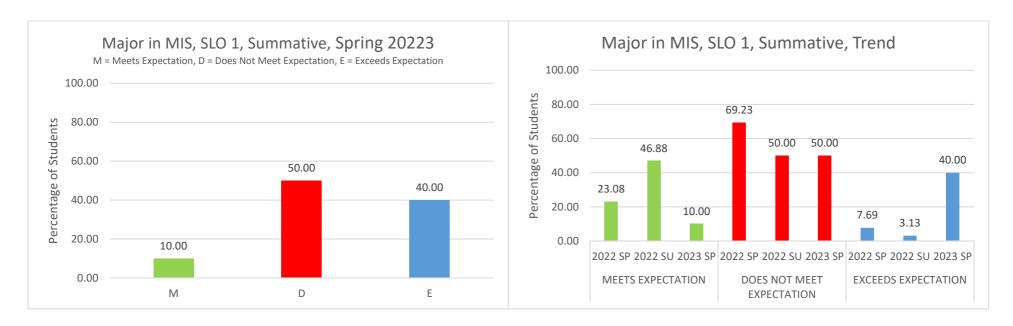


Figure MIS 1 Figure MIS 2



Figure MIS 3 Figure MIS 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Demonstrate the	Summative:	Exit Assessment Test	See Figures MIS 5 –	Target: 75% students should meet	Deployment of standardized assessment tools
understanding about	Exit Assessment Test,	Meets Expectation:	8.	or exceed expectation.	was continued.
systems theory,	and Course	60% to 80%			
systems analysis,	Embedded	Does Not Meet		Students met the target.	
systems design and	Assessment (MIS470	Expectation: <60%			
project management.	group term projects)	Exceeds Expectation:		Trend: Students' performance has	
		>80%		improved over the period with a	
	Formative:			significant decrease in the	
	Course Embedded	Course-Embedded		percentage of students not meeting	
	Assessment (MIS205	Assessment: Rubric #		expectations.	
	group term projects)	MIS.2.R.1			

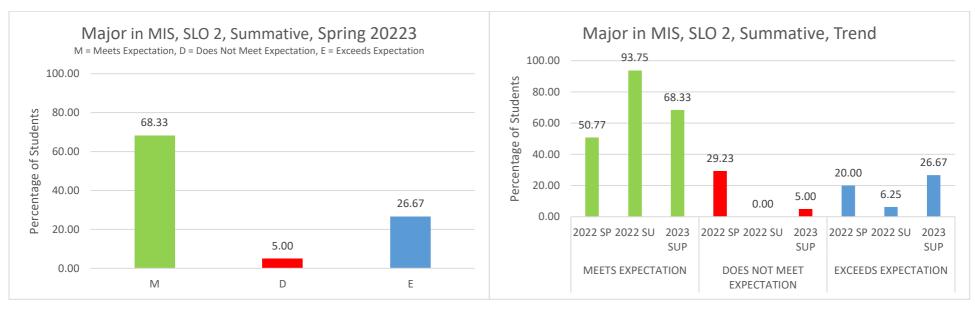


Figure MIS 5 Figure MIS 6



Figure MIS 7 Figure MIS 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Exhibit the	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	Course components were reviewed to ensure
knowledge on web-	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	that students can continue to critically identify
based information	and Course	60% to 80%	MIS 9 –		problems and solve those using systems
systems in business	Embedded	Does Not Meet	12.	Students met the target in summative assessment	thinking.
context.	Assessment (MIS470	Expectation: <60%		but failed to meet in formative assessment.	
	group term projects)	Exceeds Expectation:			
		>80%		Trend: Students' performance has improved over	
	Formative:			the period with an increase in the percentage of	
	Course Embedded	Course-Embedded		students meeting expectations in summative	
	Assessment (MIS205	Assessment: Rubric #		assessment. However, students show a poor	
	group term projects)	MIS.3.R.1		performance in formative assessment with a high	
				percentage in not meeting expectation.	



Figure MIS 9 Figure MIS 10



Figure MIS 11 Figure MIS 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Develop and implement information systems with the help of latest business tools.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects)	Exit Assessment Test Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course-Embedded Assessment: Rubric # MIS.4.R.1	See Figures MIS 13 – 16.	Target: 80% students should meet or exceed expectation. Students met the target. Trend: Students' performance has considerably improved over the period with a significant decrease in the percentage of students not meeting expectations.	The University arranged a virtual conference on Digital Bangladesh: Technology in business. The conference was on the extensive use of automation, Information technology, and facilities in different sectors such as education, government/non-government offices, industry, business, shopping and banking, etc., to run the economy smoothly in this period.

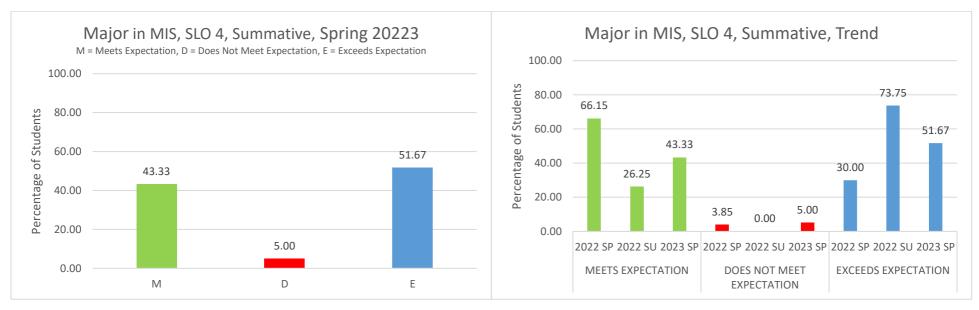


Figure MIS 13 Figure MIS 14

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Illustrate the	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	There is sufficient coverage on Information
familiarity about	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	Systems privacy, security, and protective
computer networks	and Course	60% to 80%	MIS 17		measures so that students can identify and solve
and security concepts.	Embedded	Does Not Meet	-20.	Students failed to meet the target in both	different security issues and network threats.
	Assessment (MIS470	Expectation: <60%		assessments.	
	group term projects)	Exceeds Expectation:			
		>80%		Trend: Students' performance has decreased over	
	Formative:			the period with an increase in the percentage of	
	Course Embedded	Course-Embedded		students not meeting expectations.	
	Assessment (MIS205	Assessment: Rubric #			
	group term projects)	MIS.5.R.1			

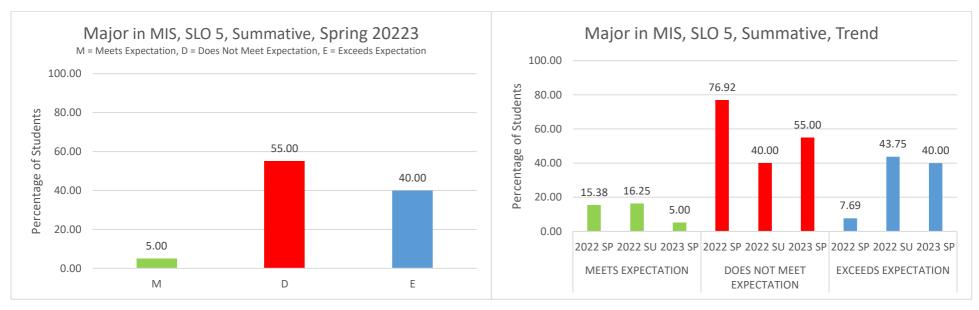


Figure MIS 15 Figure MIS 16

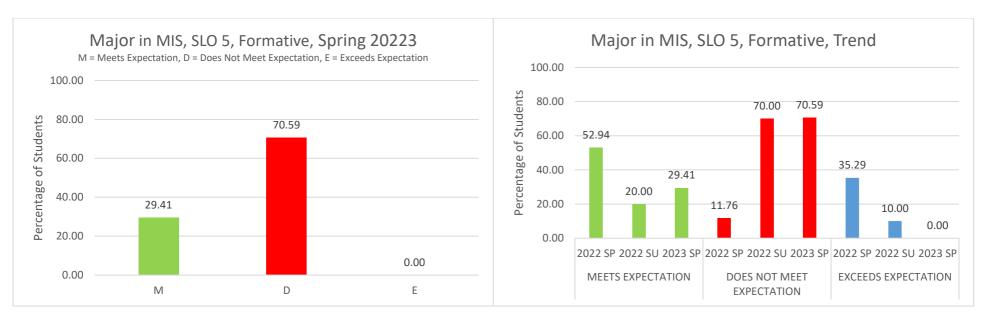


Figure MIS 17 Figure MIS 18

Spring 2023 Student Learning Assessment Report: BBA in Marketing ("MKT")

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
1. Demonstrate a thorough understanding of the marketing management process including marketing strategy formulation and marketing plan implementation	Summative- Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects.) Formative- Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds Expectations-> 80% Course-Embedded Assessment: Rubric # MKT.1.R.1 (formative), and rubric # MKT.1.R.2 (summative)	See Figures MKT 1 – 4.	Target: 75% of the students should meet and exceed the expectations of SLO1. Student met the target. Trend: Overall, students exhibit good performance in this area.	Course components are reviewed continuously to ensure that students can continue to critically identify problems and solve those using their knowledge of business studies.

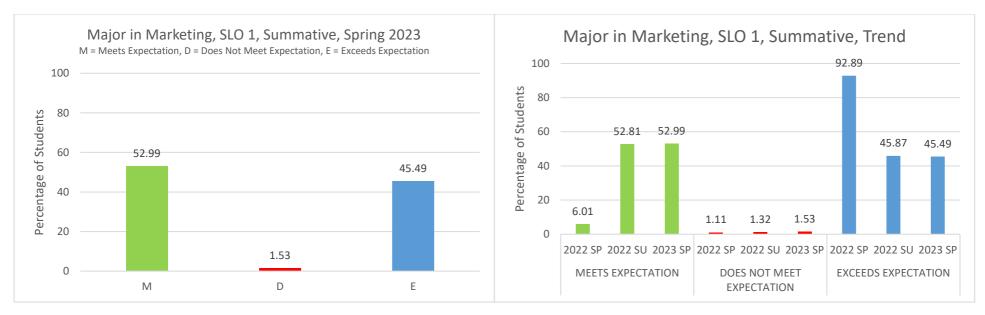


Figure MKT- 1 Figure MKT- 2

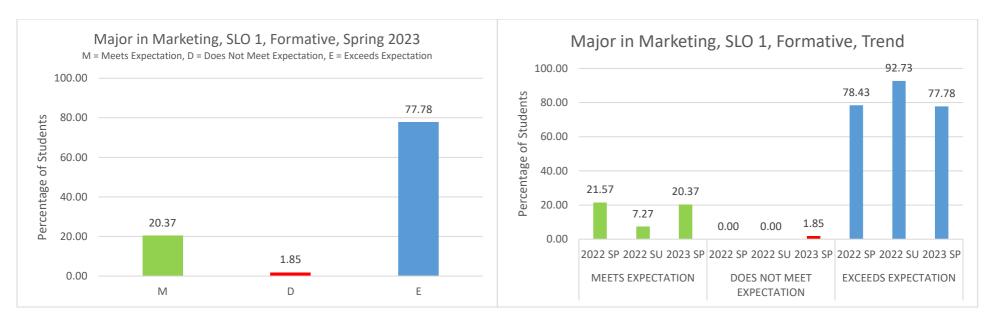


Figure MKT- 3 Figure MKT- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
2. Understand the roles of	Summative- Exit	Exit Assessment Test: Meets	See Figures	Target: 80% of the students should	Along with course contents,
different areas of Marketing	Assessment Test, and	Expectations- 60% to 80%,	MKT $5 - 8$.	meet and exceed the expectations of	Marketing and International Business
Communications.	Course-Embedded	Does Not Meet		SLO2	Club of North South University
	Assessment (MKT 460	Expectations-< 60%,		C414	hosted a seminar on "In today's
	group term projects)	Exceeds expectations-> 80%		Students met the target.	world, communication is the key" to
	Formative: Course-	Course-Embedded		Trend: Students' performance in	enhance the communication skill
	Embedded Assessment	Assessment: Rubric #		summative and formative	among the students.
	(MKT 337 group term	MKT.2.R.1		assessments shows a positive trend	_
	projects)			with an increase in the percentage of	
				students exceeding expectations.	

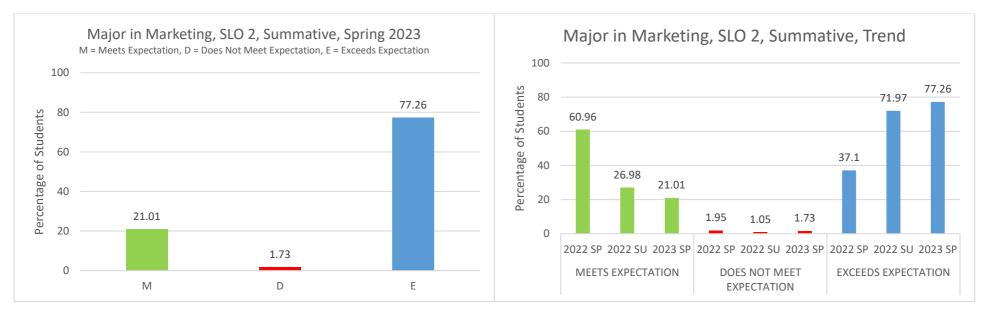


Figure MKT- 5 Figure MKT- 6

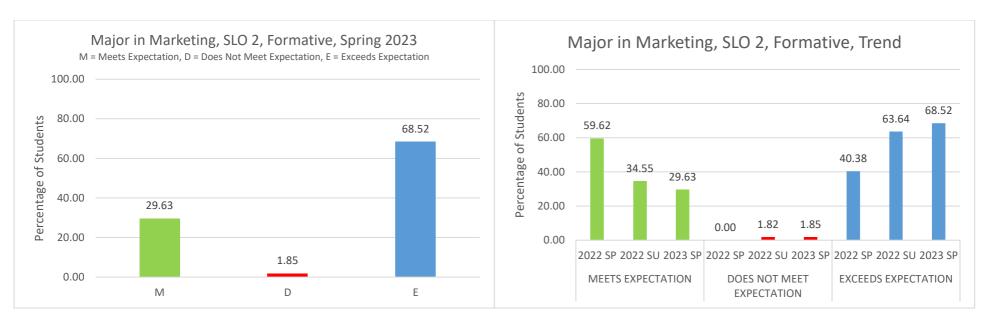


Figure MKT- 7 Figure MKT- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
3. Apply concepts of	Summative: - Exit	Exit Assessment Test: Meets	See Figures	Target- 75% of the students	Faculties developed different strategies
consumer behavior to	Assessment Test, and	Expectations- 60% to 80%,	9 - 12.	should be able to meet and exceed	to deliver lecture content in the online
develop marketing strategy.	Course-Embedded	Does Not Meet		the expectation of SLO3.	environment in ways that engage
	Assessment (MKT 460	Expectations-< 60%,			students and meet the courses' learning
	group term projects)	Exceeds Expectations->		Students met the target.	objectives.
	Formative: Course-	80%.			
	Embedded Assessment	Course-Embedded		Trend: Students' performance has	
	(MKT 337 group term	Assessment: Rubric #		increased over the period with an	
	projects)	MKT.3.R.1		increase in the percentage of	
				students exceeding expectations	
				in summative assessment.	

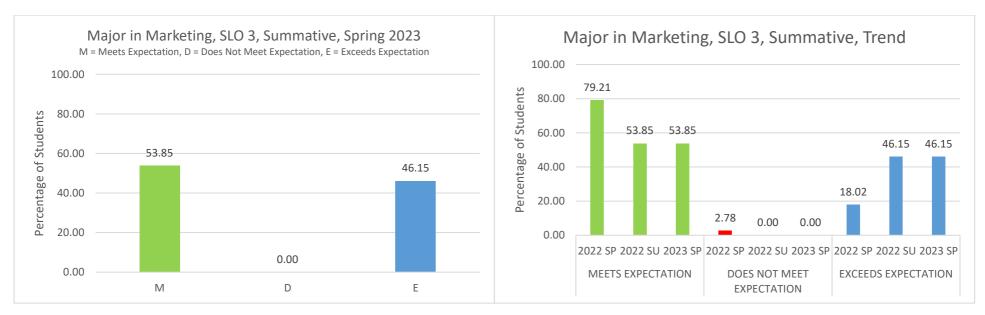


Figure MKT- 9 Figure MKT- 10

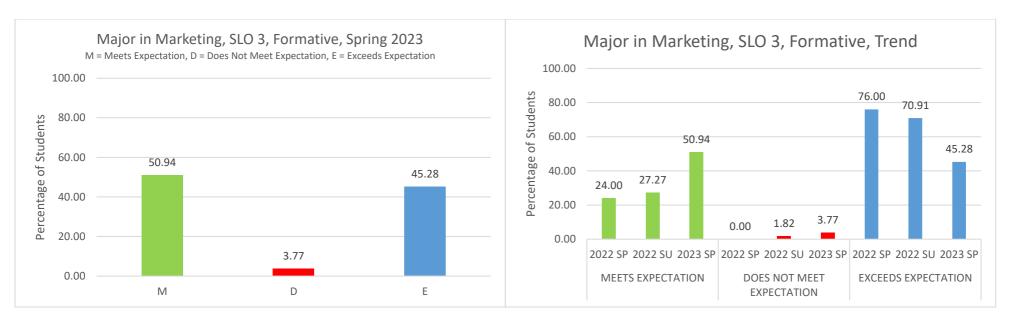


Figure MKT-11 Figure MKT-12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
4. Demonstrate skills to	Summative: - Exit	Exit Assessment Test: Meets	See	Target- 80% of the students	NSU launched an incubation program, North
critically analyze a problem,	Assessment Test, and	Expectations- 60% to 80%,	Figures 13	should be able to meet and	South University Startups Next, to create the
design and implement	Course-Embedded	Does Not Meet	− 16 .	exceed the expectation of	next generation of startup founders in the
appropriate solutions.	Assessment (MKT 460	Expectations-< 60%,		SLO4.	country. The program will nurture future
	group term projects)	Exceeds Expectations-> 80%			leaders with guided mentorship, networking,
	Formative: - Course-	Course-Embedded		Students met the target.	and funding opportunities to help their startups
	Embedded Assessment	Assessment: Rubric #			grow into a scalable business.
	(MKT 337 group term	MKT.4.R.1 (formative), and		Trend: Students exhibit	
	projects)	rubric # MKT.4.R.2		satisfactory performance in	
		(summative)		this area.	

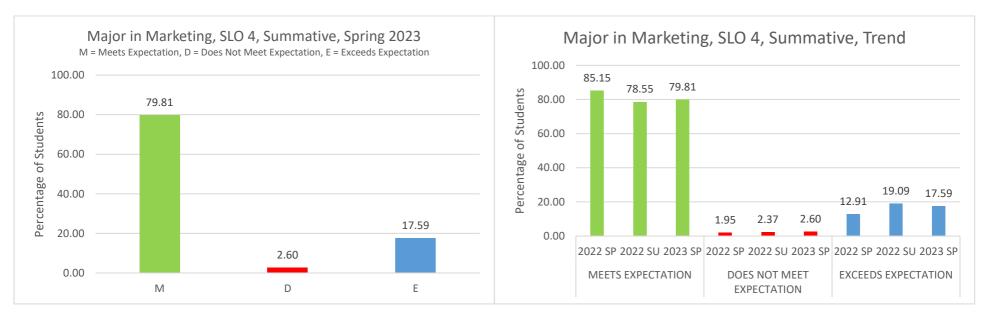


Figure MKT- 13 Figure MKT- 14

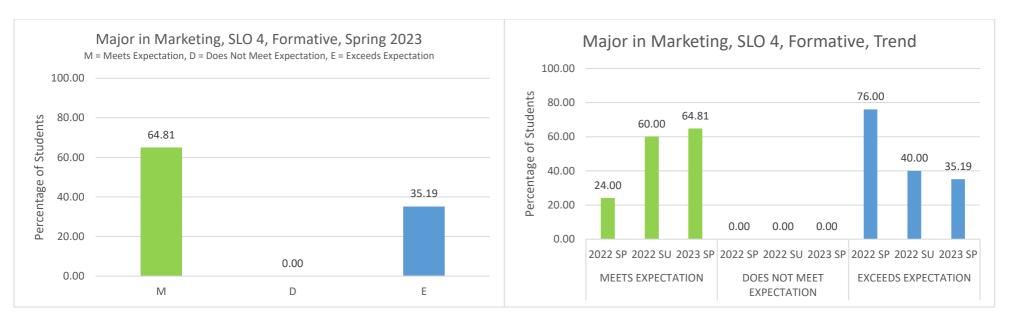


Figure MKT- 15 Figure MKT- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
5. Practice and set examples	Summative: Exit Assessment	Exit Assessment Test: Meets	See Figure 17	Target- 100% of the students	The University arranged various seminars
on responsible and ethical	Test, and Course-Embedded	Expectations- 60% to 80%,	-20.	should be able to meet and	to boost students' morale and motivate
marketing.	Assessment (MKT 460	Does Not Meet expectations-		exceed the expectation of	them to focus on studies despite the
	group term projects)	< 60%, Exceeds		SLO5.	current crisis.
	Formative: Course-	Expectations-> 80%			
	Embedded Assessment	Course-Embedded		Students failed to meet the	
	(MKT 337 group term	Assessment: Rubric #		target.	
	projects)	MKT.5.R.1			
				Trend: Although students	
				failed to meet the 100% target,	
				performance has significantly	
				improved in this area, with a	
				high percentage of students	
				exceeding expectations.	



Figure MKT- 17 Figure MKT- 18

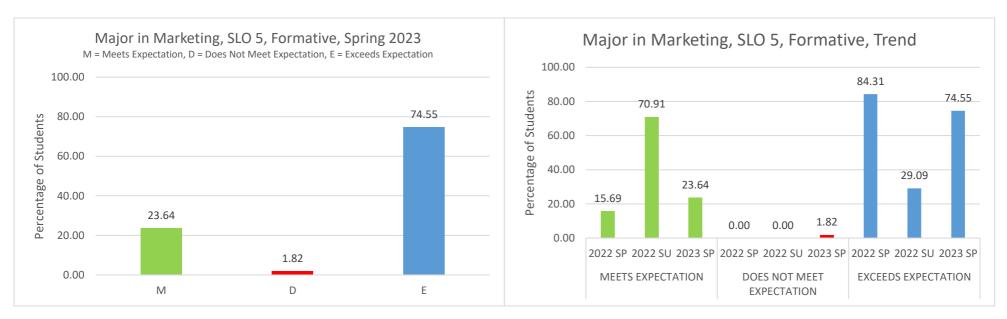


Figure MKT- 19 Figure MKT- 20

Spring 2023 Student Learning Assessment Report: BBA in SCM Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Demonstrate the	Summative:	Exit Assessment Test:	See Figures	Target: 80% students should meet or exceed	University successfully managed classroom
working knowledge of	Exit Assessment Test,	Meets Expectation:	SCM $1 - 4$.	expectation.	contents through extensive faculty training
mode and quality of	and Course	60% to 80%			and supplied all the necessary resources to
transportations, and	Embedded	Does Not Meet		Students met the target.	conduct classes effectively.
operational and	Assessment (SCM	Expectation: <60%			
economics of	450 group term	Exceeds Expectation:		Trend: Students performed well in	
transportation and	projects)	>80%		summative assessment with high percentage	
logistics in local and	Formative:			of students meeting expectations.	
global contexts.	Course Embedded	Course-Embedded			
	Assessment (SCM	Assessment:			
	310 group term	Rubric # SCM.1.R.1			
	projects)				



Figure SCM 21 Figure SCM 22

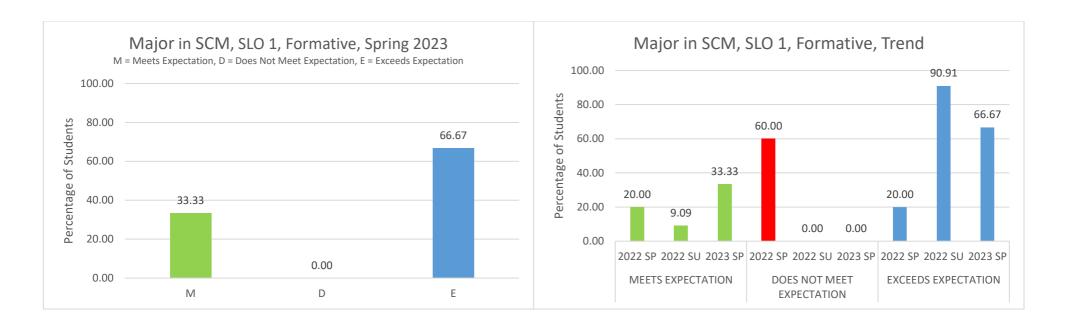


Figure SCM 23 Figure SCM 24

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Apply and integrate	Summative:	Exit Assessment Test:	See Figures SCM 5 –	Target: 75% students should meet	Course components are reviewed continuously to
the models of	Exit Assessment Test,	Meets Expectation:	8.	or exceed expectation.	ensure that students can continue to critically
inventory	and Course	60% to 80%		_	identify problems and solve those using their
management with	Embedded	Does Not Meet		Students met the target in both	knowledge of business studies.
forecasting,	Assessment (SCM	Expectation: <60%		assessments.	into wreage of comments sometimes
distribution,	450 group term	Exceeds Expectation:			
marketing,	projects)	>80%		Trend: Students' performance in	
manufacturing, and	Formative:			formative assessment has	
schedule and	Course Embedded	Course-Embedded		increased over the period with a	
planning.	Assessment (SCM	Assessment: Rubric #		high increase in the percentage of	
	310 group term	SCM.2.R.1		students exceeding expectations.	
	projects)				

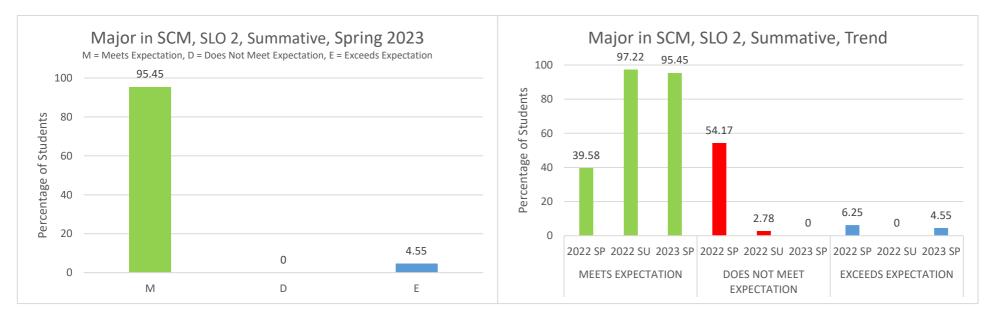


Figure SCM 25 Figure SCM 26



Figure SCM 27 Figure SCM 28

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Apply the concepts of environmental sustainability in designing a supply chain.	Summative: Exit Assessment Test, and Course Embedded Assessment (SCM 450 group term projects) Formative: Course Embedded Assessment (SCM 310 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80% Course Embedded Assessment: Rubric # SCM.3.R.1	See Figures SCM 9 – 12.	Target: 65% students should meet or exceed expectation. Students met the target in summative assessment but failed to meet the target in formative assessment. Trend: There is a significant increase in the percentage of students meeting expectations in summative assessment. However, the high percentage of not meeting expectation in formative assessment is an alarming are of concern.	Deployment of standardized assessment tools was continued.



Figure SCM 29 Figure SCM 30



Figure SCM 31 Figure SCM 32

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Effectively utilize	Summative:	Exit Assessment Test:	See Figures SCM 13	Target: 70% students should meet	Course components are reviewed continuously to
the integrating	Exit Assessment Test,	Meets Expectation:	<i>−</i> 16.	or exceed expectation.	ensure that students can continue to critically
capabilities of	and Course	60% to 80%			identify problems and solve those using their
information	Embedded	Does Not Meet		Students met the target in	knowledge of business studies.
technology in	Assessment (SCM	Expectation: <60%		summative assessment but failed	
strategic supply chain	450 group term	Exceeds Expectation:		to meet the target in formative	
management.	projects)	>80%		assessment.	
	Formative:				
	Course Embedded	Course-Embedded		Trend: Students exhibit a	
	Assessment (SCM	Assessment: Rubric #		significant increase of	
	310 group term	SCM.4.R.1		performance in this area.	
	projects)			However, a sudden increase in not	
				meeting expectation in formative	
				assessment is found.	

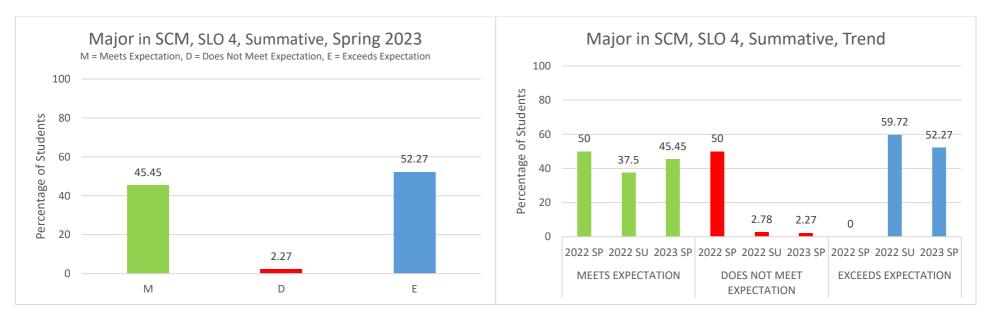
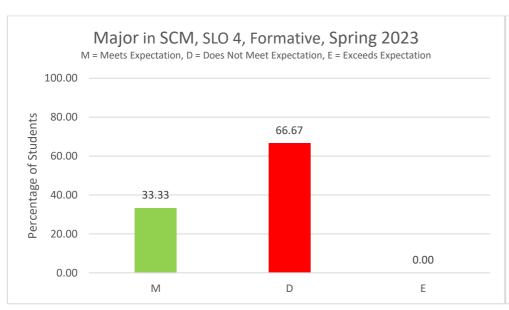


Figure SCM 33 Figure SCM 34



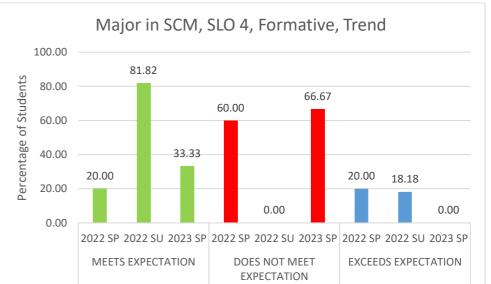


Figure SCM 35 Figure SCM 36

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Understand the	Summative:	Exit Assessment Test:	See Figure SCM 17 –	Target: 60% students should	Faculties developed different strategies to deliver
effects of global	Exit Assessment Test,	Meets Expectation:	20.	meet or exceed expectation.	lecture content in the online environment in ways
market and apply that	and Course	60% to 80%		_	that engage students and meet the courses' learning
knowledge in creating	Embedded	Does Not Meet		Students met the target.	objectives.
competitive advantage	Assessment (SCM	Expectation: <60%		_	
through supply chain	450 group term	Exceeds Expectation:		Trend: Students show an	
activities.	projects)	>80%		increasing percentage in	
	Formative:			exceeding expectations in	
	Course Embedded	Course-Embedded		summative assessment.	
	Assessment (SCM	Assessment: Rubric #			
	310 group term	SCM.5.R.1			
	projects)				

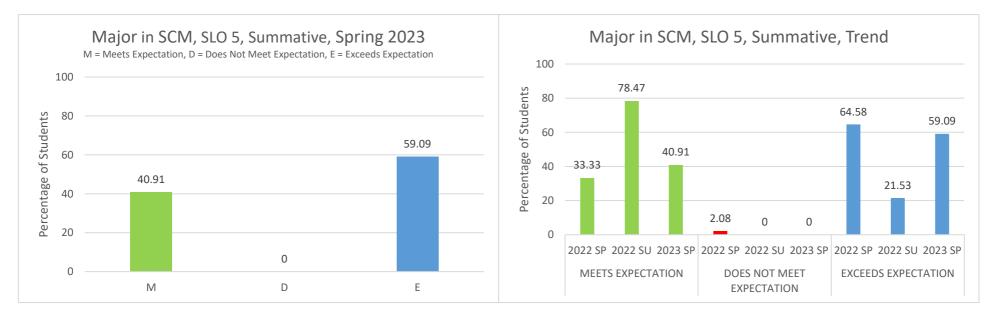


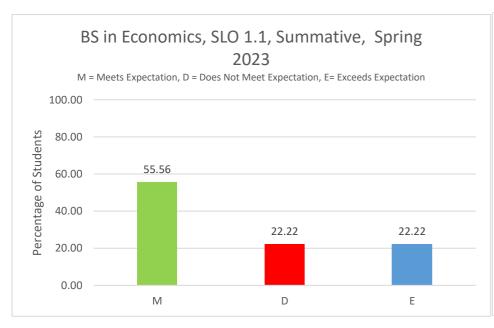
Figure SCM 37 Figure SCM 38



Figure SCM 39 Figure SCM 40

Spring 2023 Student Learning Assessment Report: BS in Economics

Program Learning	Student Learning					
Goal	Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Knowledge of	1.1 Demonstrate	Summative: Exit	Exit Assessment Test:	Please see	Target: 65% students	Course components are
General Economic	substantial	Assessment Test, and	Meets Expectation 60%	figures	should meet or exceed	reviewed continuously to
Theories and Policies	knowledge of	Course-Embedded	to 80%, Does Not Meet	BSE-1	expectations.	ensure that students can
	various theories of	Assessment ECO 495	Expectation < 60%,	through		continue to critically
	Microeconomics,	(Supervised Research	Exceeds Expectation >	BSE-2.	Students met the target.	identify problems and solve
	Macroeconomics	Paper) or ECO 499	80%.			those using their knowledge
	and other major	(Thesis)			Trend: Students'	of business studies.
	economic fields		Course-Embedded		performance has improved	
			Assessment: Rubric #		over the period with a	
			BS.1.1.1.1		considerable increase in the	
					percentage of students	
					meeting the expectations.	



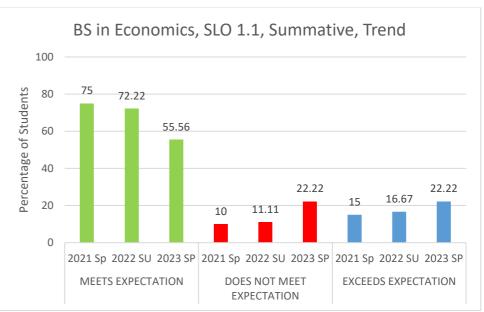
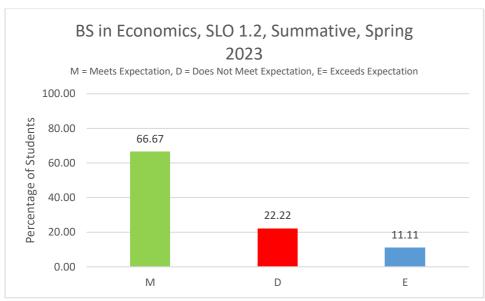


Figure BSE - 1 Figure BSE - 2

Spring 2023 Student Learning Assessment Report: BS in Economics

Program Learning	Student Learning					
Goal	Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Knowledge of	1.2 Understand	Summative: Exit	Exit Assessment Test:	Please see	Target: 65% students	Course components are
General Economic	policy implications	Assessment Test, and	Meets Expectation 60%	figures	should meet or exceed	reviewed continuously to
Theories and Policies	of various	Course-Embedded	to 80%, Does Not Meet	BSE-3	expectations.	ensure that students can
	economic models.	Assessment ECO 495	Expectation < 60%,	through		continue to critically
		(Supervised Research	Exceeds Expectation >	BSE-4.	Students met the target.	identify problems and solve
		Paper) or ECO 499	80%.			those using their knowledge
		(Thesis)			Trend: Students'	of business studies.
			Course-Embedded		performance has improved	
			Assessment: Rubric #		over the period with a	
			BS.1.1.1.1		considerable increase in the	
					percentage of students	
					meeting the expectations.	



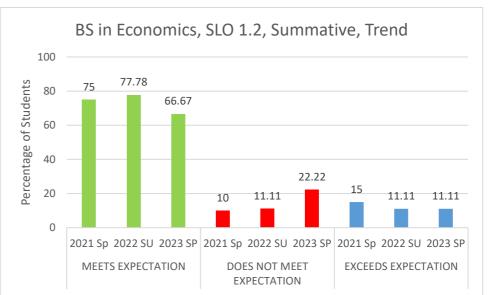
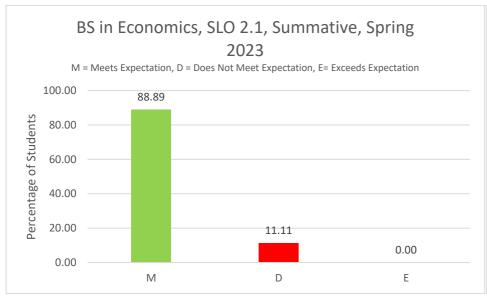


Figure BSE - 3 Figure BSE - 4

Program Learning	Student Learning					
Goal	Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Relevant	2.1 Understand and	Summative: Exit	Exit Assessment Test:	Please see	Target: 60%students	Deployment of standardized
Quantitative Skill	conduct	Assessment Test, and	Meets Expectation 60%	figures	should meet or exceed	assessment tools was
Development for	mathematical	Course-Embedded	to 80%, Does Not Meet	BSE-5	expectations.	continued.
theoretical and	analysis necessary to	Assessment ECO 495	Expectation < 60%,	through		
empirical analyses.	explain economic	(Supervised Research	Exceeds Expectation >	BSE - 6.	Students met the target.	
	models.	Paper) or ECO 499	80%.		_	
		(Thesis)			Trend: The percentage of	
			Course-Embedded		students meeting	
			Assessment: Rubric #		expectations have	
			BS.2.1.1.1		increased over the period.	



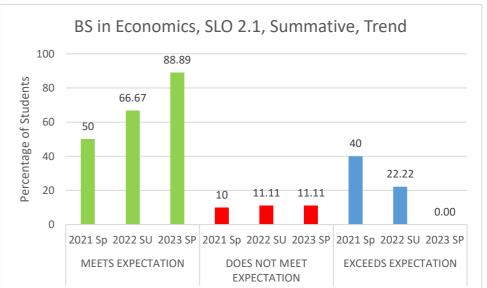


Figure BSE - 3 Figure BSE - 4

Program Learning	Student Learning					
Goal	Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Relevant	2.2 Effectively	Summative: Exit	Exit Assessment Test:	Please see	Target: 60%students should	Deployment of
Quantitative Skill	organize data,	Assessment Test, and	Meets Expectation 60%	figures	meet or exceed expectations.	standardized assessment
Development for	conduct empirical	Course-Embedded	to 80%, Does Not Meet	BSE-7	_	tools was continued.
theoretical and	analyses and	Assessment ECO 495	Expectation < 60%,	through	Students met the target in	
empirical analyses.	interpret empirical	(Supervised Research	Exceeds Expectation >	BSE - 10.	summative but could not	
	findings from data	Paper) or ECO 499	80%.		meet the target in formative	
	and relate the	(Thesis)			assessment.	
	findings to		Course-Embedded			
	appropriate	Formative: ECO 303	Assessment: Rubric #		Trend: The percentage of	
	economic theories.	selected question from	BS.2.1.1.1		students meeting	
		final exam, ECO 372			expectations have increased	
		term projects			over the period in summative	
					assessment. However, the	
					percentage has increased in	
					not meeting expectation in	
					formative assessment over	
					the period.	

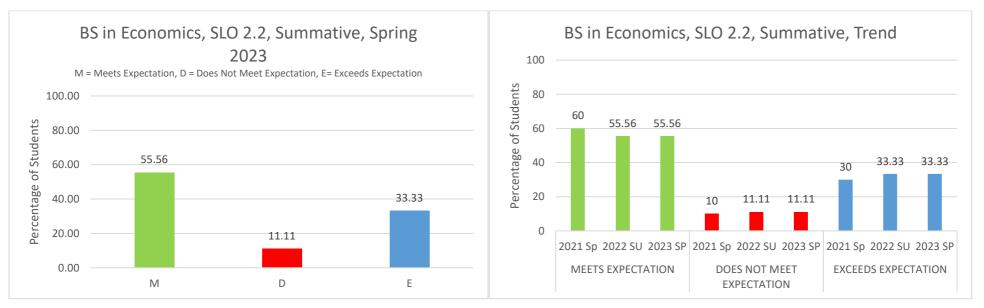


Figure BSE - 7 Figure BSE - 8

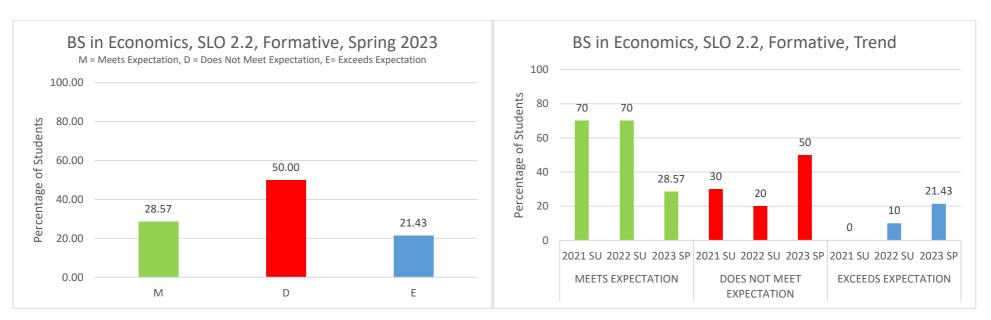


Figure BSE - 9 Figure BSE - 10

Program Learning	Student Learning					
Goal	Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Research Skill	3.1 Develop	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The Department continued
Development	necessary skills to	Assessment Test, and	Meets Expectation 60%	figures	meet or exceed expectations.	its research activities
	conduct research	Course-Embedded	to 80%, Does Not Meet	BSE – 11		through online platforms.
	under supervision.	Assessment ECO 495	Expectation < 60%,	through	Students met the target in	
		(Supervised Research	Exceeds Expectation >	BSE – 14.	summative but could not	
		Paper) or ECO 499	80%.		meet the target in formative	
		(Thesis)			assessment.	
			Course-Embedded			
		Formative: ECO 372	Assessment: Rubric #		Trend: Students' performance	
		term project.	BS.3.1.1.1		has improved over the period	
					with an increase in the	
					percentage of students	
					exceeding expectations.	

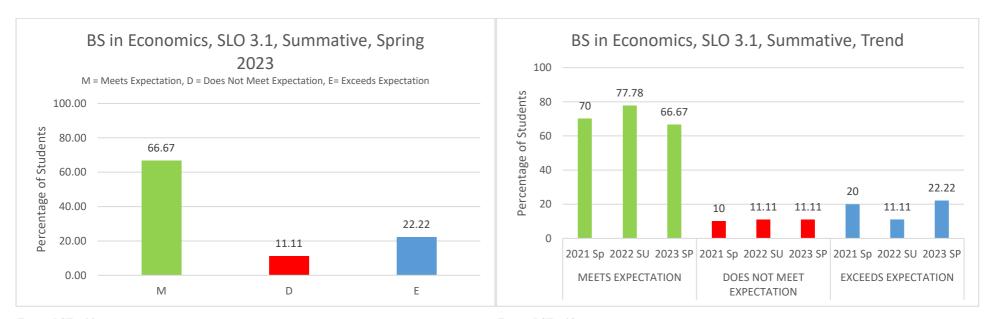


Figure BSE - 11 Figure BSE - 12

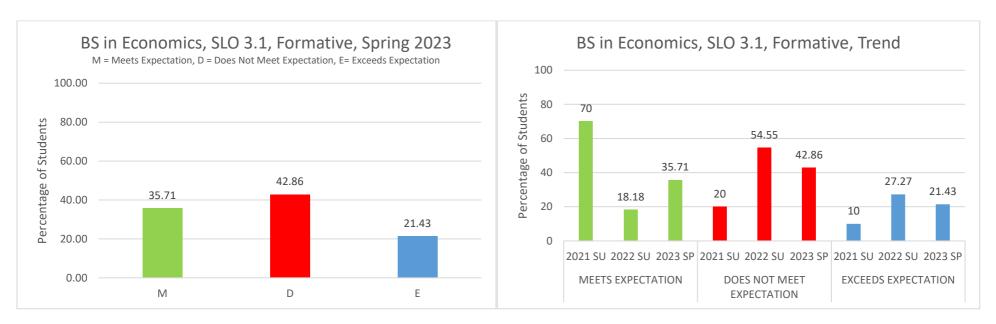
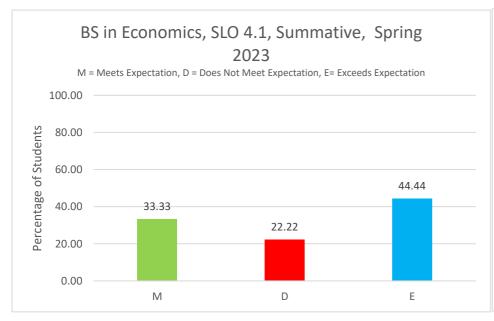


Figure BSE - 13 Figure BSE - 14

Program Learning	Student Learning					
Goal	Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Communication	4.1 Communicate	Summative: Exit	Exit Assessment Test:	Please see	Target: 70% students	Faculties developed different
Skill Development	ideas and arguments	Assessment Test, and	Meets Expectation 60%	figures	should meet or exceed	strategies to deliver lecture
	effectively across a	Course-Embedded	to 80%, Does Not Meet	BSE – 15	target.	content in the online
	range of media.	Assessment ECO 495	Expectation < 60%,	through		environment in ways that
		(Supervised Research	Exceeds Expectation >	BSE – 16.	Students met the target.	engage students and meet the
		Paper) or ECO 499	80%.			courses' learning objectives.
		(Thesis)			Trend: Students are	
			Course-Embedded		continually improving	
			Assessment: Rubric #		their performance to meet	
			BS.4.1.1.1		the target. Moreover,	
					students show an	
					increasing trend in	
					exceeding expectations	
					over the period.	



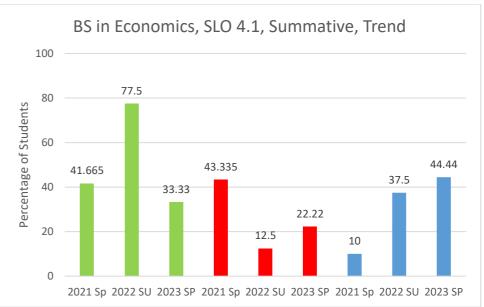
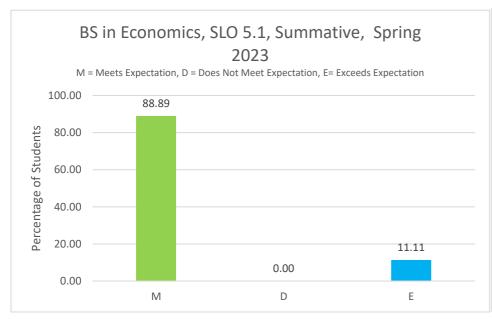


Figure BSE - 15 Figure BSE - 16

Program Learning Goal	Student Learning Outcomes	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
5. Critical Thinking	5.1 Correctly apply	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The University arranged
and Analysis	foundation	Assessment Test, and	Meets Expectation	figures	meet or exceed expectations.	various seminars to boost
	knowledge gained in	Course-Embedded	60% to 80%, Does	BSE - 17	_	students' morale and
	BS in Economics core	Assessment ECO 495	Not Meet Expectation	through	Students met the target in	motivate them to focus on
	courses and engage in	(Supervised Research	< 60%, Exceeds	BSE - 18.	summative assessment.	studies leading to meet
	critical thinking and	Paper) or ECO 499	Expectation > 80%.			learning objectives.
	analysis of economic	(Thesis)			Trend: The percentage of	
	phenomena for		Course-Embedded		students meeting expectations	
	problem solving.		Assessment: Rubric #		in has increased over the	
			BS.5.1.1.1		period.	



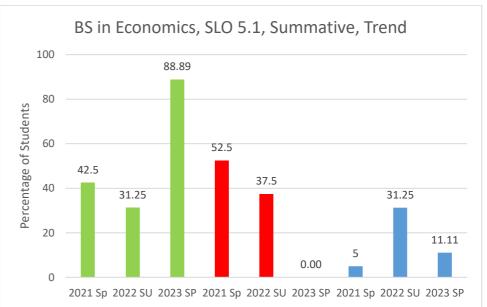
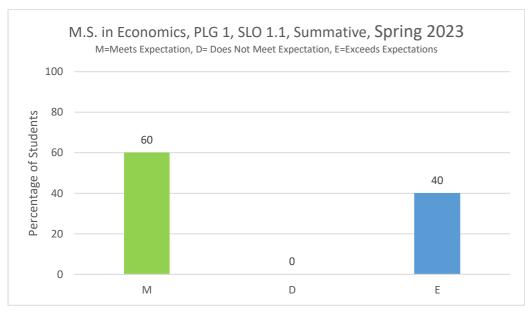


Figure BSE - 5 Figure BSE - 6

Spring 2023 Student Learning Assessment Report: MS in Economics

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Critical	1.1 Interpret and	Summative:	Rubric # MS.1.1.1.1	Please	Target: 60% students	By applying uniformity in their
thinking skills in	critically review	Course-Embedded		see	should meet or exceed	approach to the online classroom the
relation to	articles in the	Assessment: ECO		figures	expectations.	Department along with the school
microeconomics,	economics	695 or ECO 699		MSE-1		managed to ensure satisfactory
macroeconomics	research	Literature Review		through	Students met the target.	students learning across all courses
and econometrics	literature.	Section of Thesis or		MSE –		taught.
		Research Papers		2.	Trend: Students exhibit	
					extremely well	
		Formative: ECO 502			performance in summative	
		final term paper.			assessment. It shows an	
					increasing trend in	
					exceeding expectations in	
					summative assessment.	



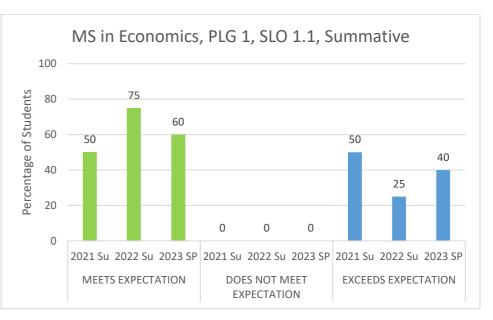


Figure MSE - 1 Figure MSE - 2

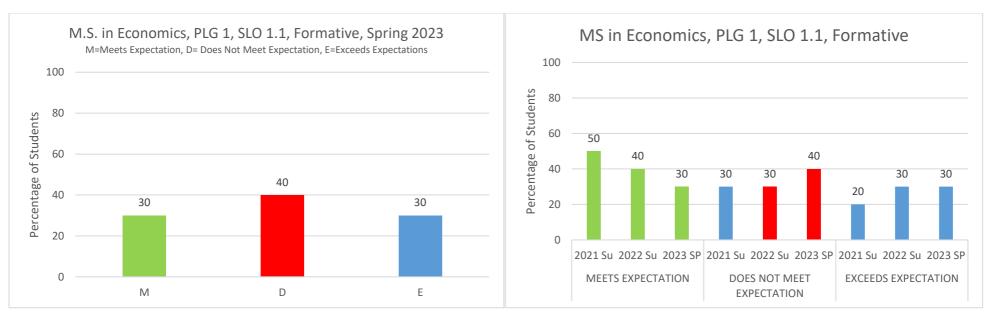


Figure MSE - 3

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Quantitative	2.1 Take a	Formative: ECO 502			· /	
			MS. 2.1.1.1	Please see	Target: 60% students should	Department of Economics organized
analytical skills	rigorous,	Final Exam.		figures MSE	meet or exceed expectations.	a Brown Bag Seminar Series
in application of	quantitative			– 5 and MSE		academicians share research ideas and
economics	approach to			- 6	Students met the target.	findings in scholarly discussion and
	economic					further stimulate the vibrant research
	problems.				Trend: Though students	environment of the department in line
	1				exhibit satisfactory	with classroom effectiveness.
					performance in this area, there	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
					is an increase in the percentage	
					of students not meeting	
					expectations.	

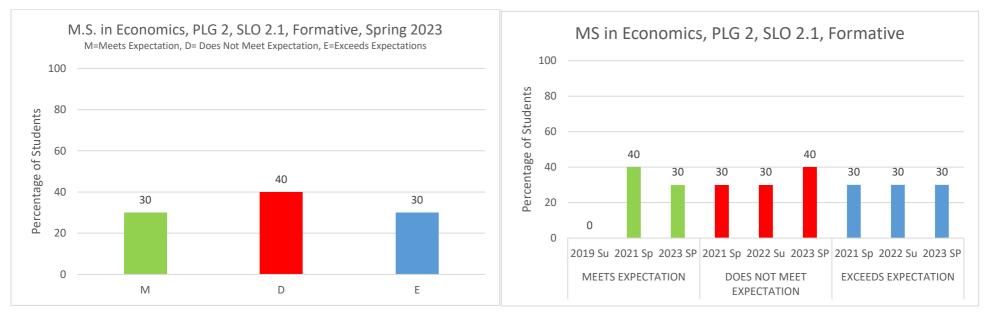


Figure MSE - 5 Figure MSE - 6

Program	Student Learning Outcome	Measure	Measurement Criteria	Dogult	Observation(s)	Closing the Lean
Learning Goal	0 1-110 1-11			Result	Observation(s)	Closing the Loop
2. Quantitative	2.2 Develop basic		MS.2.2.1.1	Please see	Target: 60% students should	Department of Economics organized
analytical skills	research skills in	695 or ECO 699:		figures MSE	meet or exceed expectations.	a Brown Bag Seminar Series
in application of	order to conduct	Economic modeling		− 7 and MSE		academicians share research ideas and
economics	research with	section of research		- 8	Students met the target.	findings in scholarly discussion and
	minimal	papers or thesis.				further stimulate the vibrant research
	supervision				Trend: Students exhibit satisfactory performance in this area. However, there is a decrease in the percentage of students exceeding	environment of the department in line with classroom effectiveness.
					expectations.	

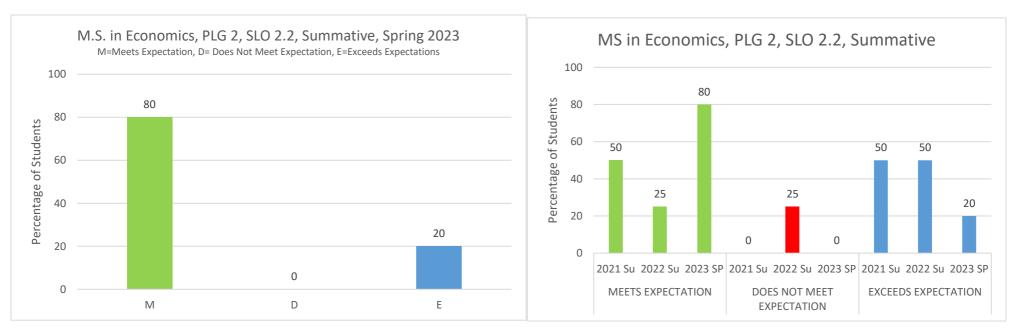


Figure MSE - 7

D.	Student		M			
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Problem	3.1 Use economic	Summative: ECO	MS.3.1.1.1	Please see	Target: 60% students should meet or	NSU launched a newly established
solving skills for	principles,	695 or ECO 699:		figures	exceed expectations.	incubation program, North South
economic and	theories and	Economic modeling		MSE-9		University Startups Next, to create
business decision	models to	section of research		through	Students met the target in summative	the next generation of startup
making in public	analyze and	papers or thesis		MSE - 12	and formative assessment.	founders in the country. The
and private	explain how					program will nurture future leaders
sectors	decisions are	Formative: ECO 503			Trend: Though students exhibit	with guided mentorship,
	made by	final Exam or ECO			satisfactory performance in this area.	networking, and funding
	individuals,	504 final exam.			However, there is an increase in the	opportunities to help their startups
	organizations and				percentage of students not meeting	grow into a scalable business.
	societies.				expectations.	

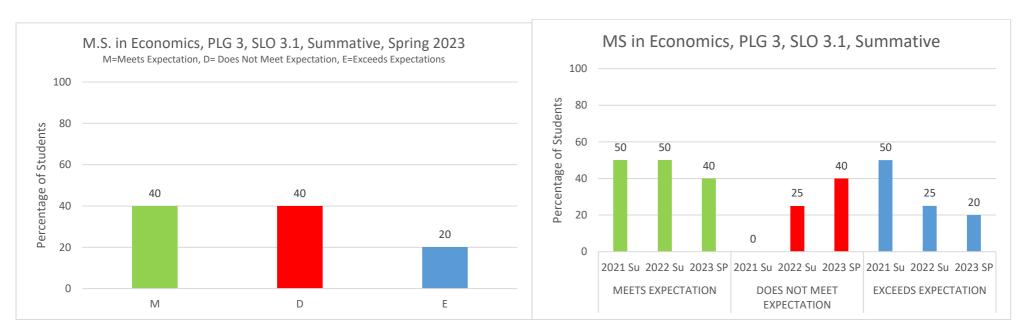


Figure MSE - 9

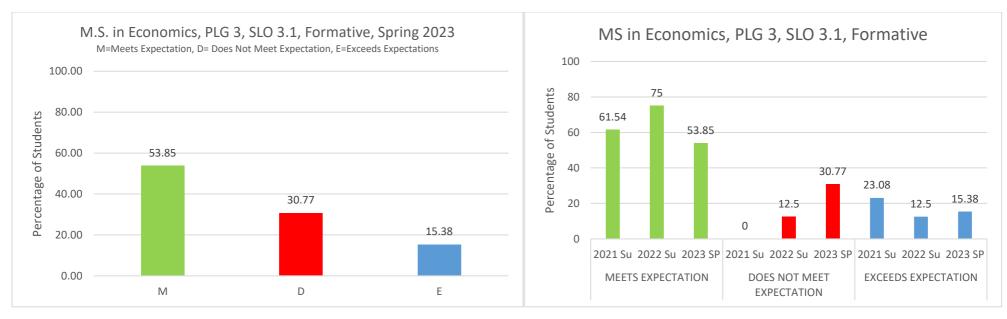


Figure MSE - 11 Figure MSE - 12

Spring 2023 Student Learning Assessment Report: Master of Business Administration

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Managerial Communications	1.1 Communicate effectively toward achieving managerial objectives.	Summative: Exit Assessment Test, and Course- Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # MB.1.1.1.1	See Figures MBA- 1 through MBA-4	Target: 80% students should meet or, exceed expectation. Students failed to meet the target in Summative assessment. However, they met the target in formative assessment. Trend: Students' performance has decreased over the period with an increase in the percentage of students not meeting expectations.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.



Figure MBA - 1 Figure MBA - 2

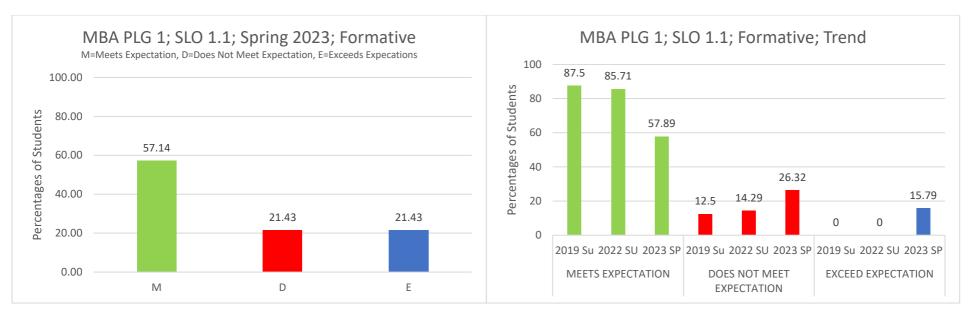


Figure MBA - 3 Figure MBA - 4

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.1 Apply appropriate analytic framework to solving management problems, and developing of integrative managerial solutions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-5 through MBA-8	Target: 80% students should meet or, exceed expectation. Students met the target in both assessments. Trend: Student performance has improved over the period with a decrease in the percentage of students not meeting expectations in summative assessment.	The NSU IQAC continued to develop the overall performance of the institution via performance evaluation, assessment, and teaching quality up-gradation

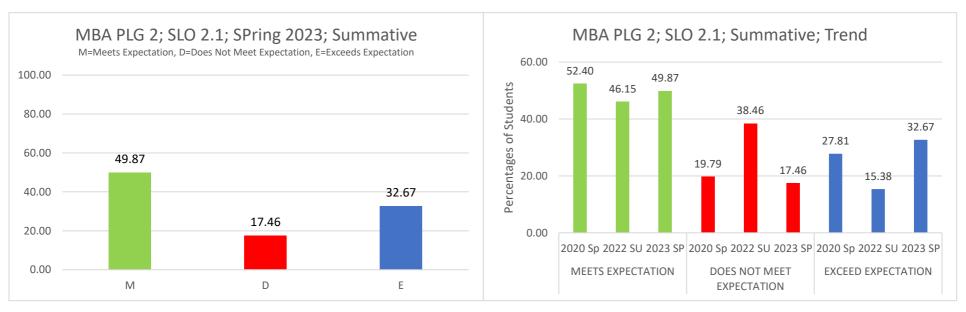


Figure MBA - 5 Figure MBA - 6

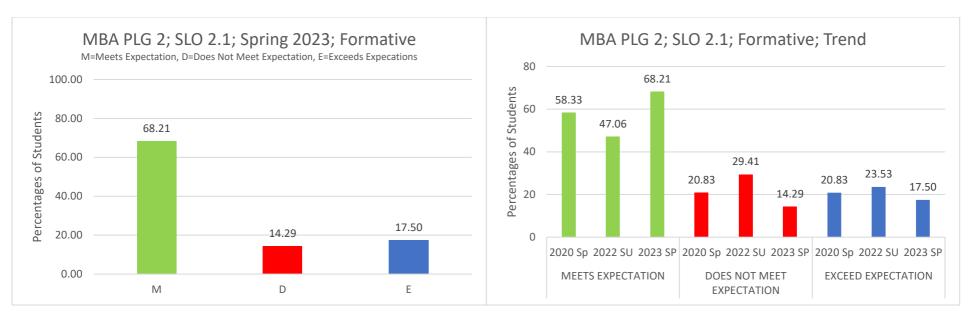
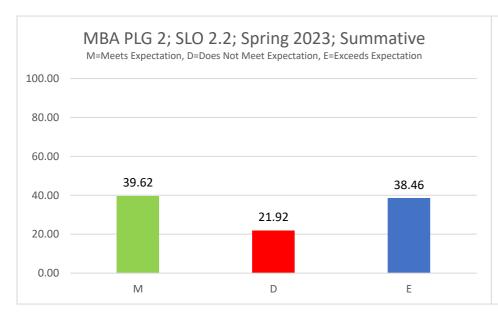


Figure MBA - 7 Figure MBA - 8

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.2 Determine relevant decision criteria and alternatives, and identify the optimal solution	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-9 through MBA-12	Target: 80% students should meet or, exceed expectation. Students failed to meet the target in both summative and formative assessment. Trend: Though students' performance in summative assessment is increasing over the period with a decrease in the percentage of students not meeting expectations, still could not meet the target. In formative assessment, students show a decreasing trend in not meeting expectations, which is a great improvement.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.



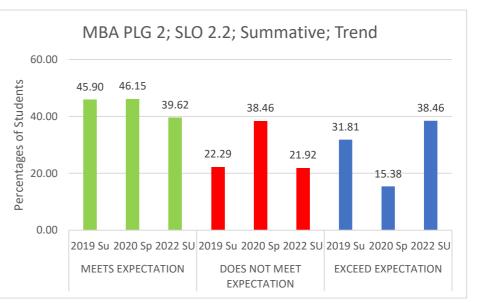


Figure MBA - 9 Figure MBA - 10

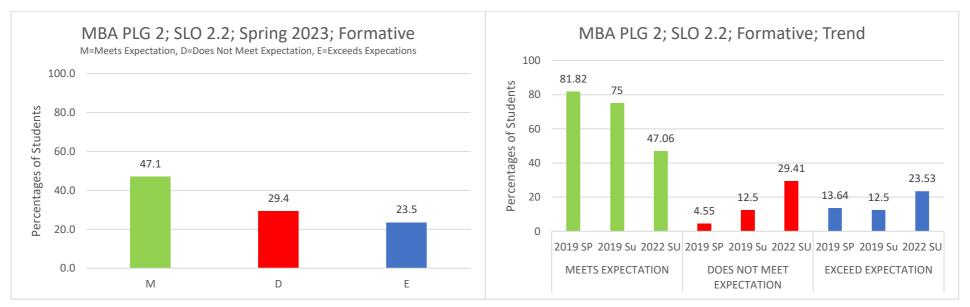


Figure MBA - 11 Figure MBA - 12

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.3.1.1.1	See Figures MBA-13 through MBA-16	Target: 80% students should meet or, exceed expectation. Students failed to meet the target in both assessments. Trend: Student performance in summative assessment has improved significantly in meeting expectations, though a decreasing trend is found in exceeding expectations. Similar findings have been found in exceeding expectations also.	NSU launched a newly established incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.

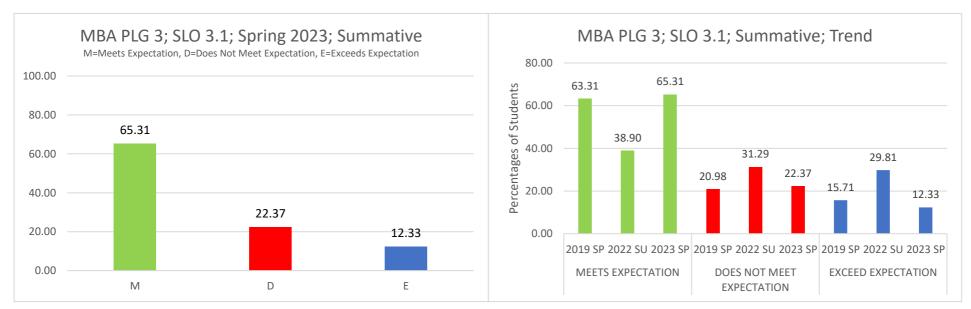


Figure MBA - 13 Figure MBA - 14

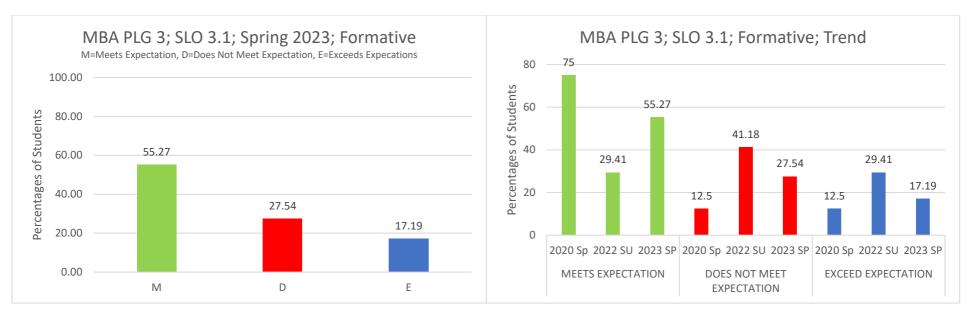


Figure MBA - 15 Figure MBA - 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspectives	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 685 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.4.1.1.1	See Figures MBA-17 through MBA-20	Target: 80% students should meet or, exceed expectation. Students met the target in both assessments. Trend: Students' performance is increasing gradually with a decrease in the percentage of students not meeting expectations.	Realistic illustrations from the business world, case studies and research articles are used in classroom teaching to provide students better understanding of the subject matter.

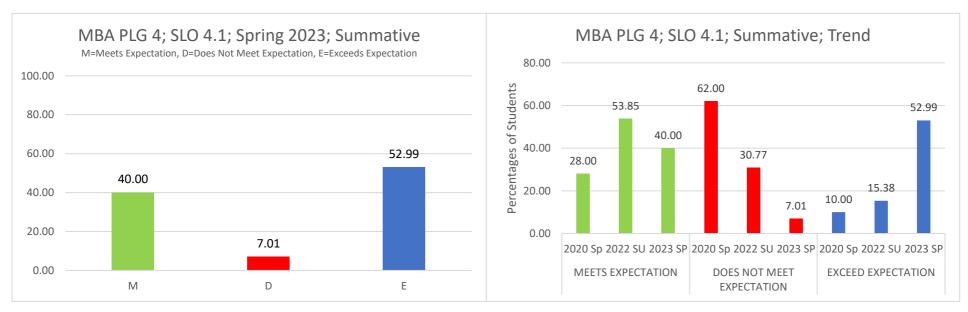


Figure MBA - 17 Figure MBA - 18

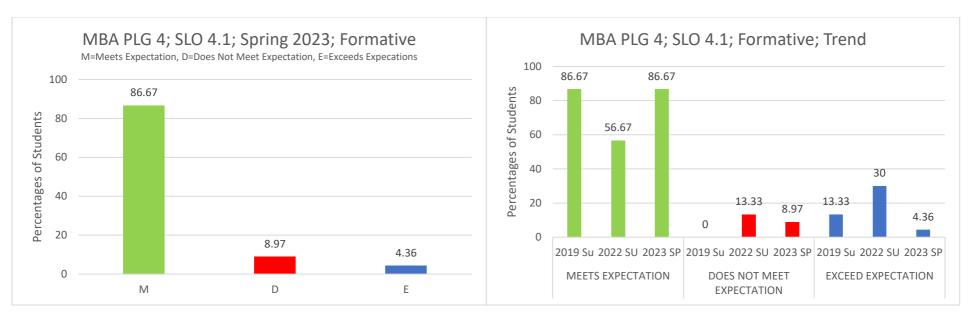


Figure MBA - 19 Figure MBA - 20

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
5. Ethical Considerations	5.1 Evaluate and articulate ethical considerations in managerial decision making and in enterprise management.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80% Course-Embedded Assessment: Rubric # MB.5.1.1.1	See Figures MBA-21 and MBA-22	Target: 80% students should meet or, exceed expectation. Students met the target. Trend: Performance has improved over the period with an increase in the percentage of students meeting expectations.	The University uses plagiarism software to check the students submitted work that create a strong ethical culture at NSU to achieve learning objectives.

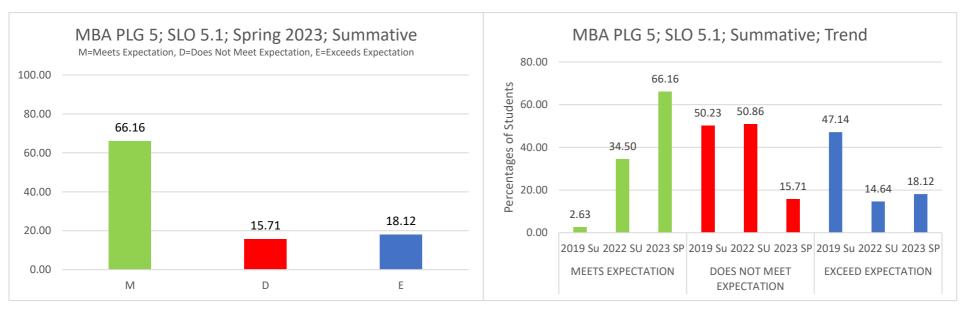


Figure MBA - 21 Figure MBA - 22

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