

**PERSONAL DETAILS**

**Nationality**

Bangladeshi

Ph. D in Environment and

Development at National University of Malaysia under **Commonwealth Scholarship Fellowship Plan (CSFP)** in 2016

MS in **Production Economics. First Class**

**1st position**. Bangladesh Agricultural University.

BS in **Agricultural Economics (Hons)**,

Bangladesh Agricultural University **First Class 1st position (Awarded Gold Medal from Chancellor of the University and the President of Republic of Bangladesh**

**EDUCATION**

DR. MEHE ZEBUNNESA RAHMAN

DIRECTOR BBA PROGRAM AND ASSOCIATE PROFESSOR SCHOOL OF BUSINESS AND ECONOMICS (SBE), NORTH SOUTH UNIVERSITY

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**WORK EXPERIENCES**

 **Associate Professor** at School of Business and Economics, North South University since 2018.

 **Director of BBA Program** at North South University from 2018 to November 2024.

 **Director of BBA Program** at Southeast University from 16th March 2016 to 22nd January 2018.

 **Chairman of the Governing Body** of Dr. Asadur Rahman College in Magura, Nilphamari

**AWARDS FOR ACADEMIC EXCELLENCE**

 Awarded **Commonwealth Scholarship Fellowship Plan (CSFP)** Of the Ministry of Higher Education of Malaysia for Ph.D Program.

 Awarded **Shamsul Islam “Gold Medal” by the Chancellor of Bangladesh Agriculture University, the President of Bangladesh,** for outstanding results in the BSc.Ag. Econ. (Hons). The Medal was given in the University convocation held in 2003.

 Awarded **“Bangladesh KrishiBiswa Biddalaya Padak”** for outstanding result in Bangladesh Agricultural University.

 Obtained **NST (National Science & Technology) Scholarship** for working on the thesis captioned **“Impact of Selected Rural Development Programmes of BRAC on Household income Generation through increase women participation in a selected area at Mymenshing District”** which constituted a part of therequirement for M.S. Degree.

# PUBLICATIONS

1. Farhana Ferdousi, Mehe Z. Rahman, and Md. Qamruzzaman (2025). Doi 10.3389/feduc 2025.1536604. **The role of business education in shaping entrepreneurial intentions: Examining psychological and contextual determinants among university students in Bangladesh.** <https://www.frontiersin.org/articles/10.3389/feduc.2025.1536604>.
2. Mahmud Akhter Shareef, Ronnie Das, Jashim Uddin Ahmed, Anubhav Mishra, Ishrat Sultana, Mehe Z. Rahman, Bhasker Mukerji, **Mandatory adoption of technology: Can UTAUT2 model capture managers behavioral intention?, Technological Forecasting and Social Change**, Volume 200, 2024, 123087, ISSN 0040-1625, https://doi.org/10.1016/j.techfore.2023.123087. (https://[www.sciencedirect.com/science/article/pii/S0040162523007722)](http://www.sciencedirect.com/science/article/pii/S0040162523007722))
3. Human Resource Management **Bundles during COVID -19 Crisis (2022)** F Ferdousi, Mehe Z. Rahman Journal of Knowledge Globalization 14(1), 61-86.
4. Mehe Zebunnesa Rahman, Sohela Mustari, Tanya Ahmed & Samira Rahman (2022) **“Domestic violence in developing countries: an evidence from Bangladesh” Journal of Human Behaviorin the Social Environment** <https://doi.org/10.1080/10911359.2022.2075515>.
5. Sustainable Green Marketing: Increasing Awareness of Recyclable items (2021) Mehe Z. Rahman FFerdousi, Shabnin Tahman, Tanya A Chowdhury (21) North South Business Review 12 (1)
6. Mahmood MEHRAAEIN, Rafia AFROZ, Mehe, R Md MUHIBBULLAH (2021) Dynamic Impact of **Macroeconomic Variables on the Ecological Footprint in Malaysia: Testing EKC and PHH\*** Journal of Asian Finance, Economics and Business Vol 8 No 5 (2021) 0583–0593
7. Mustari. S., Mehe. R., Kar., Sushmita (2021) **"Life in School Closure: Effects of Coronavirus on the School-Going Children in Dhaka, Bangladesh"**, has been published in UNESCO Prospects, SPRINGER PublicationQuarterly Review Comparative Education
8. Mehe, R., Chamhuri, S., & Rawshan, B. (2020). **Eradicating poverty among waste workers through waste collection** A case study of Dhaka city. International Journal of Environment and Waste Management. (Scopus indexed) , Vol .26. No. 1 pp 85-101
9. Mustari, S, & Mehe, R. (2020). **The Effect of the Corona Disaster on Women: lockdown and Coronavirus from the lens of Social Science Background of the study.**
10. **Eradicating poverty among the waste workers through waste collection?** A case study of Dhaka city (IJEWM-68725) in International Journal of Environment and Waste Management (Scopus indexed) in 2019
11. **Heavy Metal Accumulation in Leafy Vegetables Grown In Industrial Areas Under Varying Levels Of Pollution.** ISSN 0258-7122 (Print), 2408-8293 (Online) Bangladesh J. Agril. Res. 43(1): 39-51,

March 2018

1. **Challenges of waste management and recycling : untold stories from a developing country** Mehe Z Rahman has been published in Journal of Environmental & Analytical Toxicology, 2018

**PROCEDING PAPERS**

1. **Achieving Sustainable Livelihood Through Solid Waste Management In Dhaka City.** International Journal of GEOMATE Volume 12, Issue 30 2017 (Page-19-27) ISSN:2186- 2982.(Scopus Indexed)
   1. **Remediation of heavy metals polluted soil through organic amendments.** Published in Bangladesh Journal of Agriculture Research (BJAR) in Volume 42, issue 4, 2017, page 498-607
   2. **Eradicating Poverty And Achieving A Sustainable Livelihood Through Solid Waste Management: A Case Study In Dhaka City** has been published in Colloqium 2014 Lestari
   3. **Adaptation of High Breed Paddy and its Future Consequence in Bangladesh: An Economic Analysis**. Published in Bangladesh Research Publication journal Volume no:2 Issue no: 4. Page no 679-685 July-August.
   4. **Return predictability in the stock market, A variance ratio test approach.** Published in the Journal of the Bangladesh Society for Agricultural Science and Technology. Issues no 1 and 2. Volume 5, June 2008
   5. **Income Generating Programmes for Women of analysis of BRAC.** The Journal of the Bangladesh Society for Agricultural Science and Technology.Issue No. 3 & 4. Volume IV December 2007 (pages 209-214)
   6. ‘**Dimensions of Innovation in Commercial Banks**.’ Published in the Centre for Business Research. The Journal of the School of Business Studies, Southeast University. Volume II No. 1 January – June, 2006. ISSN 1815-3262.
2. Rahman, M. Z., *Impact of Women Entrepreneurship through ‘F-Commerce’ in Agribusiness*, *International Conference on Climate Smart Agriculture (4AR-2023)*.
3. Rahman, M. Z., Chowdhury, A. H., Ferdousi, F., *Human Resource Management Bundles during COVID-19 Crisis*, *16th South Asian Management Forum*, AMDISA, India & IUBAT, Dhaka, Bangladesh, Dec 18, 2021.
4. Rahman, M. Z., Chowdhury, A. H., Ferdousi, F., *Managing Human Resources in Social Business Organizations for Creating Shared Value*, *10th Social Business Academia Conference*, Mount Kenya University, Nairobi, Kenya, Nov 4–6, 2021.
5. Rahman, M. Z., Chowdhury, A. H., Ferdousi, F., *Achieving a Green Canvas through Social Business: Recycling & Sustainability in Bangladesh*, *10th Social Business Academia Conference*, Mount Kenya University, Nairobi, Kenya, Nov 4–6, 2021.
6. Chowdhury, A. H., Rahman, M. Z., Ferdousi, F., *Recycling Applications in Social Business: A Win–Win Situation*, *Country Academia Forum*, Social Business Day, June 28 – July 2, 2021.
7. Chowdhury, A. H., Rahman, M. Z., Rahman, S., *Floating Agricultural Marketing and Social Business: Poverty Reduction*, *Country Academia Forum*, Social Business Day, June 28 – July 2, 2021.
8. **Challenges of Waste Management and Recycling: Untold Stories from a Developing Country**. 9th World Convention on Recycling and Waste Management was published on October 22-23, 2018, in Osaka, Japan.
9. **Waste To Wealth: Sustainable Livelihood Of Waste Workers In Bangladesh** has been published International Seminar of Changing the Mountain Nepal held on 27-29th October
10. **Solid Waste Management: Battle With Poverty** has been published at the 7th International Seminar of the Regional Network on Poverty Reduction. 13-15th November Bangladesh
11. **Factors Affecting Waste Collection; A Study Of Waste Management Program In Dhaka City** has been presented in the 4th International Seminar of the Regional Network on Poverty Eradication, organised by Renper. At Universiti Malaysia Kelantan (Jeli Campus), On 23rd Oct -25th Oct 2013.
12. **Poverty Reduction Among Scavengers: A Logistic Analysis Of Bangladesh** has been presented in ‘Poverty Alleviation and Social Protection Conference Bangkok ‘ON 9-11th March 2013 and published in proceedings Page no 131-143, ISBN 978-86-87043-15-2, organized by Tomorrow people organization http//www.tomorrowpeople.org
13. **Trends of Population Dynamics in Dhaka City of Bangladesh: Consequences and Challenges of Urban Poverty”** has been accepted for the conference and presented “Population Dynamism of Asia: Issues and Challenges Ahead” to be held from 11-13 July 2011 at the University of Malaya, Kuala Lumpur, Malaysia.
14. **Analyzing Primary Major Tropical Timber Market Developments in Malaysia** has been accepted for the 4th Asian Business Research Conference, 23-24 December, 2010

