

Brief Biodata
Professor Dr. Sheikh Mohammed Rafiul Huque

Professor Dr. Sheikh Mohammed Rafiul Huque was appointed as a Professor in the Department of Management at the School of Business and Economics (SBE) at North South University after taking an extended leave from Jahangirnagar University. He is the Professor and former Director of the Institute of Business Administration (IBA) at Jahangirnagar University in Dhaka, Bangladesh. He is currently involved in the teaching and research of the supply chain, environmental sustainability of agribusiness using geographical information systems (GIS), marketing innovation, and agribusiness innovation.

He completed his PhD degree on Business Management Systems and MBA degree on Accounting and Management Systems from International Graduate School of Social Sciences, Yokohama National University, Japan. Moreover, He completed his MBA in Marketing and BBA from Institute of Business Administration, Jahangirnagar University, Bangladesh. He received 'Award of Excellence' for his outstanding academic achievement at the PhD level from Yokohama National University.

Professor Huque's research interests include agribusiness supply chain management, environmental sustainability, consumer behavior, quality management, and strategic and entrepreneurial issues in national and international policymaking. Additionally, he is interested in organic product marketing, organic agriculture, innovation, and blockchain. In the interim, he has published over thirty peer-reviewed articles, including six book chapters on entrepreneurial and policy-making issues in education, innovation in education management, a case study in innovative organic agriculture practices in Bangladesh, and entrepreneurial education management. These articles were published by IGI Global, IFOAM-Asia, and Springer. Furthermore, he was a project leader and member of numerous projects funded by various international organizations related to the Organic Movement, Environmental and Rural Sustainability, Community Participation and Social Livelihoods Management, Green Agriculture, and Strategic Issues in Agri-businesses.

Since 2019, he has been an active resource person for the Asian Productivity Organization (APO) in Japan, where he has conducted training sessions on "Organic Agroindustry Development Courses in Asia." Dr. Huque is currently engaged in an initiative for an "E-learning Course on Data-driven Agrifood Businesses" under the Asian Productivity Organization. He serves on the editorial board of Issues in Social and Environmental Accounting, the 'Members of the Advisory Board' of Global Business Review, and the 'Editorial Advisory Board' of IGI Global. Lastly, he is the reviewer of journals that are indexed by Scopus and ISI, including the British Food Journal, Organic Agriculture, Social Responsibility Journal, Revista INNOVAR, Global Business Review, and IGI Global. For further reference to Dr. Huque, please visit